

# COVID-19 Indicator Dashboard

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Baton Rouge Area Chamber®

# Capital Region COVID-19 Indicator Dashboard

How has unemployment been impacted during the pandemic?

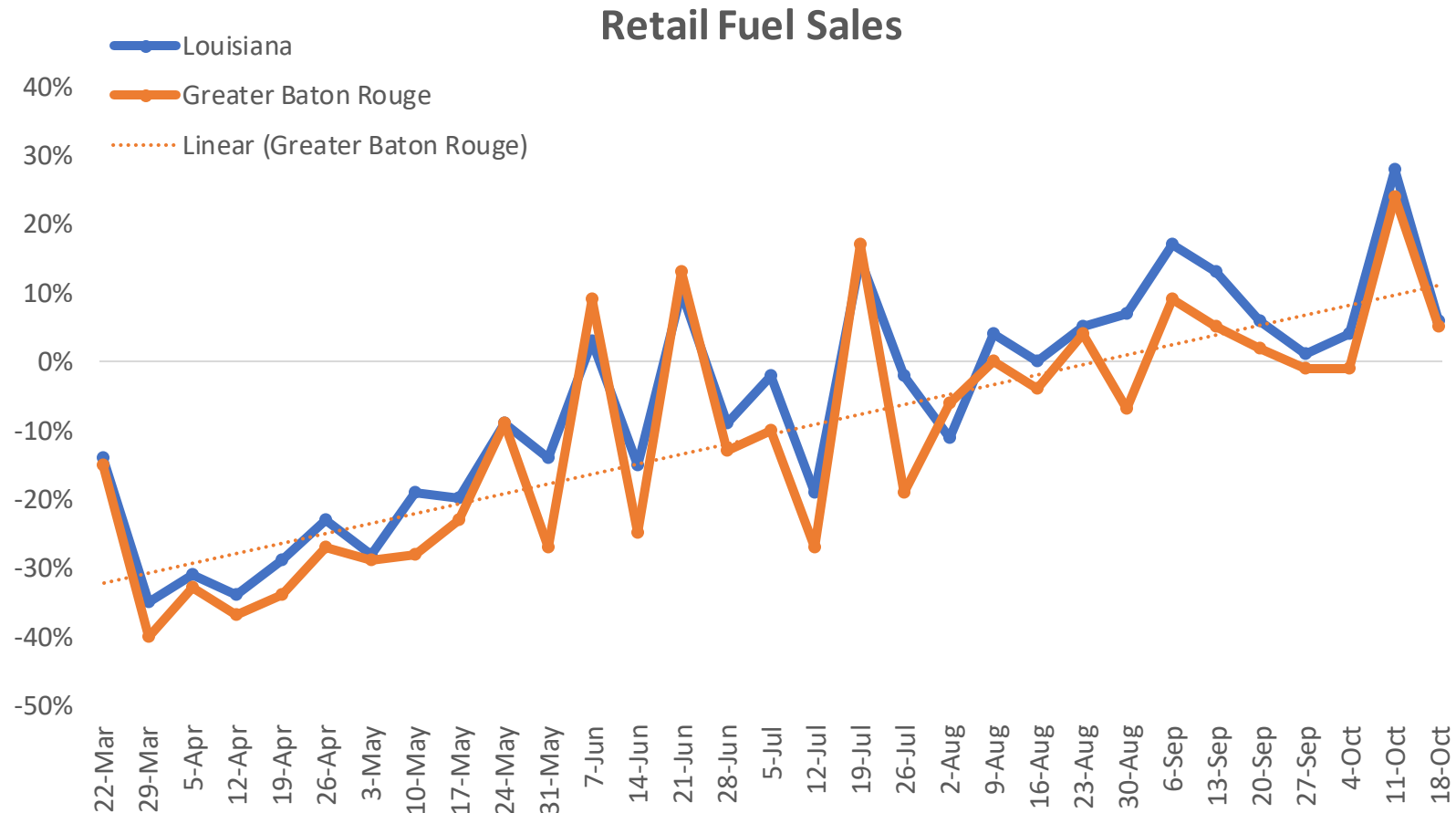
Parish	10-3-2020	10-10-2020	10-17-2020
Ascension	4,026	3,477	3,025
East Baton Rouge	19,158	16,869	14,977
East Feliciana	554	465	426
Iberville	1,543	1,360	1,234
Livingston	3,774	3,276	2,908
Point Coupee	756	665	615
St. Helena	407	354	333
West Baton Rouge	1,031	944	840
West Feliciana	252	216	199
<b>BR MSA total</b>	<b>31,501</b>	<b>27,626</b>	<b>24,557</b>

- Combined weekly claims have dropped for the thirteenth consecutive week and are down 58% in that timeframe.
- Continued claims were down more than 11% over the week and fell in every Capital Region parish. This is the lowest number of claims since March 28.

