

COVID-19 Indicator Dashboard

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Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has unemployment been impacted during the pandemic?

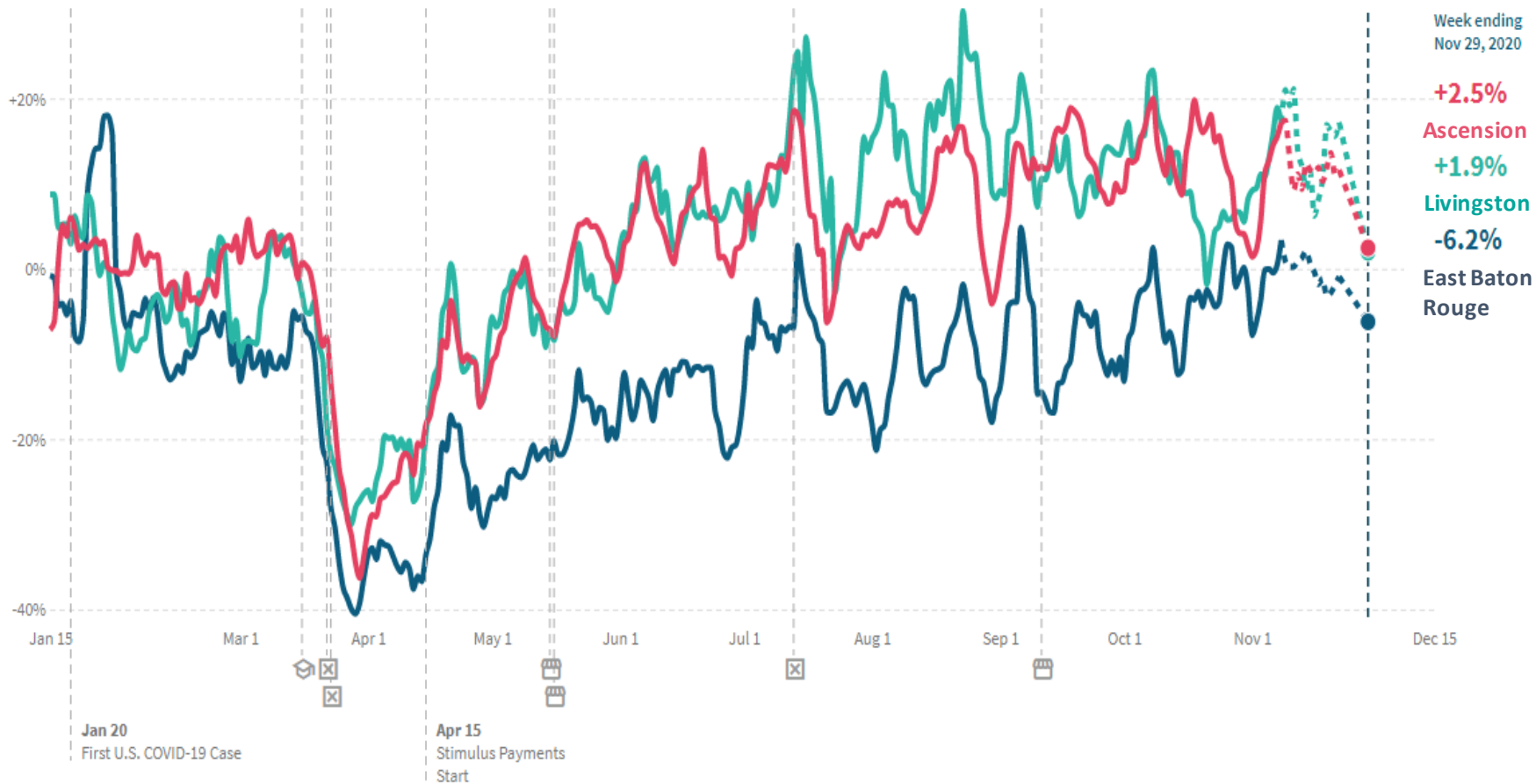
Parish	11-21-2020	11-28-2020	12-5-2020
Ascension	2,943	1,754	1,698
East Baton Rouge	14,321	8,307	7,505
East Feliciana	344	246	234
Iberville	883	683	598
Livingston	2,422	1,617	1,582
Point Coupee	655	366	354
St. Helena	235	178	152
West Baton Rouge	631	492	464
West Feliciana	344	122	121
BR MSA total	22,778	13,765	12,708

- Unemployment claims fell for the second consecutive week and hit the lowest number since March 14 – before the Governor initiated the initial stay-at-home order.
- The Louisiana Workforce Commission issued a press release several weeks ago stating there were indications the several-week spike in claims was due to large-scale attempted fraud.

Sources: Louisiana Workforce Commission, BRAC Analysis.
 Dates signify initial plus continued claims for week ending on that day.

