

COVID-19 Indicator Dashboard

October 20, 2020

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Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has unemployment been impacted during the pandemic?

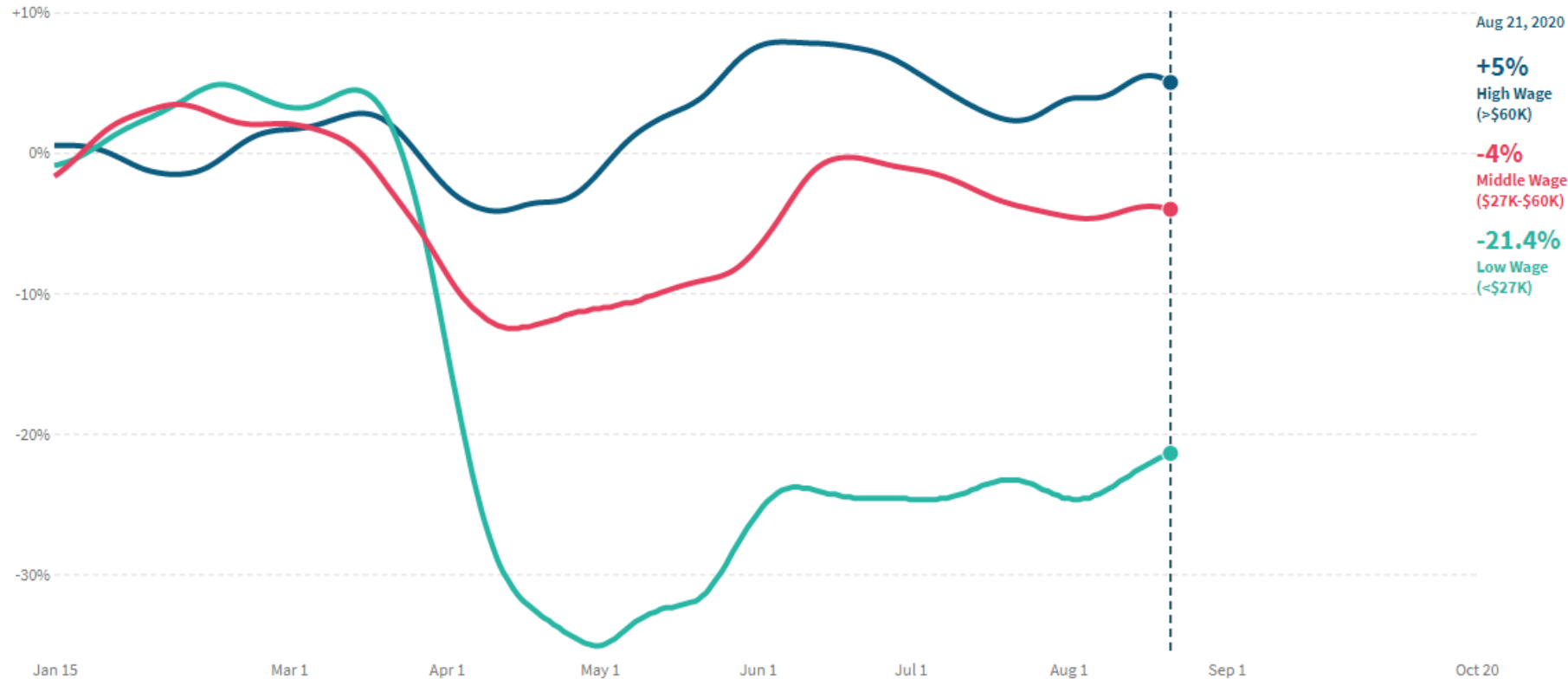
Parish	09-26-2020	10-3-2020	10-10-2020
Ascension	4,591	4,026	3,477
East Baton Rouge	21,538	19,158	16,869
East Feliciana	589	554	465
Iberville	1,722	1,543	1,360
Livingston	4,288	3,774	3,276
Point Coupee	825	756	665
St. Helena	437	407	354
West Baton Rouge	1,167	1,031	944
West Feliciana	285	252	216
BR MSA total	35,442	31,501	27,626

- Combined weekly claims have dropped for the twelfth consecutive week and are down 52% in that timeframe.
- Continued claims were down more than 12% over the week and fell in every Capital Region parish. This is the lowest number of claims since March 28.

Sources: Louisiana Workforce Commission, BRAC Analysis.
 Dates signify initial plus continued claims for week ending on that day.

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Which income segment has been hit hardest by the pandemic?



- As of late August, low wage jobs were still hit hardest by the pandemic. These jobs are largely in the leisure and hospitality sector, which is still affected by the Phase III restrictions.
- This data underscores the importance of prior federal unemployment enhancements: those without jobs have the least ability to live for extended periods without income.