Sources: Louisiana Workforce Commission, BRAC Analysis.  
Dates signify initial plus continued claims for week ending on that day.

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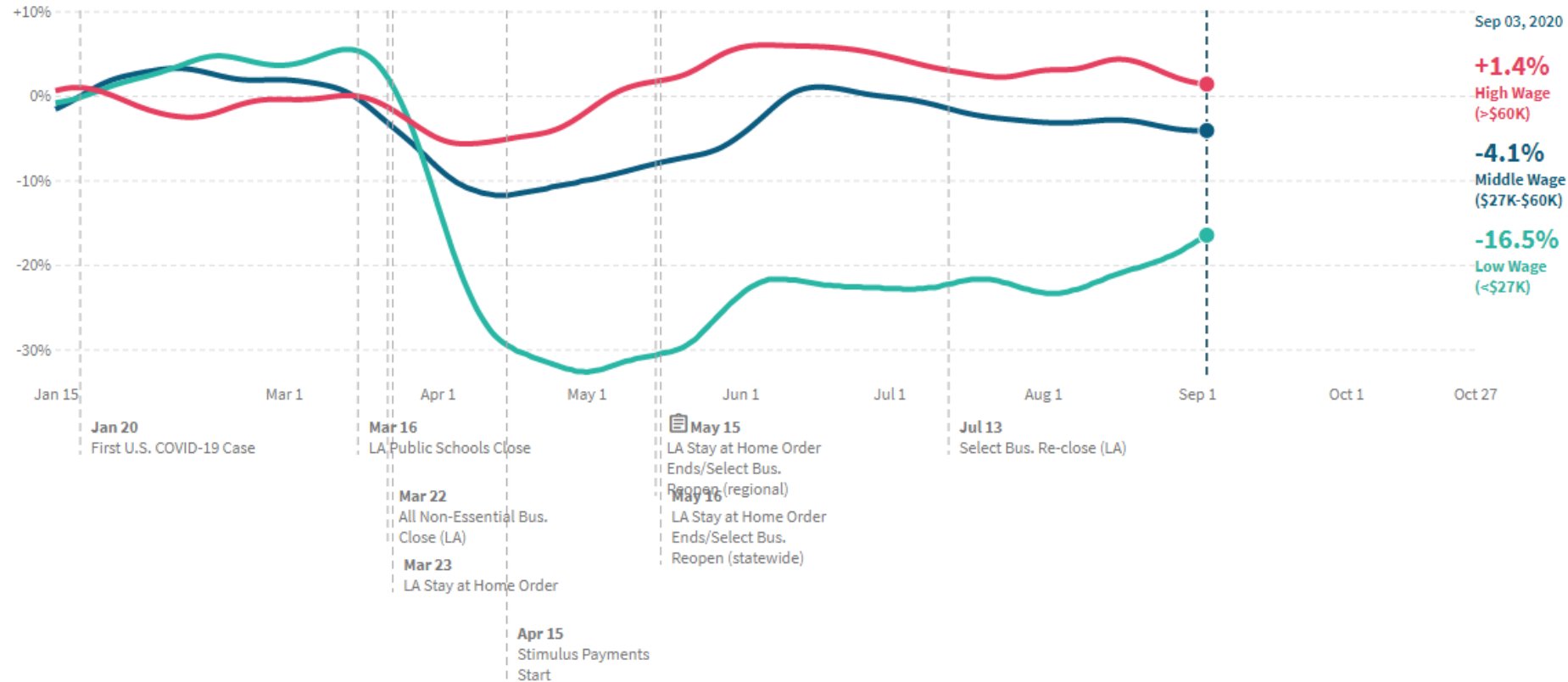
Retail fuel sales progression in Louisiana and Greater Baton Rouge during the pandemic.



- Retail fuel sales were higher than 2019 for both the state and region for the second consecutive week.
- Even as parts of the Capital Region economy remain closed, regional retail fuel sales have trended at or above 2019 numbers for nearly two months.

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Which income segment has been hit hardest by the pandemic?



