



Baton Rouge Area Chamber®

brac.org

2011 REPORT ON PUBLIC EDUCATION OUTCOMES IN THE BATON ROUGE AREA

January 18, 2012

PROPRIETARY

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Executive summary (1 of 2)

- The Baton Rouge Region's* average District Performance Score (DPS) of 93.5 ("C" grade) is below the state average DPS of 94.2 ("C" grade) but is improving at a faster rate with a CAGR of 3.2%, compared to the state average CAGR of 2.5%
- There are 41 schools in the Baton Rouge Region, with 25 in EBR, that are at risk of being taken over by the state during the next 4-6 years (SPS score below 75.0 in 2010-2011)
- Our best 3 districts, Zachary Community, West Feliciana, and Central Community, are in the top 10 best performing school districts in Louisiana, with an average DPS score of 115.2 ("A" grade)
- East Baton Rouge (EBR) Parish is performing below both peer districts** and the state with a DPS of 86.2 ("D" grade) but is improving at a faster rate with a CAGR of 3.6%
- Compared to 2009 – 2010, Iberville grew 7.3%, and City of Baker grew 7.2%, and are in the top 10 school districts in terms of percentage growth in Louisiana

* BR metro region includes: Ascension, EBR, E. Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, WBR, W. Feliciana, City of Baker, Central Community, and Zachary Community

** Peer districts include: Caddo, Calcasieu, Jefferson, Lafayette, Rapides, Tangipahoa, and Terrebonne

Source: LA Department of Education; BRAC analysis

Executive summary (2 of 2)

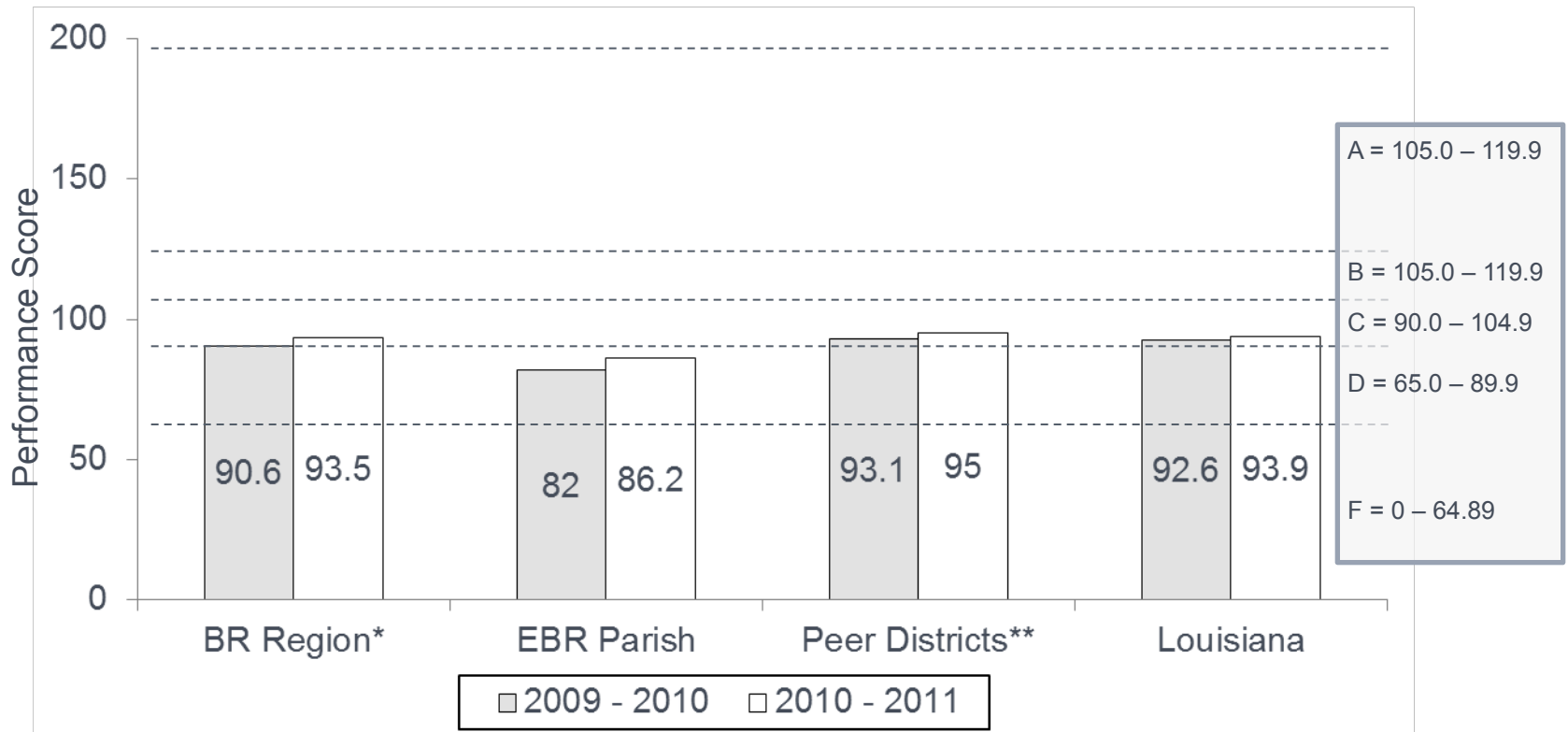
- St. Helena has the greatest need for growth and the greatest difficulty; the district needs an annual growth rate of 20.3% to meet state 2014 targets, but grew only 1.2% last year
- Livingston Parish is one of the highest performing districts, with a DPS of 107.5 (“B” grade), but showed the lowest annual growth in the region
- Zachary has achieved the 2014 target (120 SPS) and is the only district yet to do so
- Two districts, Ascension and West Feliciana, also appear to be on track to meet 2014 targets
- The next EBR superintendent will need to nearly double the rate of improvement of district scores to achieve the 2014 target

