

COVID-19 Indicator Dashboard

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Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has consumer spending been impacted by the pandemic?

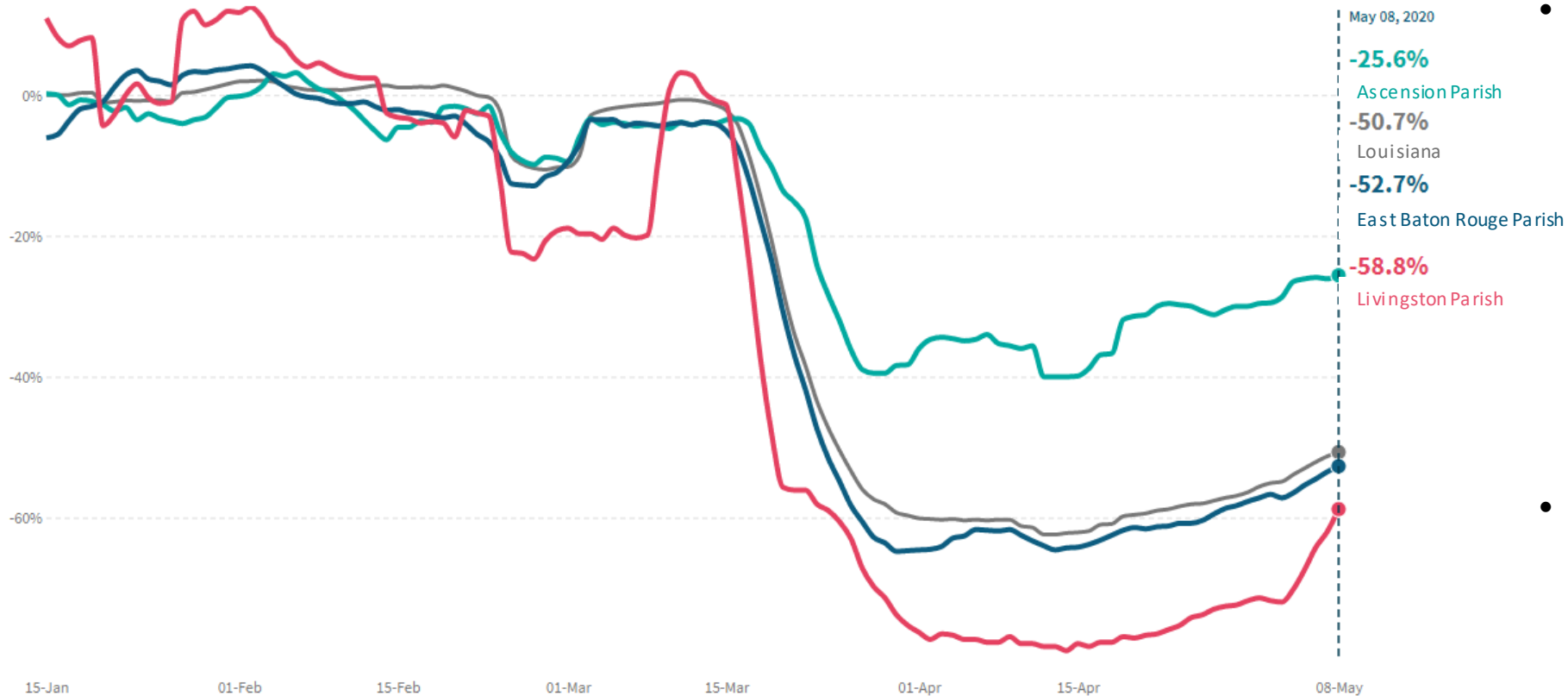


- As of April 30th, spending in East Baton Rouge was down significantly more than neighboring parishes and the state overall.
- However, spending was trending upward at the end of April, and since Phase One reopening began on May 15th, it is likely that the trend has continued.

Sources: Opportunity Insights

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How has small business hourly employment been impacted by the pandemic?

