

COVID-19 Indicator Dashboard

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Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has unemployment been impacted during the pandemic?

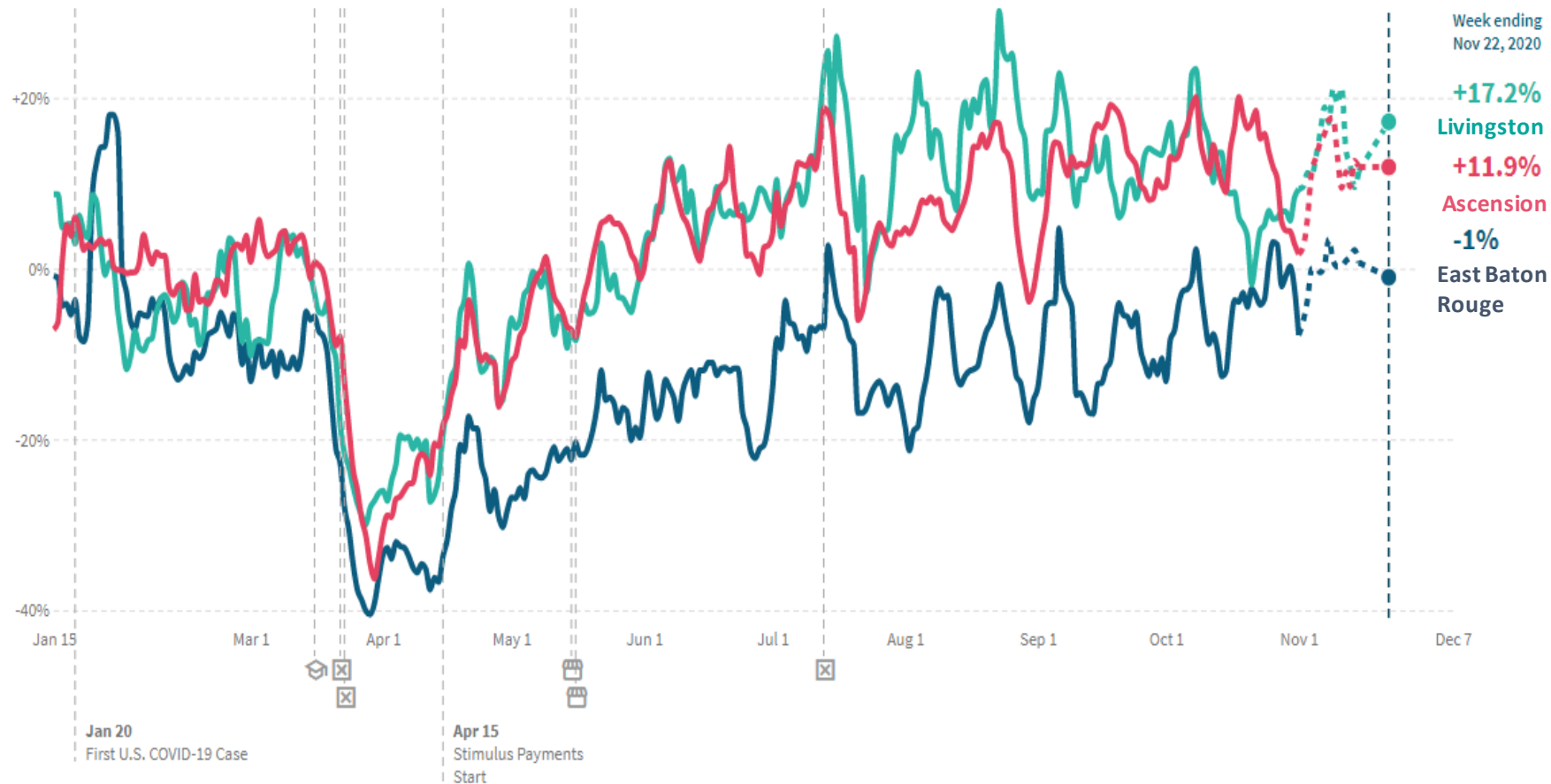
Parish	11-14-2020	11-21-2020	11-28-2020
Ascension	2,866	2,943	1,754
East Baton Rouge	15,002	14,321	8,307
East Feliciana	348	344	246
Iberville	863	883	683
Livingston	2,514	2,422	1,617
Point Coupee	621	655	366
St. Helena	206	235	178
West Baton Rouge	672	631	492
West Feliciana	186	344	122
BR MSA total	23,278	22,778	13,765

- Unemployment claims dropped significantly and hit the lowest number since March 14th – before the Governor initiated the initial stay-at-home order.
- The Louisiana Workforce Commission issued a press release several weeks ago stating there were indications the several-week spike was due to large-scale attempted fraud.

Sources: Louisiana Workforce Commission, BRAC Analysis.
 Dates signify initial plus continued claims for week ending on that day.

