

COVID-19 Indicator Dashboard

October 13,
2020

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Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has unemployment been impacted during the pandemic?

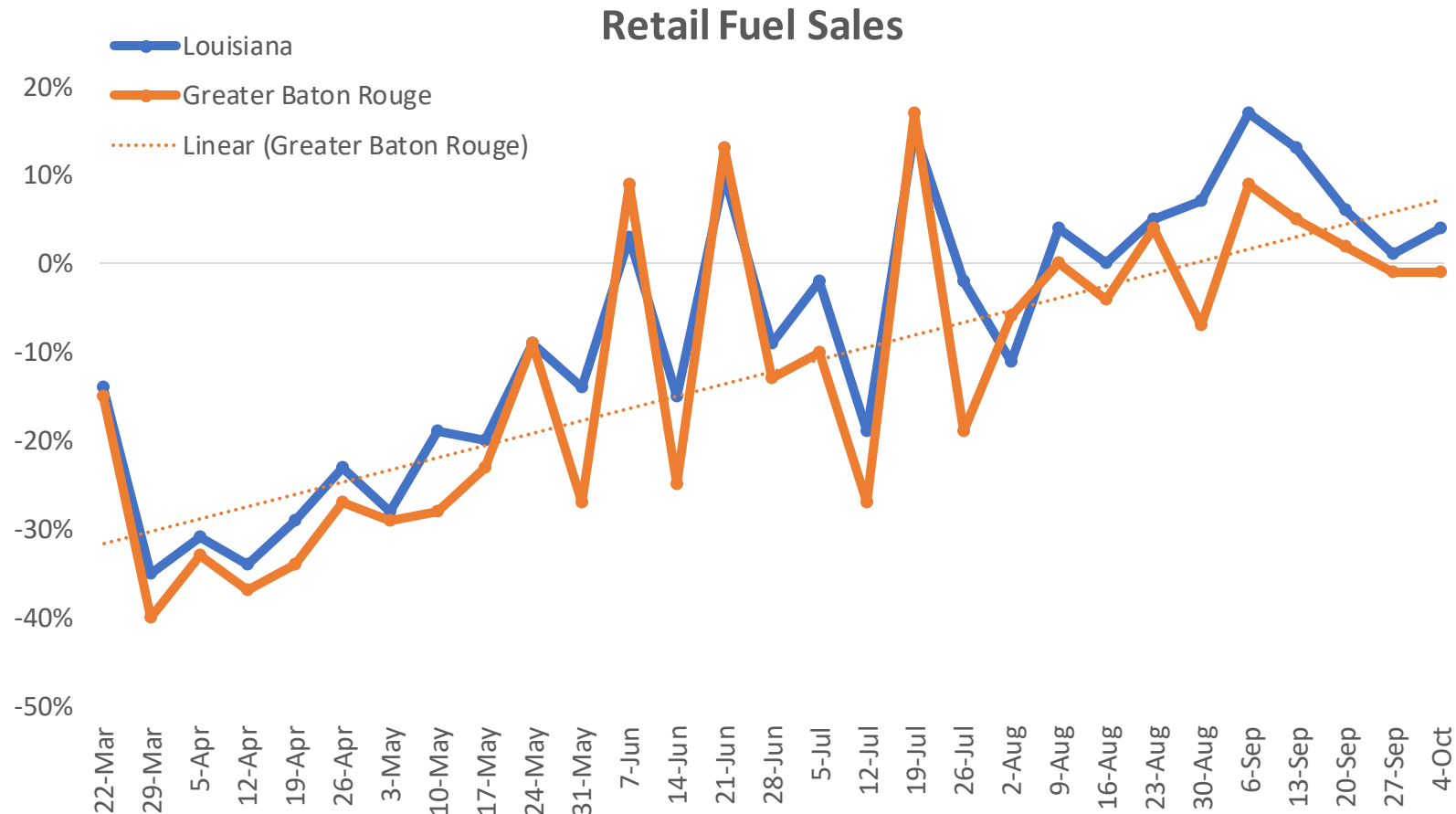
Parish	09-19-2020	09-26-2020	10-3-2020
Ascension	4,912	4,591	4,026
East Baton Rouge	23,151	21,538	19,158
East Feliciana	624	589	554
Iberville	1,848	1,722	1,543
Livingston	4,624	4,288	3,774
Point Coupee	872	825	756
St. Helena	441	437	407
West Baton Rouge	1,240	1,167	1,031
West Feliciana	292	285	252
BR MSA total	38,004	35,442	31,501

- Combined weekly claims have dropped for the eleventh consecutive week and are down 46% in that timeframe.
- Continued claims were down more than 11% over the week and fell in every Capital Region parish.