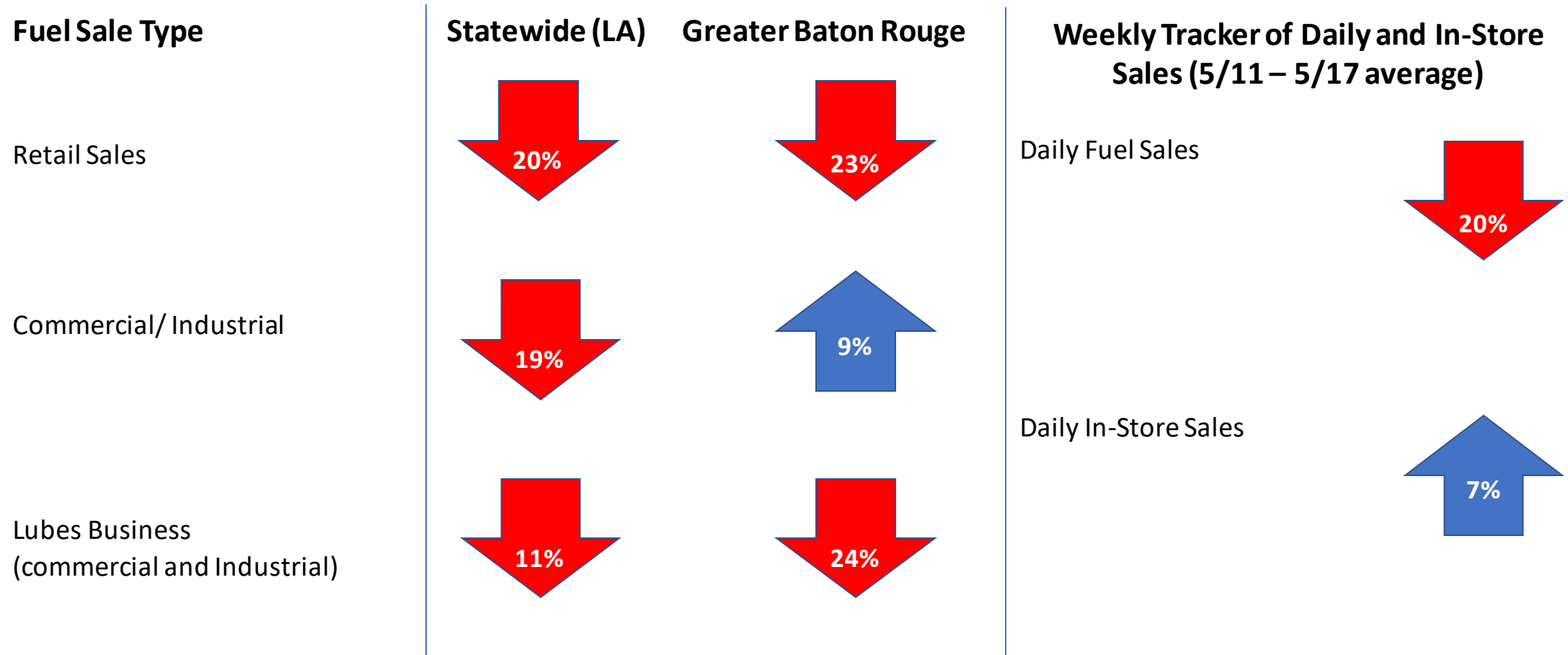


- The percent change in number of hourly employees at small businesses shows significant reduction in Livingston and East Baton Rouge, while Ascension's reduction is more moderate.
- At one point, the number of hourly employees was down about 79% in Livingston and 65% in East Baton Rouge.