* BR metro region includes: Ascension, EBR, E. Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, WBR, W. Feliciana, City of Baker, Central Community, and Zachary Community

** Peer districts include: Caddo, Calcasieu, Jefferson, Lafayette, Rapides, Tangipahoa, and Terrebonne

Source: LA Department of Education; BRAC analysis

EBR PARISH AND THE BR REGION UNDERPERFORM RELATIVE TO PEERS AND THE STATE, HOWEVER, ALL SHOW IMPROVEMENT



- The BR Region’s score of 93.5 (“C” grade) indicates that roughly 28% of students perform below basic
- Most districts in the BR region need to improve at an increased rate to meet state 2014 goals (SPS 120)
- EBR’s performance score of 86.2 (“D” grade) indicates that roughly 44% of students perform below basic
- The EBR graduation rate improved to 62.3 percent last year, lagging behind the state at 70.9 percent

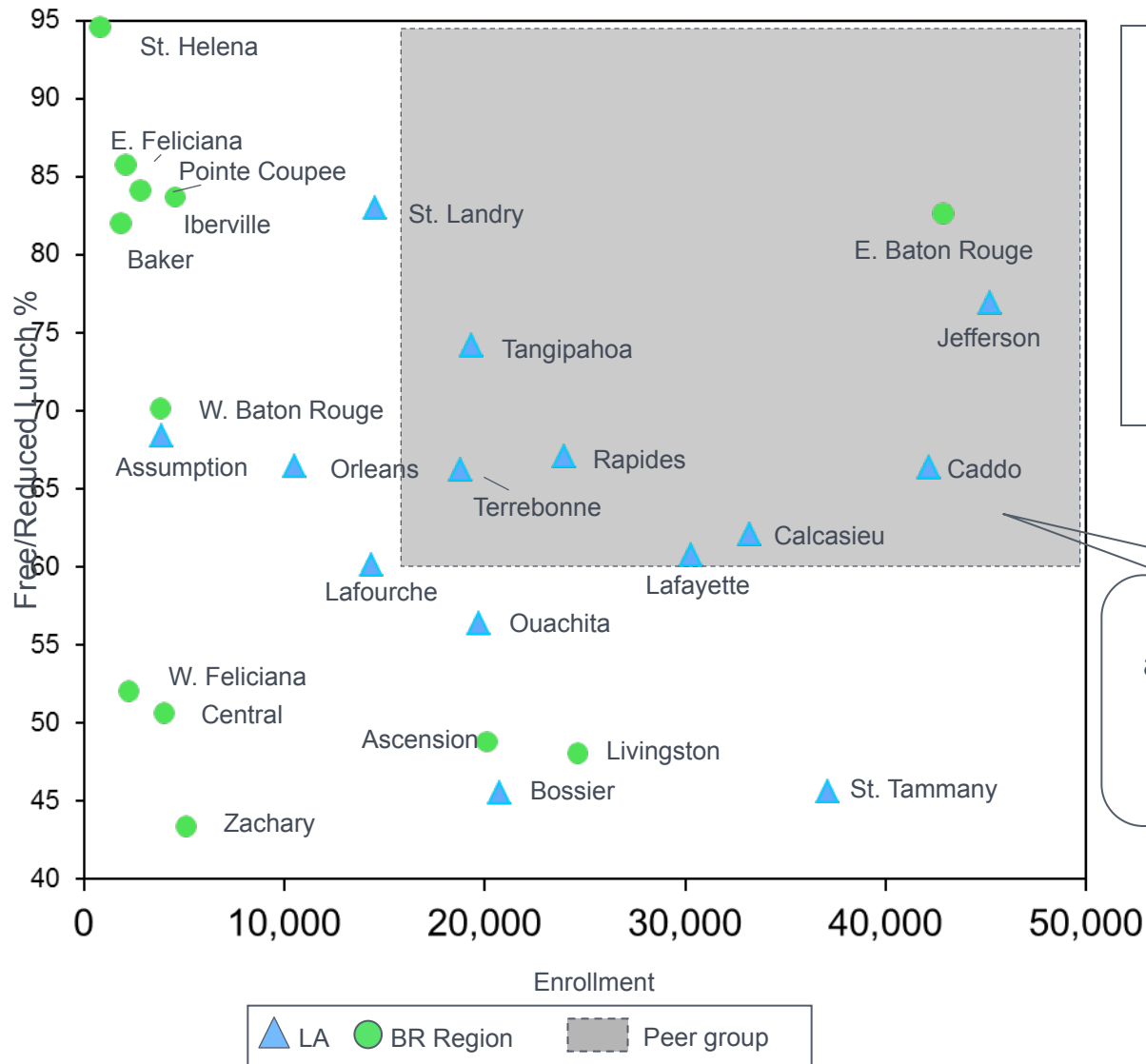
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** Peer districts include: Caddo, Calcasieu, Jefferson, Lafayette, Rapides, Tangipahoa, and Terrebonne

