

ANNUAL INVESTOR LEVELS AND BENEFITS

BENEFITS	GROW* \$250	BUILD \$500 3-14 FTE	CULTIVATE \$850 15-30 FTE	TRANSFORM \$1,500 31+ FTE
Receives BRAC Communications	•	•	•	•
Access to Investor Portal	•	•	•	•
Investor Event Discount	•	•	•	•
Listing on Investor Directory	•	•	•	•
Access to Small Business Services	•	•	•	•
Access to Regional Talent Service		•	•	•
Access for All Employees		•	•	•
Access to Business Concierge Services		•	•	•
Discounted Custom Research		•	•	•
Access to BRAC Councils			•	•
Discounted Sponsorship Opportunities			•	•
Access to Ambassador Program*			•	•
Guaranteed Job Postings on BR Works			•	•
Complimentary Grand Opening (1)**				•
Complimentary Additional Location (1)**				•
Complimentary Investor Mailing List (1)**				•

*Available to any business for three years only. Access is limited to one employee.

**Services available for an additional cost.

SMALL BUSINESS SERVICES

- Connect to resources, information, and guidance on workforce, site selection, and peer networking to help grow your business

INCREASED VISIBILITY & NETWORKING

- Regular networking opportunities
- Exclusive event and sponsorship opportunities
- Directory listing
- Search engine optimization

COMMUNICATIONS

- Receive exclusive BRAC communications to stay informed on the latest news, events, engagement opportunities, and legislative updates

ELECTRONIC CERTIFICATES OF ORIGIN

- Obtain an Electronic Certificate of Origin, an international trade document verifying that goods in a particular export shipment are wholly obtained, produced, manufactured, or processed in a particular country

BUSINESS CONCIERGE *(complimentary for Build investors)*

- Use BRAC’s Business Concierge to connect to resources, services, request introductions to other investors and to enhance your BRAC engagement

ACCESS TO AMBASSADOR PROGRAM *(complimentary for Cultivate investors or \$250)*

- Program for company representatives to actively build relationships with BRAC investors and business leaders while serving as advocates of BRAC’s work
- Ambassador benefits include:
 - » Event networking
 - » Opportunity to expand business contacts by cultivating personal relationships with BRAC investors
 - » Quarterly meetings

TALENT SERVICES *(complimentary for Build investors)*

- Take advantage of Capital Region tours for candidates and new hires to orient them to the area

GRAND OPENING SERVICES *(complimentary for Transform investors or \$200)*

- Ribbon-cutting ceremony to celebrate the opening or expansion of your business
- Promotion on BRAC’s website and social media for additional exposure

PARTICIPATE IN COUNCILS *(complimentary for Cultivate investors)*

- **Diversity & Inclusion Council** – Promotes a broader dialogue on the importance of diversity and inclusion in business practices and their economic benefits in the Capital Region
- **Advocacy Council** – Builds greater awareness and executive engagement on important policy issues across the Capital Region
- **Quality of Place Council** – Increases the region’s competitiveness by improving public amenities and the visual impact of the region in collaboration with business, government, and non-profit partners

DISCOUNTED CUSTOM RESEARCH *(complimentary for Build investors)*

- Engage BRAC’s in-house research team to provide market research on a fee-for-service basis
- Receive data on various subjects, including economics, demographic, workforce, and other industry-specific topics

ACCESS TO INVESTOR MAILING LIST *(complimentary for Transform investors or \$150)*

- Gain access to BRAC’s investor base through the investor mailing list

ADDITIONAL LOCATION LISTING *(complimentary for Transform investors or \$200)*

- Increase visibility for each of your business’s locations with an additional location listing in BRAC’s investor directory