- Through early September, low wage jobs were still hit hardest by the pandemic. These jobs are largely in the leisure and hospitality sector, which is still affected by the Phase III restrictions.
- This data underscores the importance of prior federal unemployment enhancements: those without jobs have the least ability to live for extended periods without income.

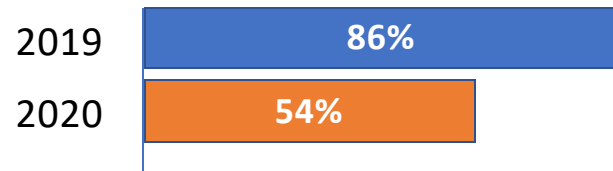
Sources: Opportunity Insights; East Baton Rouge data.

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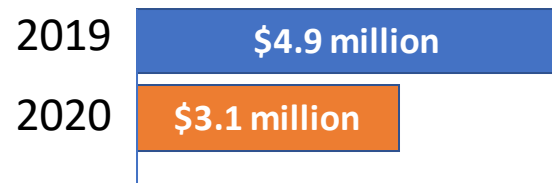
How has travel been impacted during the pandemic?

## Hotel Occupancy

October 11 – October 17



Revenue October 11 – October 17

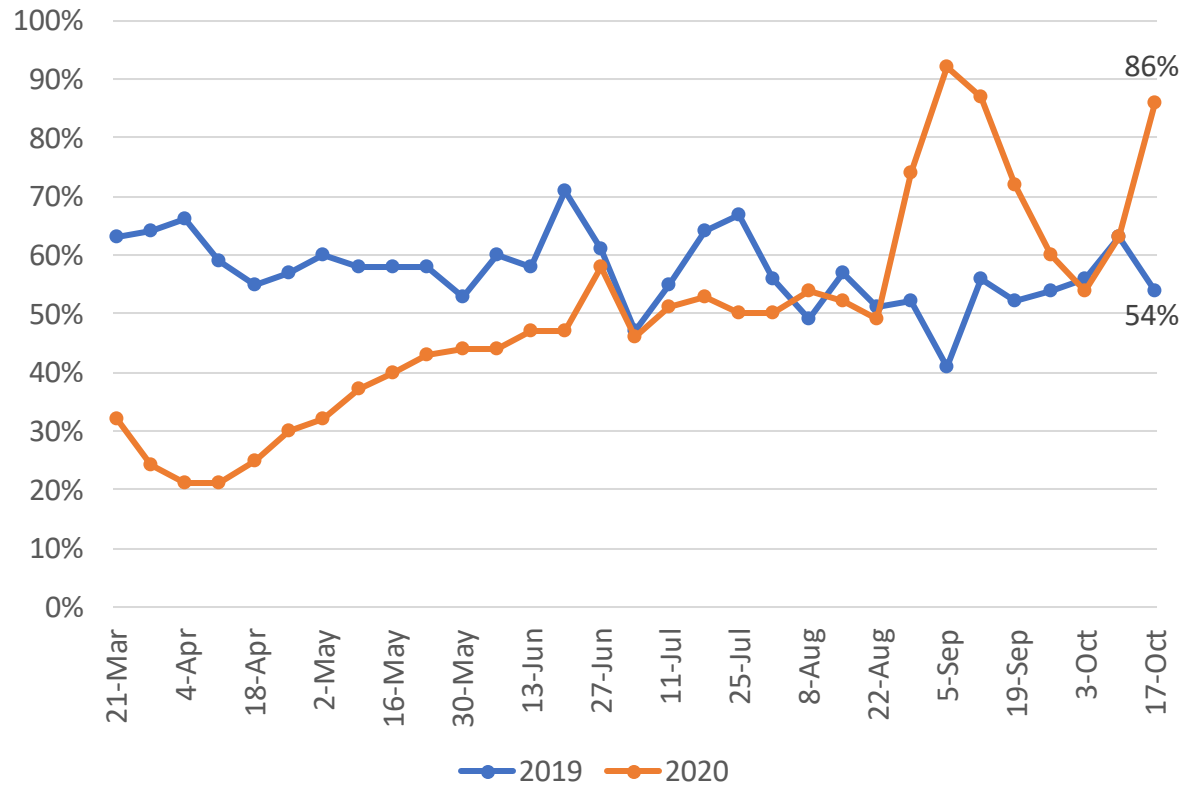


- 2020 occupancy rates are significantly higher than those of 2019. With another storm expected to hit south Louisiana, rates may stay elevated over the next few weeks.
- In addition, revenues spiked this week, jumping from \$3.1 million to \$4.9 million.
- A recent national survey of hotel owners found that 67% say they could not survive another six months at current occupancy levels, implying that the uptick over the last month may have been crucial for local hotels.