Source: LA Department of Education; BRAC analysis



WE IDENTIFIED SEVEN PEERS ACROSS THE STATE FOR COMPARISON



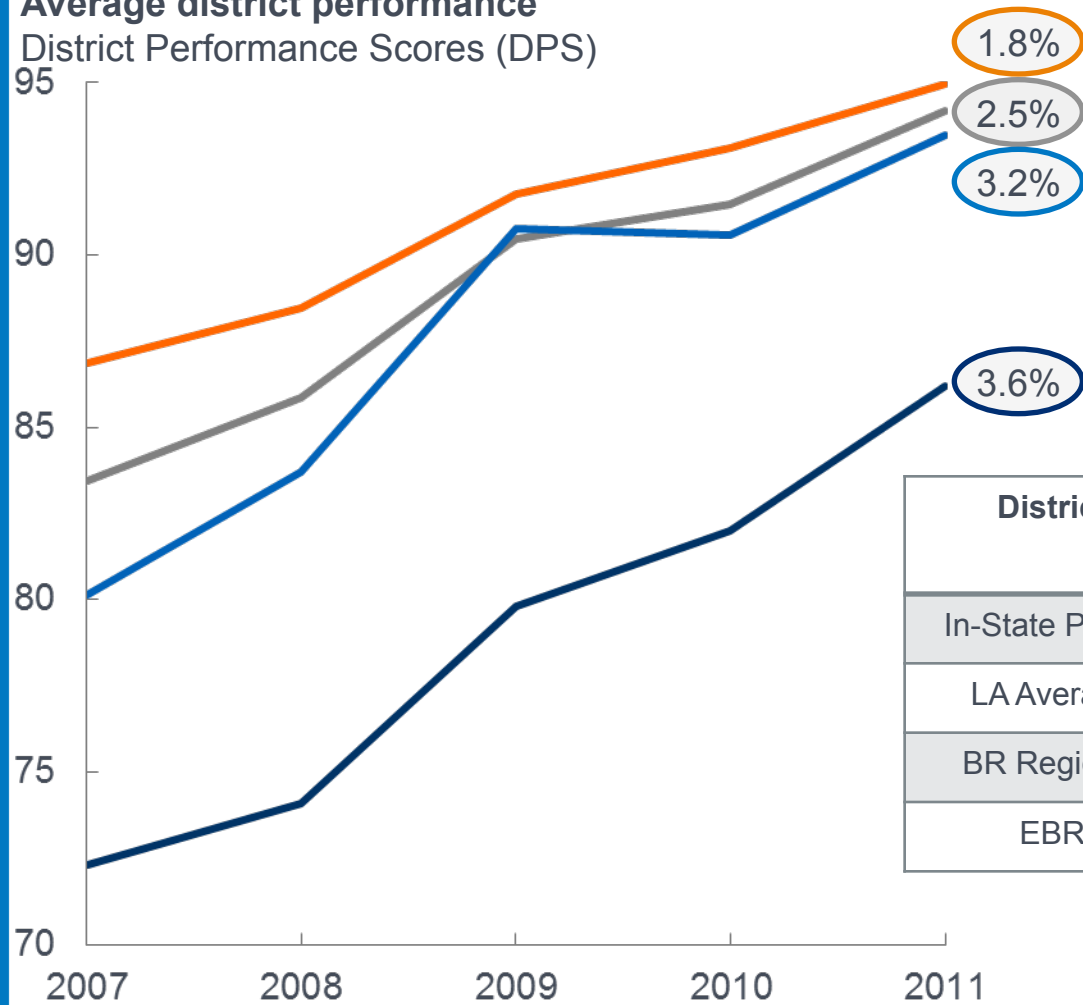
- In-state peers**
- Caddo (Shreveport)
 - Calcasieu
 - Jefferson
 - Lafayette
 - Rapides
 - Tangipahoa
 - Terrebonne

Peers were defined as having more than 15k students and >60% free/reduced lunches



WHILE EBR CONTINUES TO LAG PEER DISTRICT, REGION, AND STATE PERFORMANCE SCORES, IT HAS IMPROVED AT A FASTER RATE

Average district performance
District Performance Scores (DPS)



Compared to in-state peer districts, EBR had the lowest DPS, but grew at a faster rate

District	Avg. DPS Score 2011	Change in '10 - '11
In-State Peers*	95.0	1.9
LA Average	94.2	2.7
BR Region**	93.5	2.9
EBR	86.2	4.2

— LA Peers* — LA Avg — BR Region** — EBR (CAGR)
 * LA peer districts include: Caddo, Calcasieu, Jefferson, Lafayette, Rapides, Tangipahoa, and Terrebonne
 ** Central Community School District was not given a District Performance Score until 2009

Source: LA Department of Education; BRAC analysis



STARTING IN 2010-2011, LOUISIANA DEPT. OF EDUCATION REPLACED THE STAR SYSTEM OF RATING WITH A LETTER GRADE SYSTEM

Star System

Performance Label	School Performance Score
Academically Unacceptable	Below 60.0 (Through 2010)
One Star	60.0 – 79.9
Two Stars	80.0 – 99.9
Three Stars	100.0 – 119.9
Four Stars	120.0 – 139.9
Five Stars	140.0 and above

- Prior to 2010-2011, the star system of rating was used

Letter Grade System

Letter Grade	SPS Range (2010-2011)	Approx. % of Students Below Basic
A	120.0 – 200.0	0 – 12%
B	105.0 – 119.9	13 - 24%
C	90.0 – 104.9	25 – 36%
D	65.0 – 89.9*	37 – 61%
F	0 – 64.9*	62 – 100%