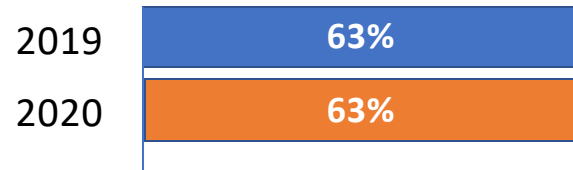
Sources: Opportunity Insights; East Baton Rouge data.

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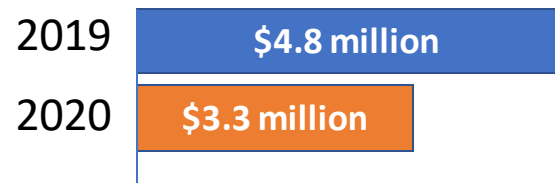
How has travel been impacted during the pandemic?

Hotel Occupancy

September 20 – September 26



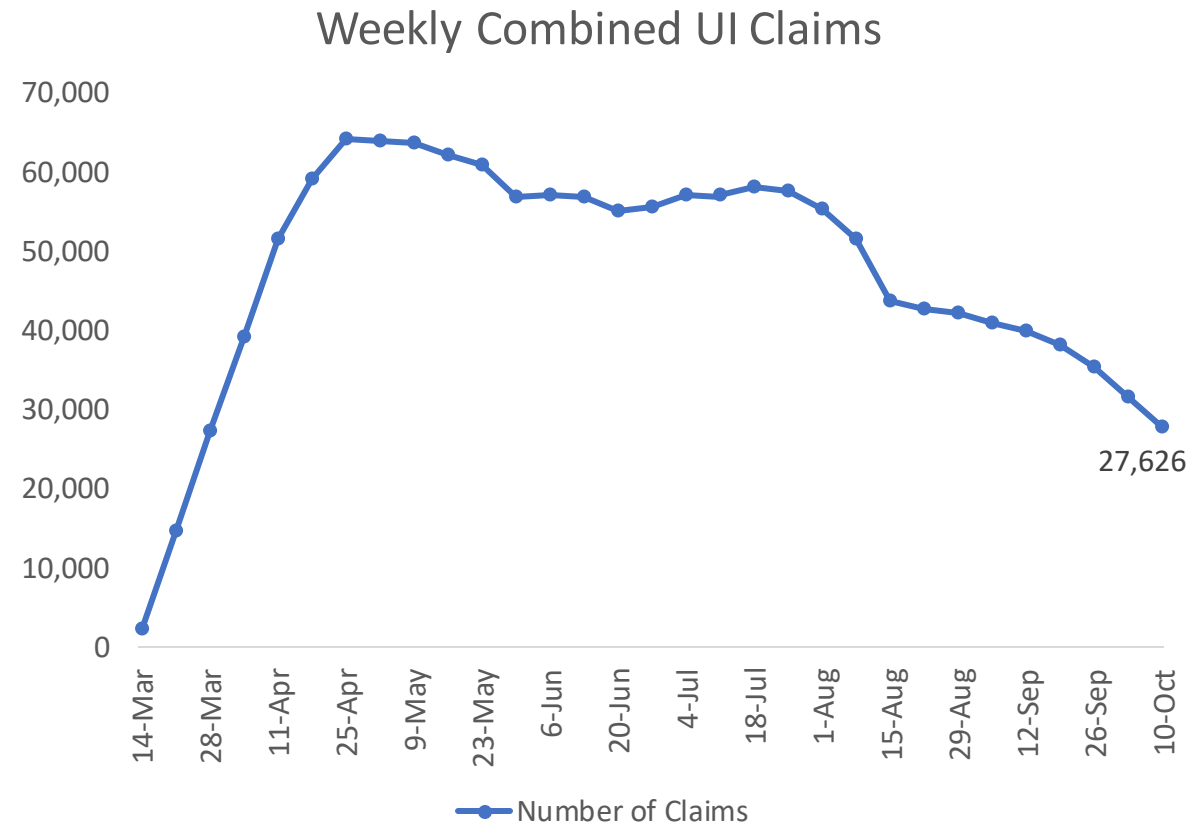
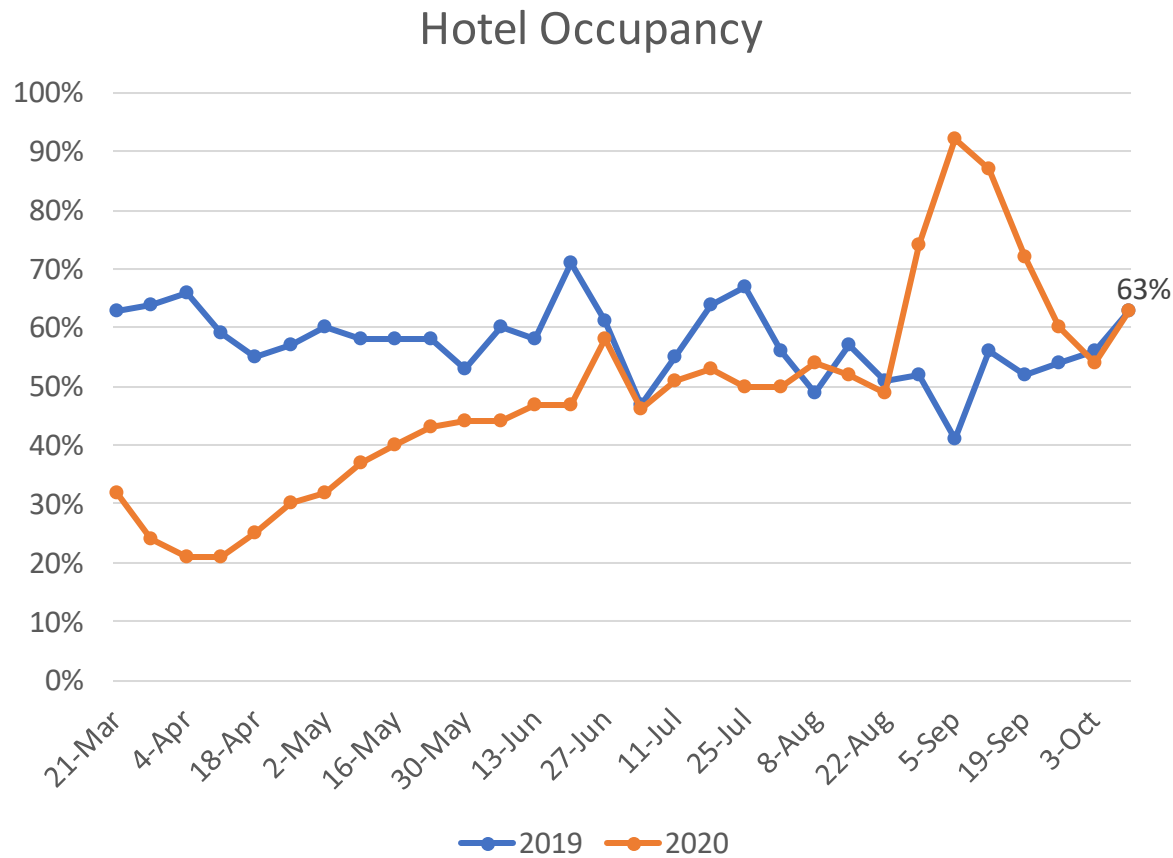
Revenue September 20 – September 26