Sources: Louisiana Workforce Commission, BRAC Analysis.
 Dates signify initial plus continued claims for week ending on that day.

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Retail fuel sales progression in Louisiana and Greater Baton Rouge during the pandemic.



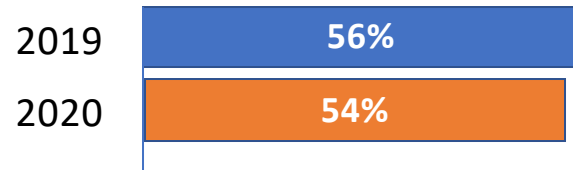
- Retail fuel sales were virtually identical to the same week last year for the second consecutive week.
- Sales only slightly below 2019 numbers are reflective of the relatively stable number of people still working remotely.

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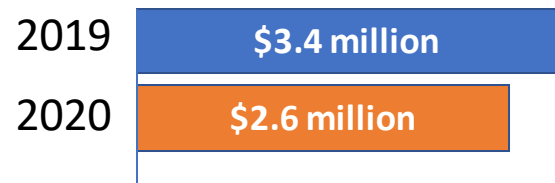
How has travel been impacted during the pandemic?

Hotel Occupancy

September 20 – September 26



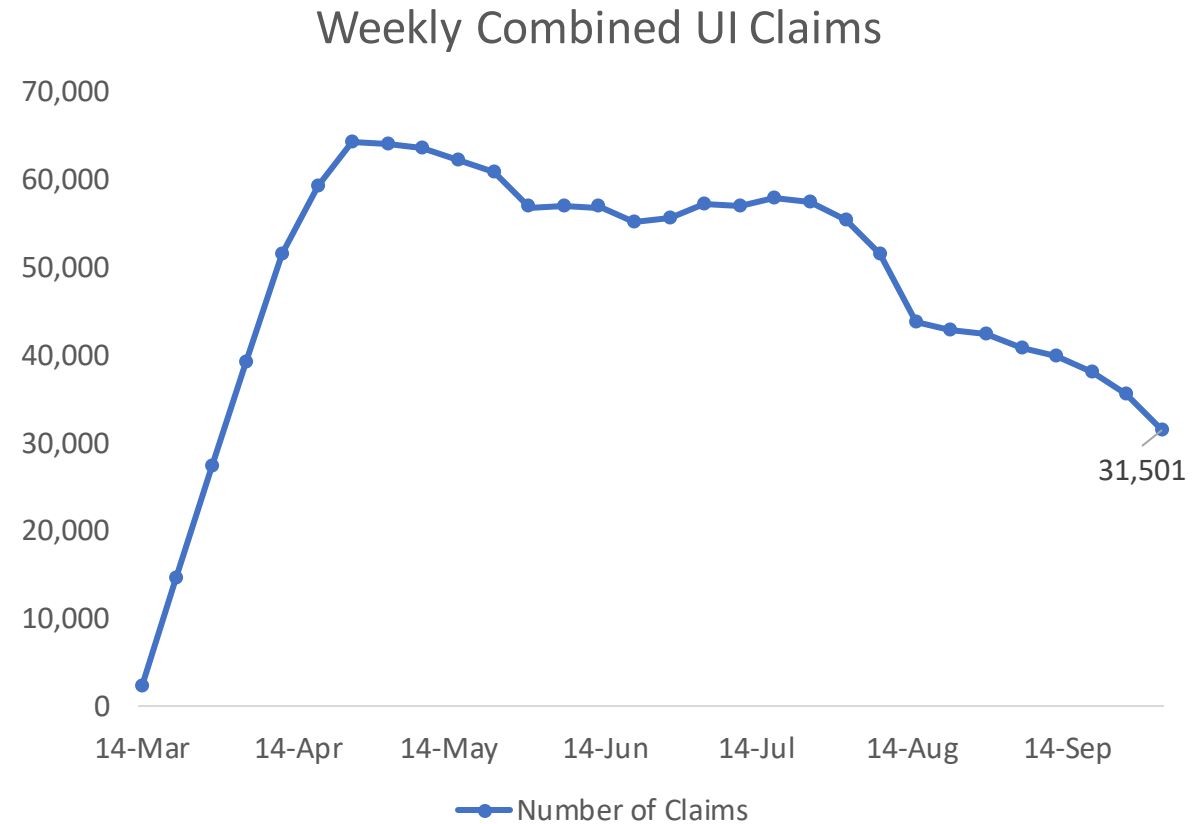
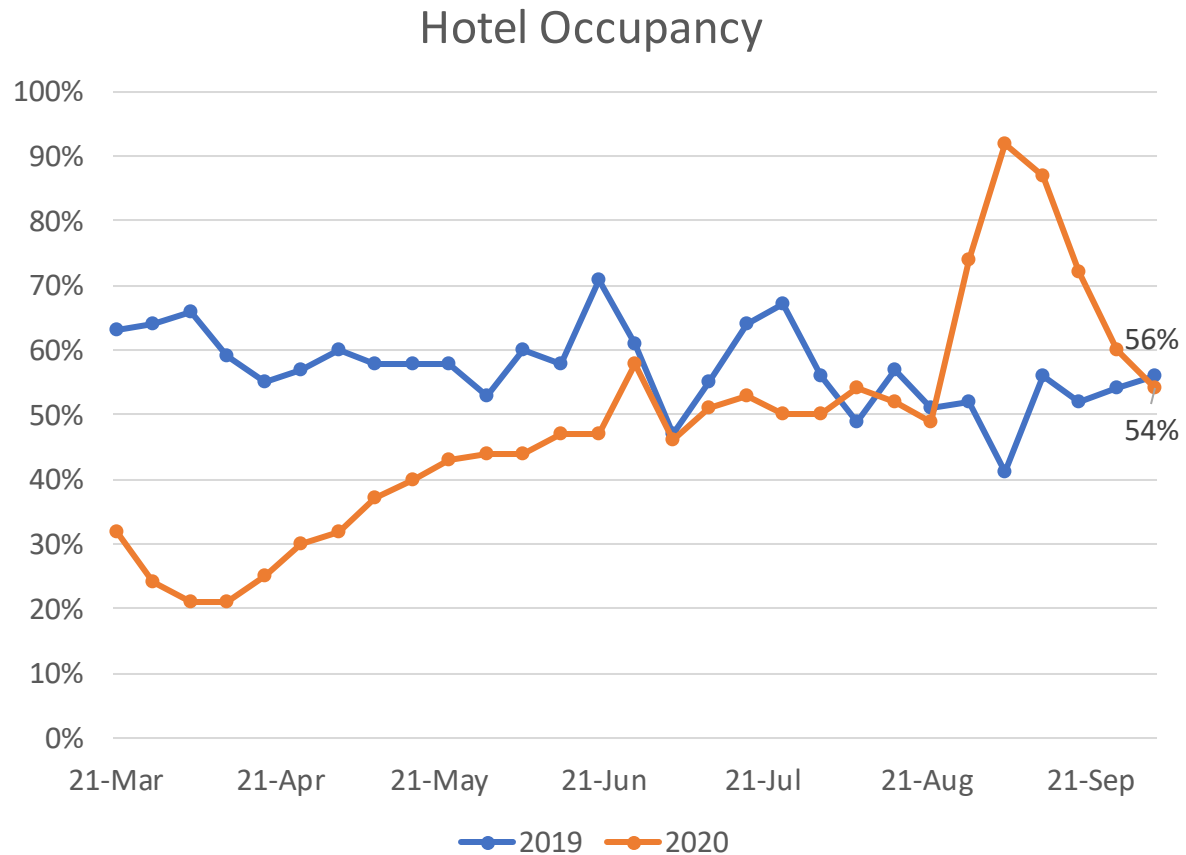
Revenue September 20 – September 26