- The letter grade system was implemented starting the 2010-2011 school year
- A plus sign (+): school has met its 2011 assigned growth target
- A minus sign (-) : school's 2011 growth score has declined by at least one-tenth of a point from its 2010 baseline score
- No plus (+) or minus (-): school has shown no growth or improved its baseline score, but not enough to meet its 2011 growth target

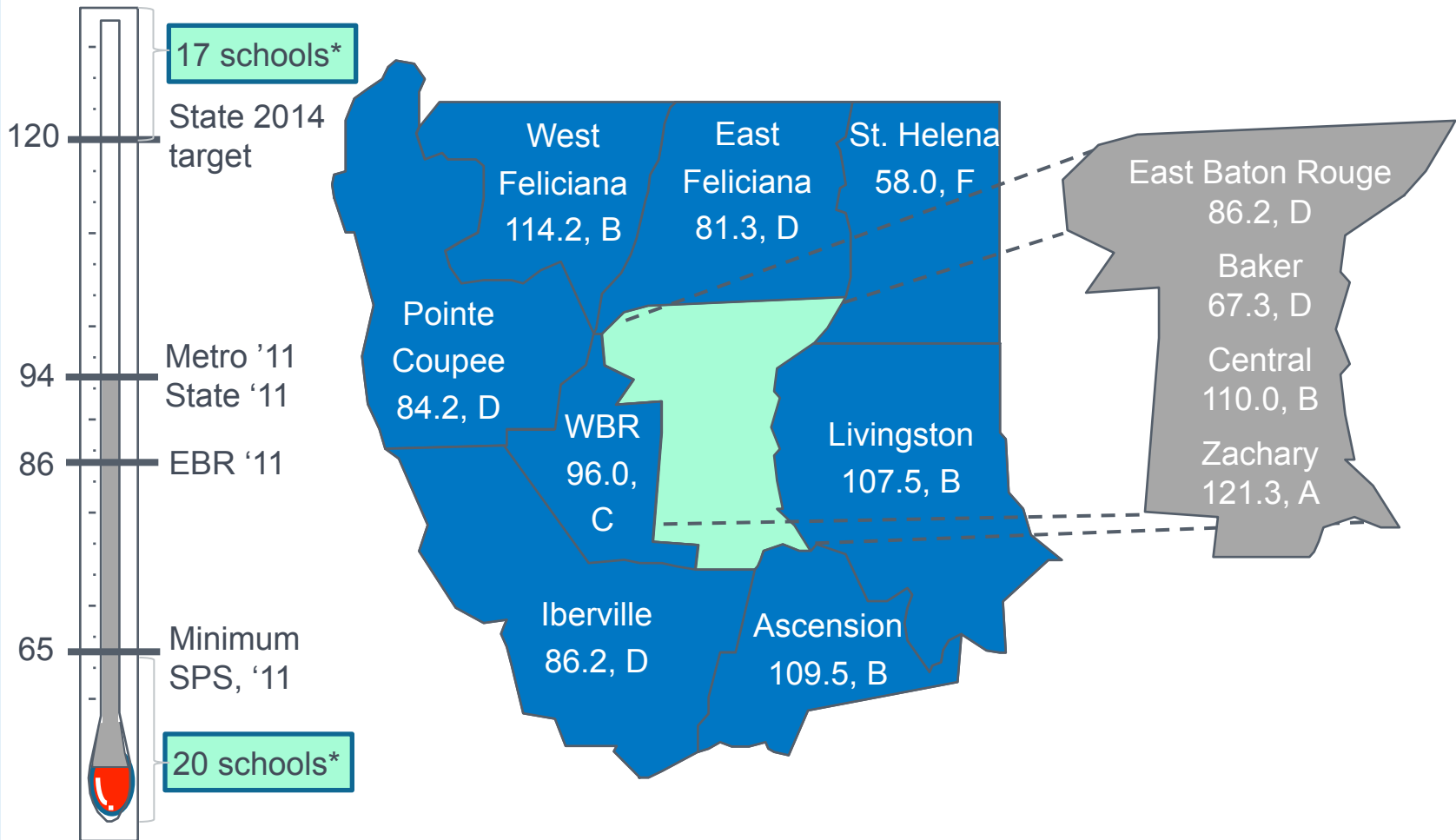
*Scale will change in 2012

Source: LA Department of Education



WITH ONLY ONE “A” RATED SCHOOL DISTRICT, THE ENTIRE MSA MUST PUSH AGGRESIVELY FOR GREATER STUDENT ACHIEVEMENT

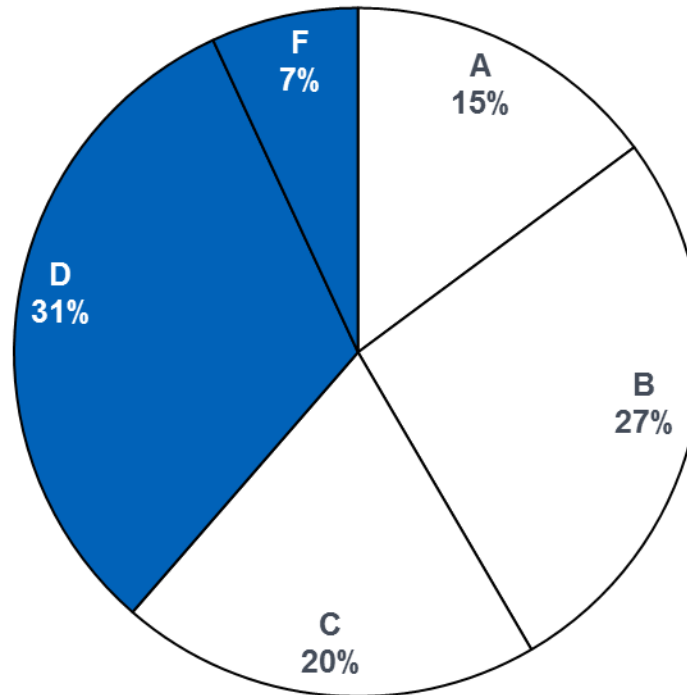
2011 metro performance
 District Performance Scores & Letter Grade



