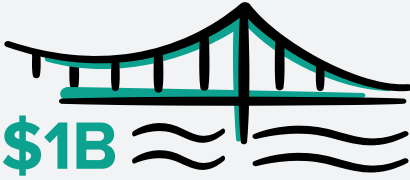


# BRAC'S BIG WINS OF 2022



\$1B in funding secured for new Mississippi River South bridge



**\$2M**   
grant secured to support regional talent attraction and workforce development projects 

## Facilitated 12

new business entries to the market or expansions of existing businesses



**627**

new direct jobs and

**\$2.5B**

in capital investment



**\$74.5M**

secured for hydrogen energy business attraction through the H2theFuture Coalition



## Launched BR Works,

a Capital Region jobs portal connecting job seekers with local jobs and training opportunities [BRWORKS.ORG](http://BRWORKS.ORG)



Baton Rouge Area Chamber®

# BRAC'S BIG WINS OF 2022



## Created

the Baton Rouge Carbon Reduction Alliance to drive sustainable, economic growth in the region



## Visited

Greenville, SC, with over 110 business and community leaders to learn economic development best practices



## Launched

the Drive Minority Business Accelerator powered by ExxonMobil with the inaugural class representing approximately \$54.3 million in revenue



## Announced

partnership with Forum 225 to better retain regional young professionals

**FORUM225**

RED STICK YOUNG PROFESSIONALS



## drive

minority business accelerator powered by ExxonMobil

## Exceeded

BRAC's 5-year strategic plan fundraising goal, securing over \$17M for the next 5 years



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