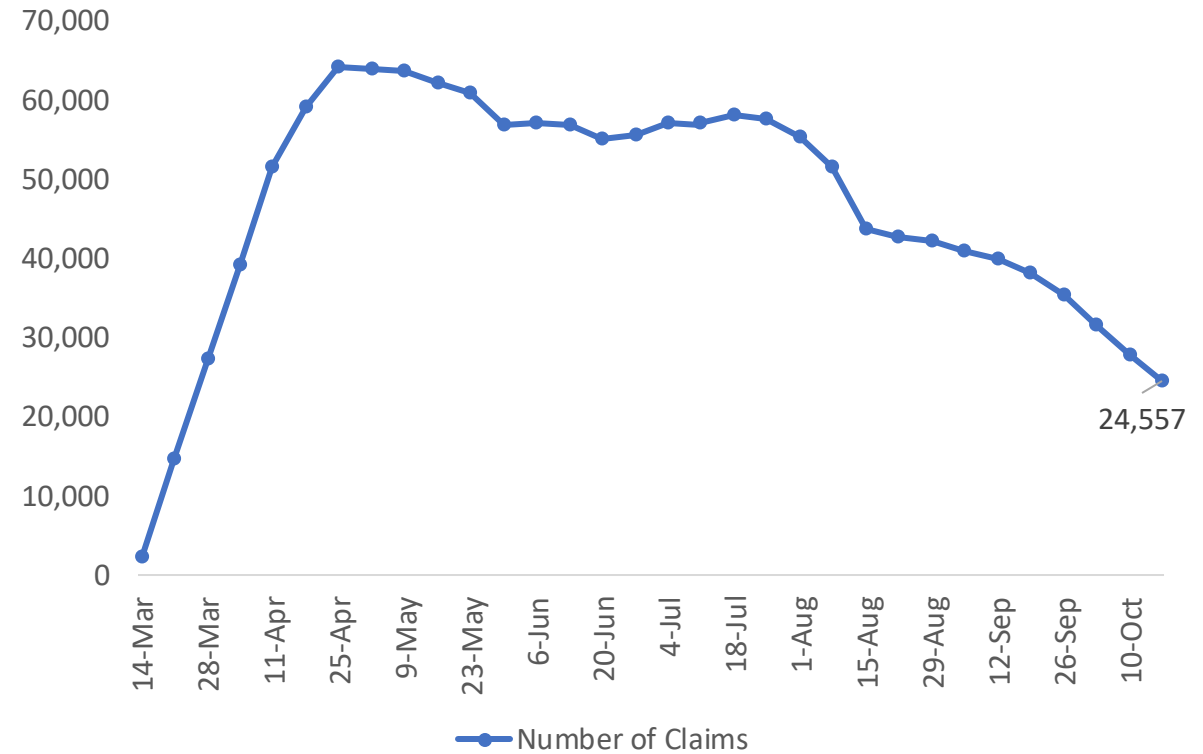
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Both hotel occupancy and unemployment claims have shown marked improvement from the height of the pandemic.

### Hotel Occupancy



### Weekly Combined UI Claims



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How has travel been impacted during the pandemic?

## CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66.2%
May 30th	47,289	21,115	-55.3%
June 20th	46,730	23,944	-48.8%
July 4th	46,773	22,558	-51.8%
August 15th	50,714	25,192	-50.3%
September 12th	53,930	23,503	-56.4%
October 17th	47,187	26,998	-42.8%
October 24th	47,168	22,568	-52.2%

- CATS ridership once again dropped to less than half of what it was in the same week in 2019.

## Residential Travel

Parish	Retail & Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-12%	-8%	-	-	-15%	+5%
East Baton Rouge	-22%	-13%	-14%	-18%	-28%	+8%
East Feliciana	-	-	-	-	-24%	-
Iberville	-52%	-15%	-	-19%	-22%	+2%
Livingston	-8%	-4%	+31%	-4%	-15%	+4%
Point Coupee	-	-	-	-	-16%	-
St. Helena	-	-	-	-	-17%	-
West Baton Rouge	-4%	-6%	-	-11%	-22%	+6%
West Feliciana	-	-	-	-	-29%	-

- Data show that residents spent less time at retail & recreation facilities than in recent weeks prior.

Source: Google Mobility Change Report, October 23rd, 2020;  
Capital Area Transit System.