* Out of 185 schools in the Baton Rouge Region
 Source: LA Department of Education; BRAC analysis

THIRTY-EIGHT PERCENT OF STUDENTS IN THE BATON ROUGE REGION ATTEND A “D” OR “F” SCHOOL

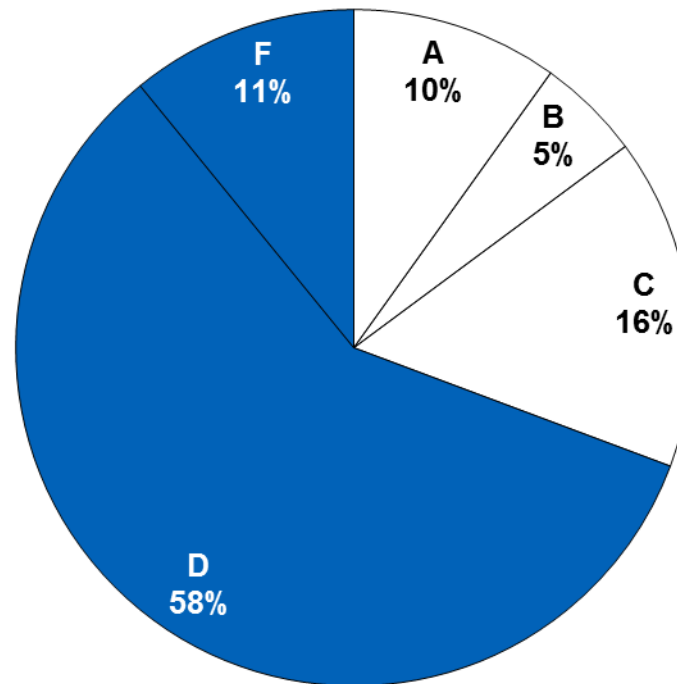
Percent of Students Feb 2011 in Metro Region by SPS Letter Grade 2010-2011



87 of 185 schools in the Baton Rouge region scored a “D” or “F” based on their school performance scores

SIXTY-NINE PERCENT OF STUDENTS IN EAST BATON ROUGE PARISH ATTEND A “D” OR “F” SCHOOL

Percent of Students Feb 2011 in EBR by SPS Letter Grade 2010-2011



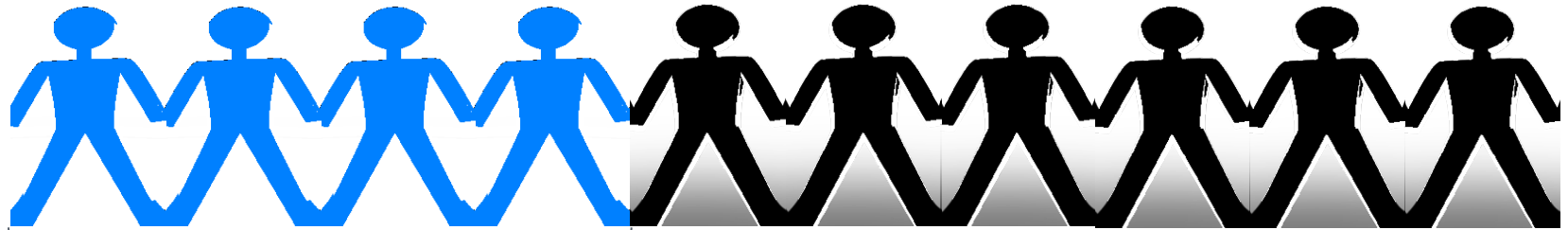
53 of 76 schools in East Baton Rouge Parish scored a “D” or “F” based on their school performance scores



TOO MANY STUDENTS IN THE BATON ROUGE REGION AND EAST BATON ROUGE PARISH ARE RECEIVING A SUBSTANDARD EDUCATION

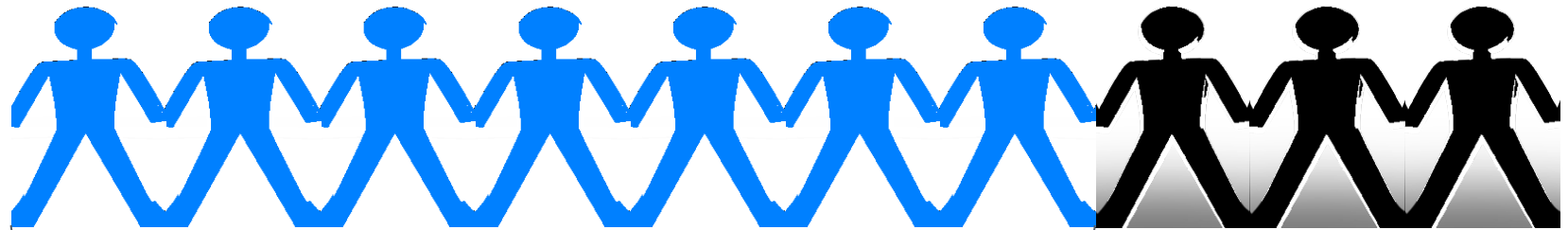
Students Attending “D” or “F” Schools February 2011