- 2020 occupancy rates are roughly in line with those of 2019.
- However, revenues are significantly lower than those in 2019, reflecting lower rates. This may reflect hotels lowering rates in order to induce consumers to stay, or lower rates paid by the government to house hurricane-affected residents.
- A recent national survey of hotel owners found that 67% say they could not survive another six months at current occupancy levels, implying that the uptick over the last month may have been crucial for local hotels.

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While hotel occupancy remained high due to evacuees, unemployment claims are still about 14 times higher than a normal week.



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How has travel been impacted during the pandemic?

CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66.2%
May 30th	47,289	21,115	-55.3%
June 20th	46,730	23,944	-48.8%
July 4th	46,773	22,558	-51.8%
August 15th	50,714	25,192	-50.3%
September 12th	53,930	23,503	-56.4%
October 10th	52,658	23,029	-56.3%
October 17th	47,187	26,998	-42.8%

- CATS ridership was at its highest since the pandemic began, spiking by nearly 4,000 riders last week.

Residential Travel

Parish	Retail & Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	0%	-3%	-	-	-24%	+7%
East Baton Rouge	-14%	-8%	0%	-18%	-32%	+8%
East Feliciana	-	-	-	-	-23%	-
Iberville	-52%	-5%	-	+2%	-25%	+3%
Livingston	-3%	+1%	-13%	+5%	-14%	+4%
Point Coupee	-	-	-	-	-18%	-
St. Helena	-	-	-	-	-16%	-
West Baton Rouge	-9%	0%	-	+9%	-25%	+5%
West Feliciana	-	-	-	-	-29%	-

- Data shows that residents spent more time at home last week than in recent weeks prior.

Source: Google Mobility Change Report, October 6th, 2020; Capital Area Transit System.