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How has consumer spending been impacted by the pandemic?



- Spending is well above pre-COVID levels in Ascension and Livingston, and just below in East Baton Rouge.
- Spending is down in West Baton Rouge (-11.0%) but up in East Feliciana (+16.1%).
- Another round of federal stimulus through enhanced unemployment benefits, a one-time stimulus payment, or more money allocated to PPP would likely increase spending.

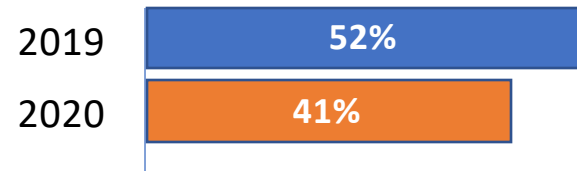
Sources: Opportunity Insights; dotted lines indicate data is preliminary.

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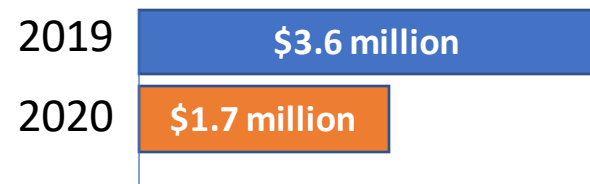
How has travel been impacted during the pandemic?

Hotel Occupancy

November 22 – November 28



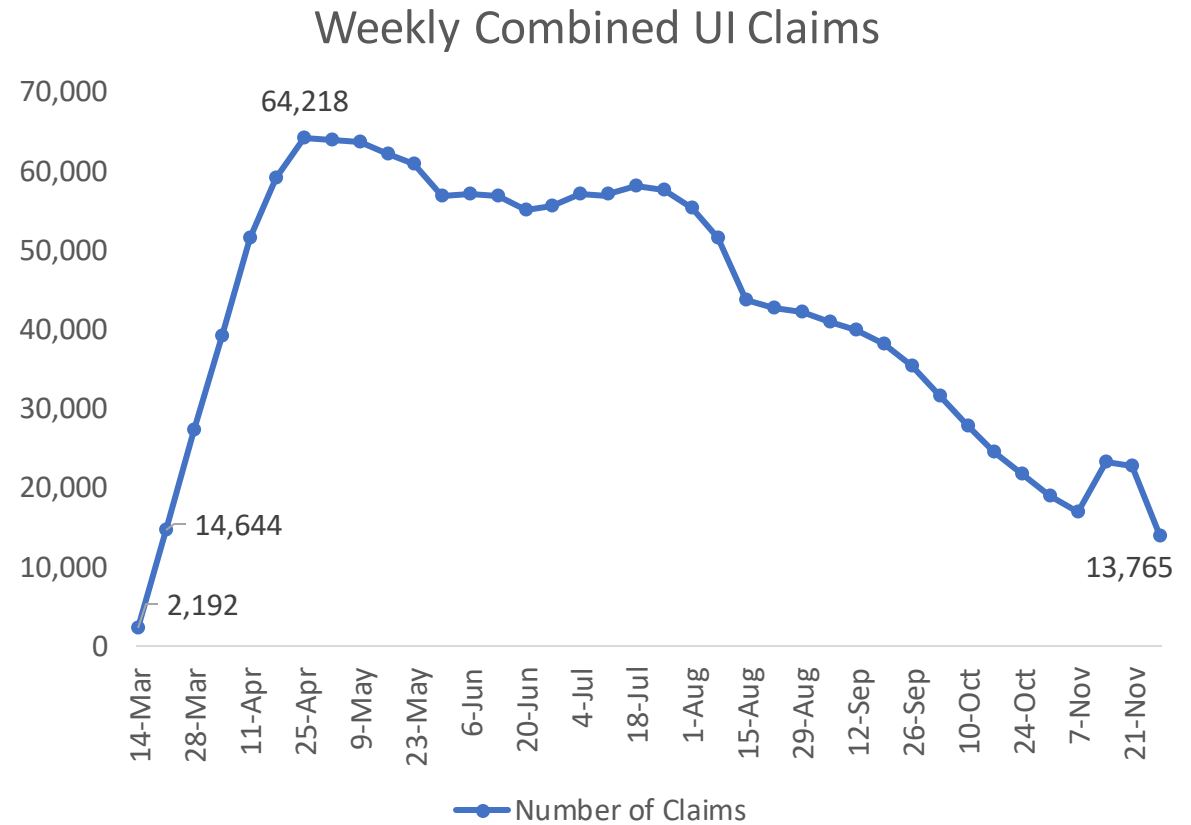
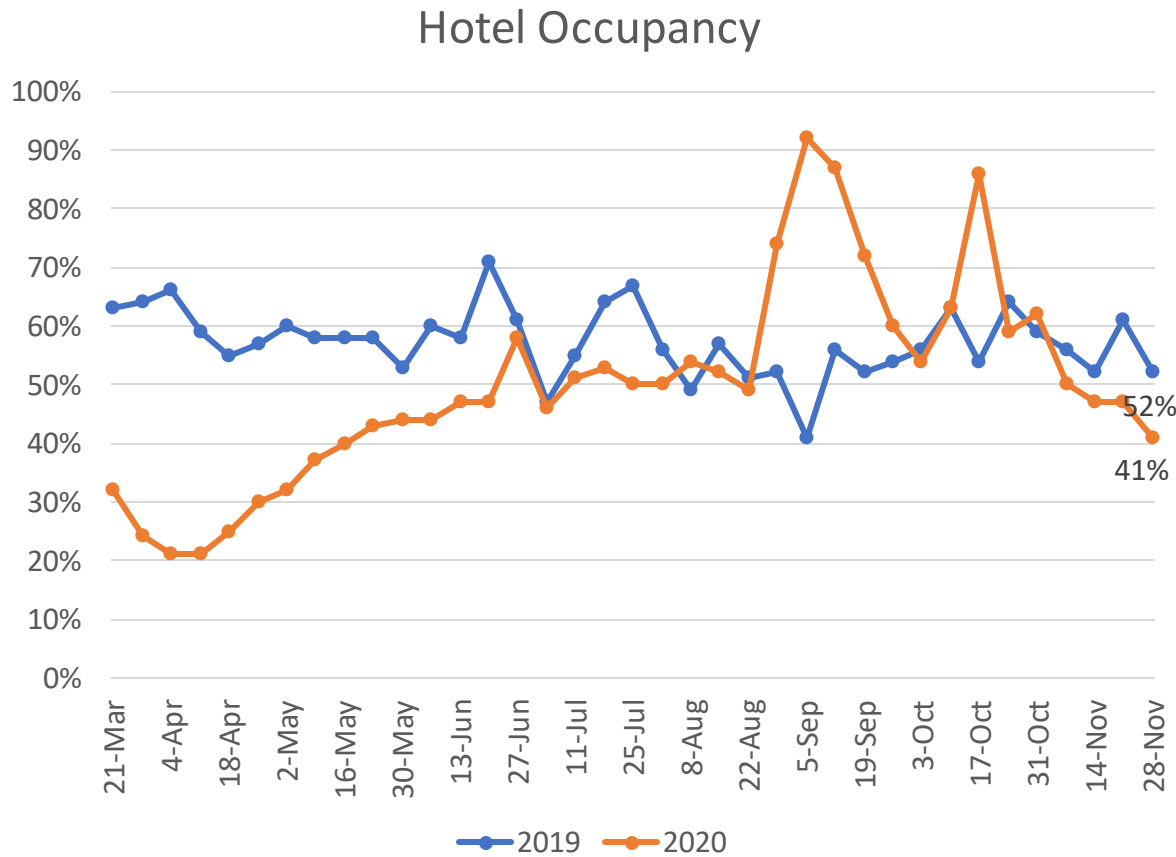
Revenue November 22 – November 28