Baton Rouge Region



43,526 out of 111,909* or nearly 4 out of every 10 BR Region students attend “D” or “F” schools

East Baton Rouge Parish



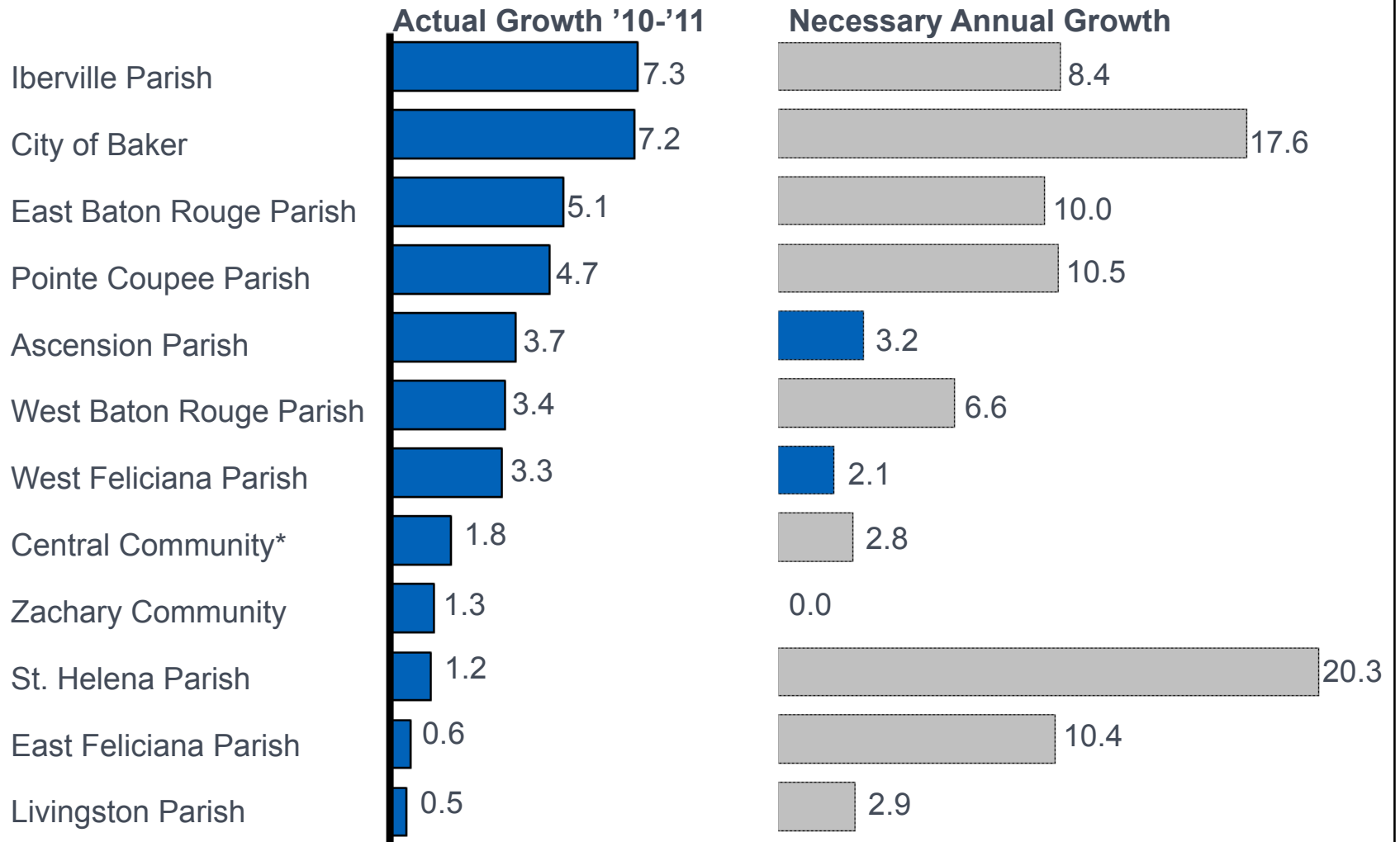
28,432 out of 40,849* or nearly 7 out of every 10 EBR students, attend “D” or “F” schools

* Students not counted in total if school’s 2010-2011 SPS data or Feb 2011 enrollment data was unavailable
Source: LA Department of Education: Feb 2011 Total Reported Students by Site; BRAC analysis



WHILE ALL MSA DISTRICTS SHOWED GROWTH, ASC., W. F., AND ZACHARY ARE THE ONLY DISTRICTS GROWING FAST ENOUGH TO MEET 2013-2014 STATE TARGETS (SPS 120)

District Performance Score Annual Growth Rates: Actual vs. Necessary Percentage Points