- 2020 occupancy rates are roughly in line with those of 2019.
- Revenues are lower than those in 2019, reflecting a lower expected demand for rooms.
- A recent national survey of hotel owners found that 67% say they could not survive another six months at current occupancy levels, implying that the uptick over the last month may have been crucial for local hotels.

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While hotel occupancy remained high due to evacuees, unemployment claims are still about 14 times higher than a normal week.



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How has travel been impacted during the pandemic?

CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66.2%
May 30th	47,289	21,115	-55.3%
June 20th	46,730	23,944	-48.8%
July 4th	46,773	22,558	-51.8%
August 15th	50,714	25,192	-50.3%
September 12th	53,930	23,503	-56.4%
October 3rd	55,906	25,725	-54.0%
October 10th	52,658	23,029	-56.3%

- CATS ridership continues to be well below 2019 numbers, with minimal fluctuation of total riders week-to-week.

Residential Travel

Parish	Retail & Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-4%	+7%	-	-	-21%	+5%
East Baton Rouge	-14%	-4%	-7%	-19%	-29%	+6%
East Feliciana	-	-	-	-	-21%	-
Iberville	-	0%	-	-14%	-31%	+3%
Livingston	-1%	+10%	+29%	+2%	-14%	+2%
Point Coupee	-	-	-	-	-24%	-
St. Helena	-	-	-	-	-17%	-
West Baton Rouge	-7%	+5%	-	-4%	-26%	+4
West Feliciana	-	-	-	-	-24%	-

- While other travel was static, most parishes saw a decrease in the number of residents traveling to work.

Source: Google Mobility Change Report, October 6th, 2020; Capital Area Transit System.