- 2020 occupancy rates were significantly lower than those of 2019 in the last two weeks.
- In addition, revenues were down over the week, and significantly down over the year.
- A recent national survey of hotel owners found that 67% say they could not survive another six months at current occupancy levels, implying that the uptick over the last month may have been crucial for local hotels.

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While hotel occupancy has had some disappointing weeks lately, unemployment claims are at their lowest point since before the pandemic.



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How has travel been impacted during the pandemic?

CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66.2%
May 30th	47,289	21,115	-55.3%
June 20th	46,730	23,944	-48.8%
July 4th	46,773	22,558	-51.8%
August 15th	50,714	25,192	-50.3%
September 12th	53,930	23,503	-56.4%
October 17th	47,187	26,998	-42.8%
November 28th	38,163	13,324	-65.1%

- CATS ridership was down due to Thanksgiving but was still much lower than the same week in 2019.

Residential Travel

Parish	Retail & Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-11%	-3%	-	-	-17%	+7%
East Baton Rouge	-21%	-8%	-23%	-28%	-27%	+9%
East Feliciana	-	-	-	-	-22%	-
Iberville	-45%	-19%	-	-19%	-23%	+8%
Livingston	-1%	+6%	-13%	-7%	-15%	+6%
Point Coupee	-	-	-	-	-23%	-
St. Helena	-	-	-	-	-17%	-
West Baton Rouge	-14%	+2%	-	-15%	-20%	+8%
West Feliciana	-	-	-	-	-20%	-

- Each parish saw a significant increase in travel to work and grocery/pharmacy after the Thanksgiving holiday.

Source: Google Mobility Change Report, December 4th, 2020;
Capital Area Transit System.