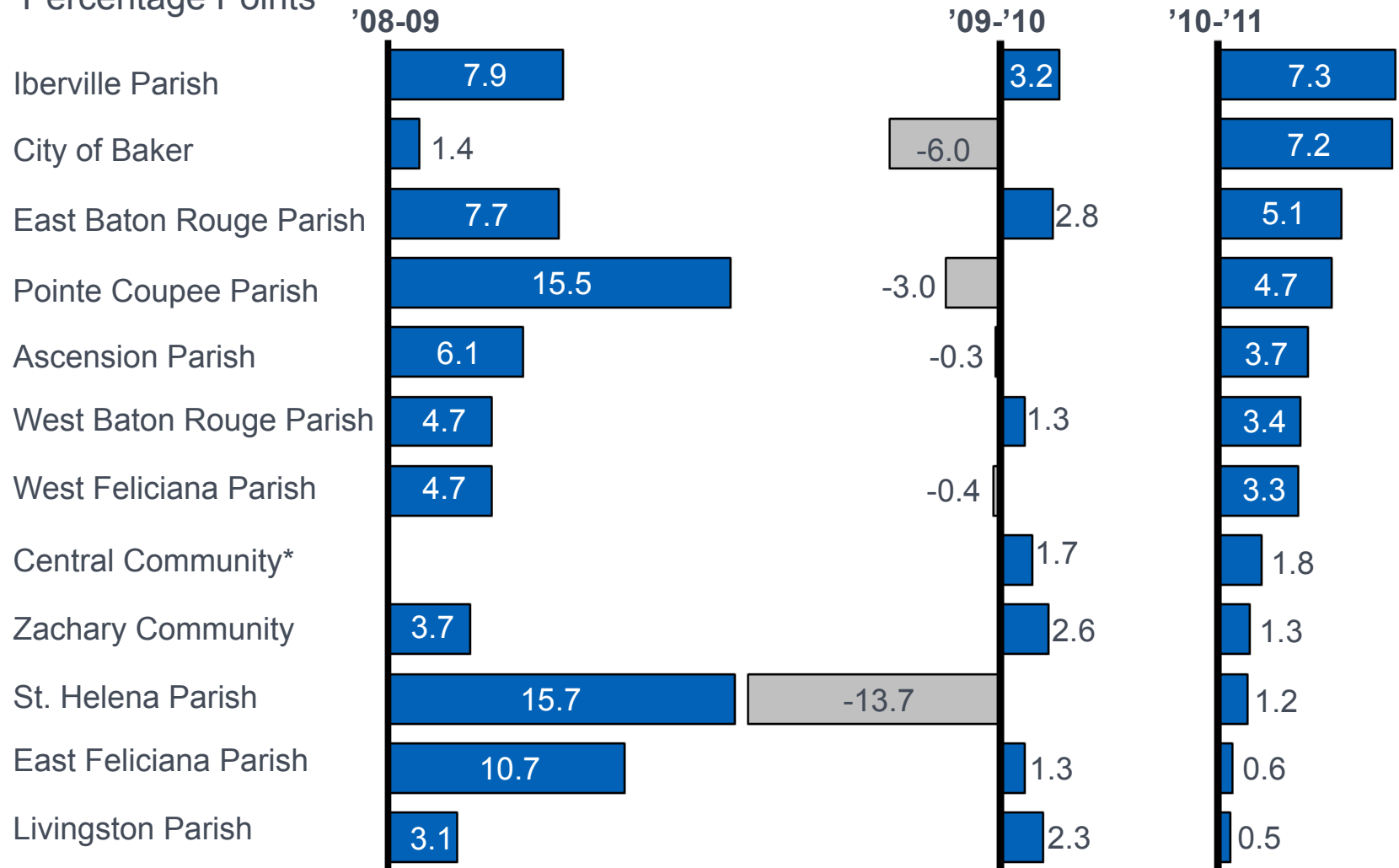


Source: LA Department of Education; BRAC analysis



WHILE ALL DISTRICTS DEMONSTRATED GROWTH DURING THE '10-'11 SCHOOL YEAR, GROWTH HAS NOT BEEN CONSISTENT OVER THE PAST THREE YEARS IN THE BATON ROUGE REGION

District Performance Score Annual Growth Rates
Percentage Points



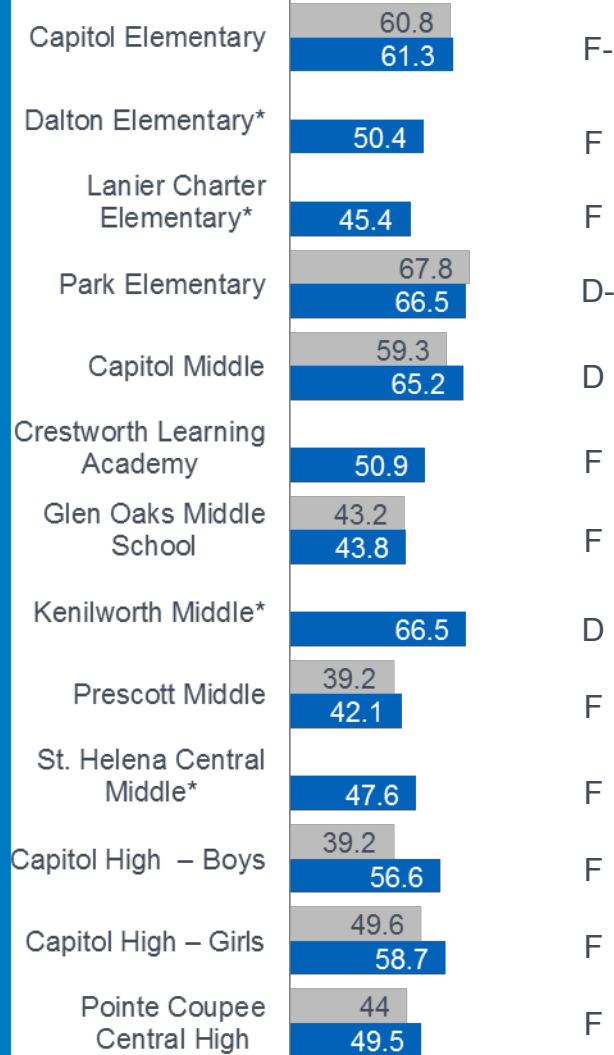
* Central Community School District was not given a District Performance Score until 2009