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How has consumer spending been impacted by the pandemic?



- While spending is well above pre-COVID levels in Ascension and Livingston, it is down about 10% over-the-week in each.
- Consumer spending in EBR is down over-the-week and from pre-COVID levels.
- Another round of federal stimulus through enhanced unemployment benefits, a one-time stimulus payment, or more money allocated to PPP would likely increase spending.

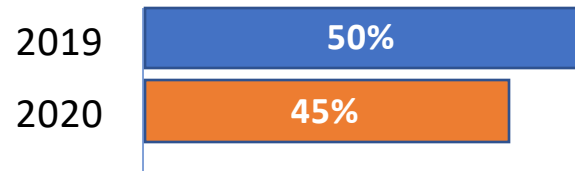
Sources: Opportunity Insights; dotted lines indicate data is preliminary.

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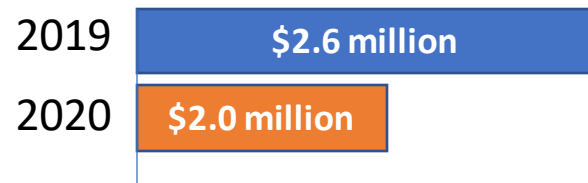
How has travel been impacted during the pandemic?

Hotel Occupancy

November 29 – December 5



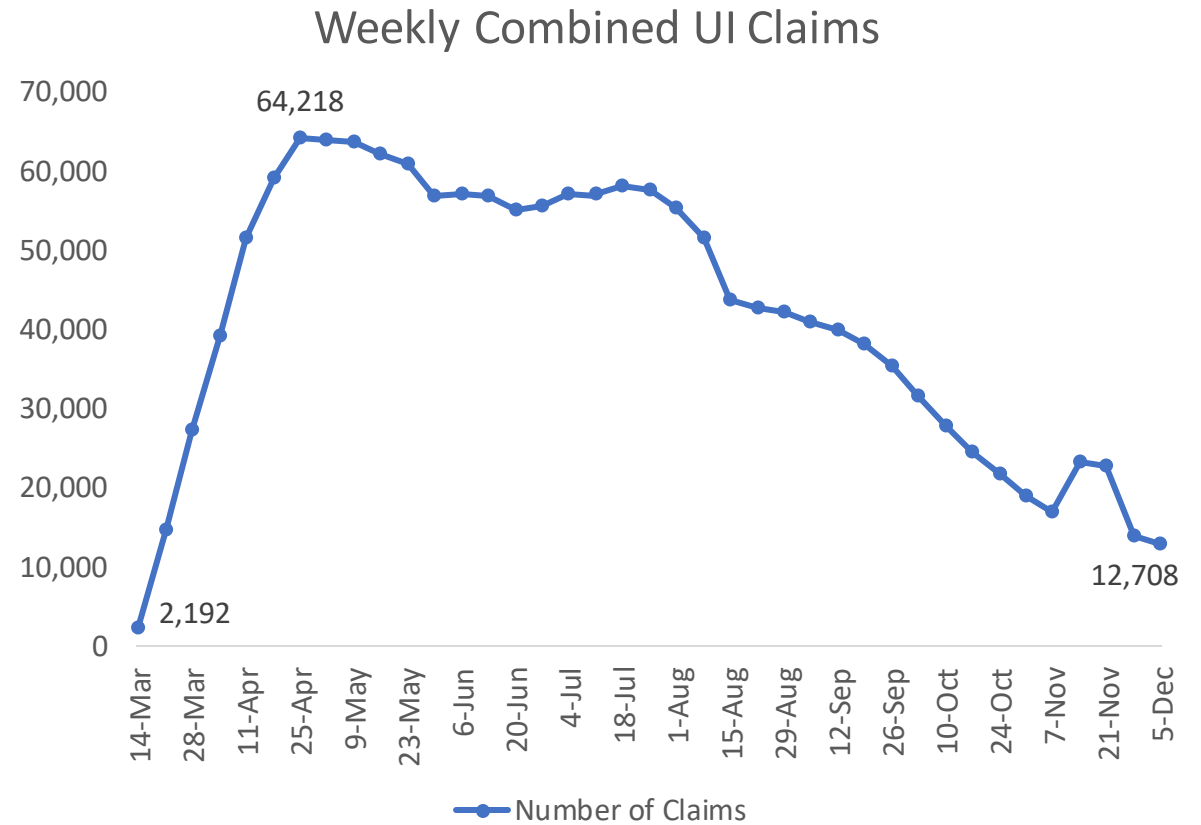
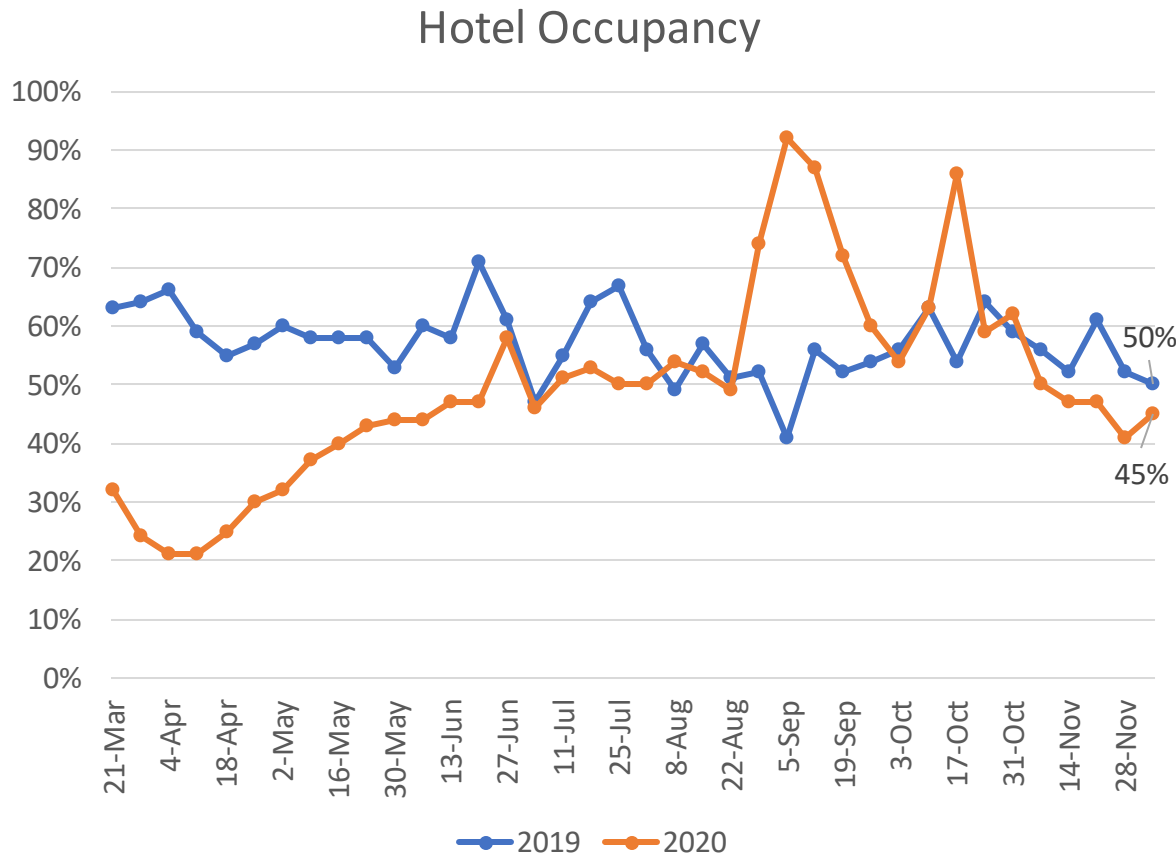
Revenue November 29 – December 5