Source: LA Department of Education; BRAC analysis



ACROSS THE BOARD, RECOVERY SCHOOL DISTRICT SCHOOLS STRUGGLE TO PERFORM ABOVE “D” OR “F” LEVEL

School Performance Scores & Letter Grade



■ 2010 SPS ■ 2011 SPS

* New schools in new districts and new charter schools unaffiliated with existing districts shall enter state accountability after their second year of assessment

“The biggest problem was administrative incompetence. We went through two sets of administrators, and neither had a cohesive vision for what the school was trying to accomplish” – Former RSD teacher

“No behavioral interventionists on the campus” – Former RSD teacher

“[Advanced Baton Rouge] schools have all had several principals and other staff turnover” – *The Advocate*

“Schools were chartered out to principals and vice principals who don’t know how to manage schools” – Former RSD teacher

“Too quick of a transition between administrations...a lack of consistency” – Former RSD teacher

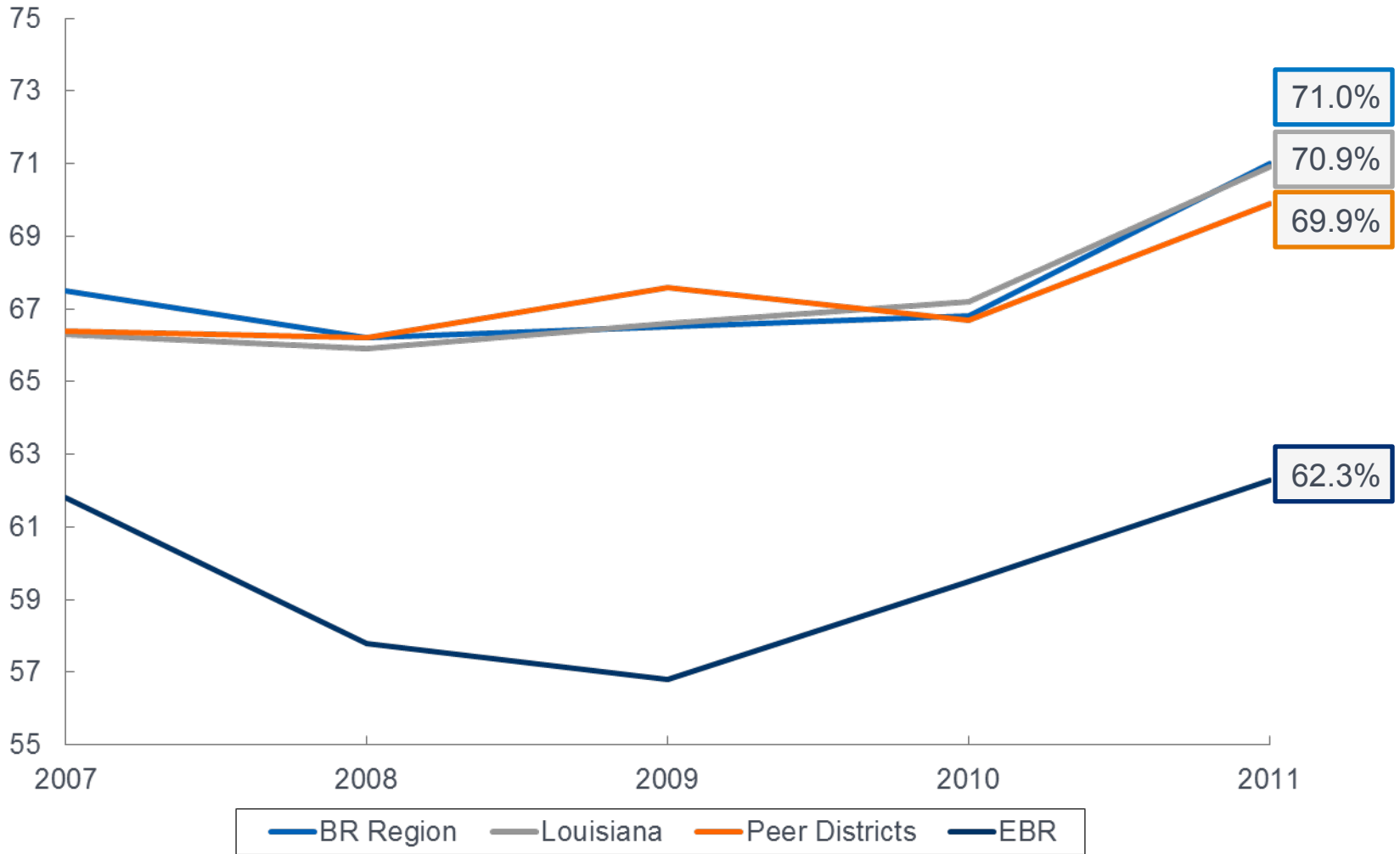
“We need to face the reality that what we are doing in EBR and in the Recovery School District schools in north Baton Rouge is not working” – John White, former superintendent of the RSD in *The Advocate*



EBR GRADUATION RATE IMPROVES IN 2011 BUT STILL LAGS THE STATE

Cohort Graduation Rates 2007-2011

Percent



Source: LA Department of Education; BRAC analysis