- 2020 occupancy rates were slightly lower than those of 2019, but up 3% over-the-week.
- In addition, revenues were down over-the-year but up notably over-the-week.
- A recent national survey of hotel owners found that 67% say they could not survive another six months at current occupancy levels, highlighting the peril this and other travel-based industries are in until vaccines are widely distributed.

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While hotel occupancy has had some disappointing weeks lately, unemployment claims are at their lowest point since before the pandemic.



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How has travel been impacted during the pandemic?

CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66.2%
May 30th	47,289	21,115	-55.3%
June 20th	46,730	23,944	-48.8%
July 4th	46,773	22,558	-51.8%
August 15th	50,714	25,192	-50.3%
September 12th	53,930	23,503	-56.4%
November 28th	38,163	13,324	-65.1%
December 12th	46,656	19,114	-59.0

- CATS ridership was up over-the-week but still down significantly from 2019.

Residential Travel

Parish	Retail & Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-8%	+1%	-	-	-15%	+6%
East Baton Rouge	-21%	-9%	-26%	-29%	-27%	+9%
East Feliciana	-	-	-	-	-16%	-
Iberville	-45%	-10%	-	-21%	-25%	+6%
Livingston	-2%	+5%	-17%	-13%	-14%	+5%
Point Coupee	-	-	-	-	-16%	-
St. Helena	-	-	-	-	-9%	-
West Baton Rouge	-12%	0%	-	-16%	-20%	+7%
West Feliciana	-	-	-	-	-20%	-

- Every parish saw travel to the workplace up or flat except for East Baton Rouge and Iberville.

Source: Google Mobility Change Report, December 11th, 2020;
Capital Area Transit System.