Sources: Opportunity Insights

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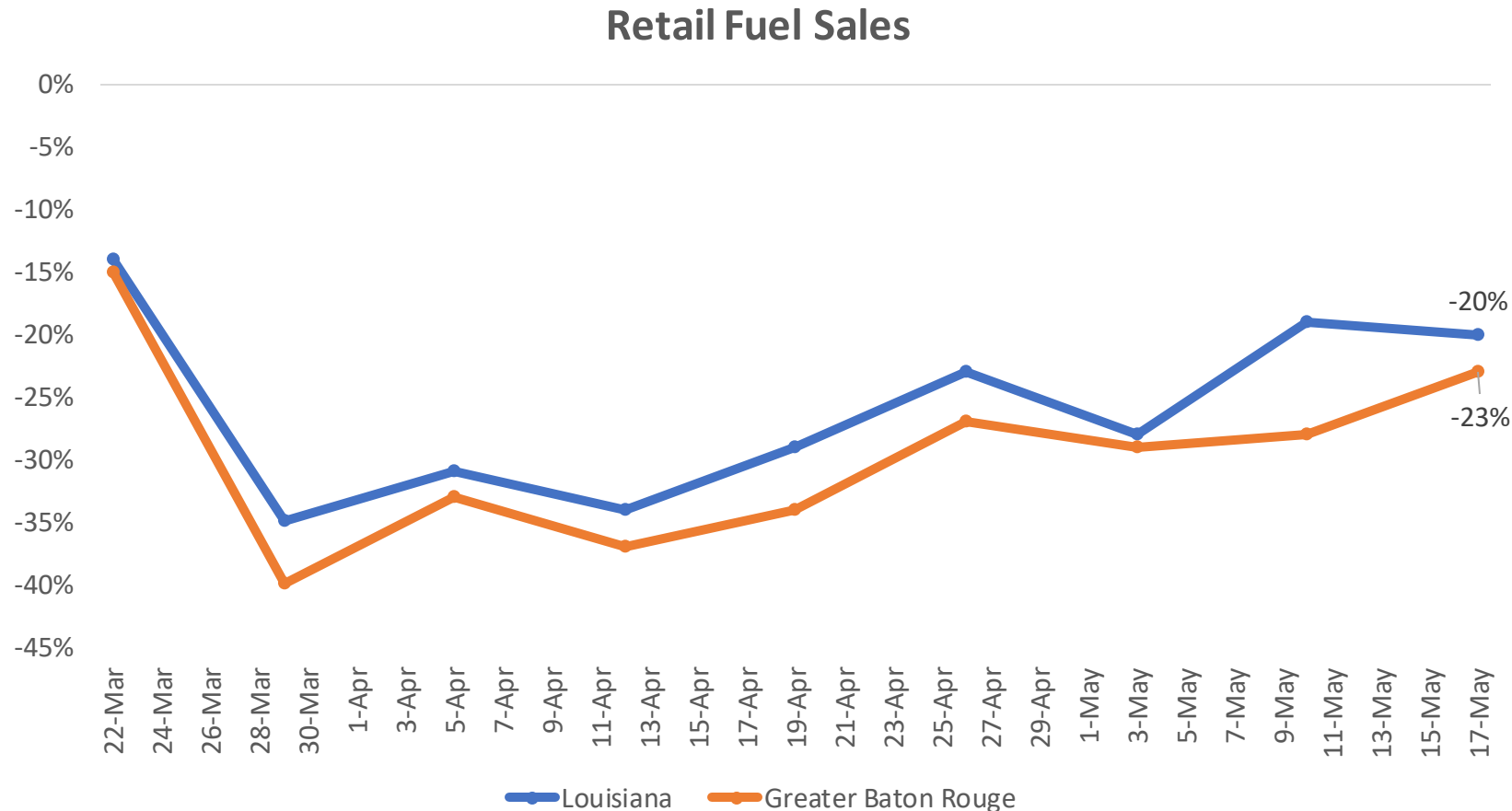
How have fuel sales (gas stations) been impacted during the Pandemic?



Fuel sales reflect change in year over year from May 4th to May 10th, 2020 to similar week in 2019.

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Retail Fuel Sales progression in Louisiana and Greater Baton Rouge during the Pandemic.



- Fuel sales continue to recover on a weekly basis in the region, though they are still marginally down more than the state overall.
- It is anticipated that next week's data – reflecting a full week of the Phase One reopening – will have sales increasing toward their 2019 numbers.

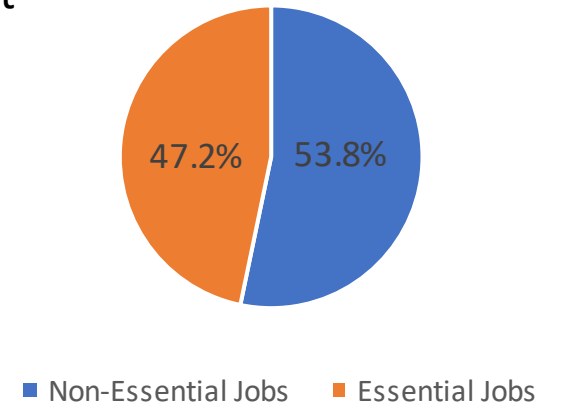
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How has unemployment been impacted during the Pandemic?

Parish	05-09-2020	Weeks Ending 3-21 to 5-09	Unemployed - Feb. 2020
Ascension	915	15,623	2,325
East Baton Rouge	4,361	62,718	8,716
East Feliciana	129	1,696	304
Iberville	305	3,778	780
Livingston	1,051	17,571	2,397
Point Coupee	161	2,196	447
St. Helena	87	1,117	230
West Baton Rouge	223	3,262	525
West Feliciana	53	861	201
BR MSA total	7,285	108,822	15,925

- Initial unemployment claims dropped by 21% from the prior week and are down 62% from the highest week at the outset of April.
- Assuming that a large majority of initial claims are valid and non-duplicative, it is likely that 20-25% of the regional workforce is out of work.

Baton Rouge MSA Job Breakdown



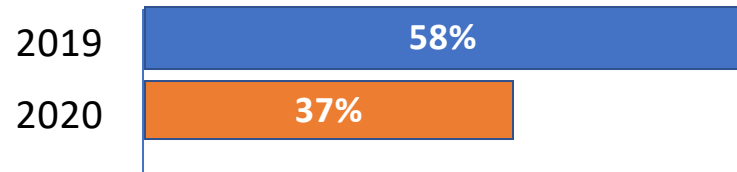
Sources: Louisiana Workforce Commission, Emsi, BRAC Analysis.
 Dates signify initial claims for week ending in that day.

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How has travel been impacted during the Pandemic?

Hotel Occupancy

May 3 – 9



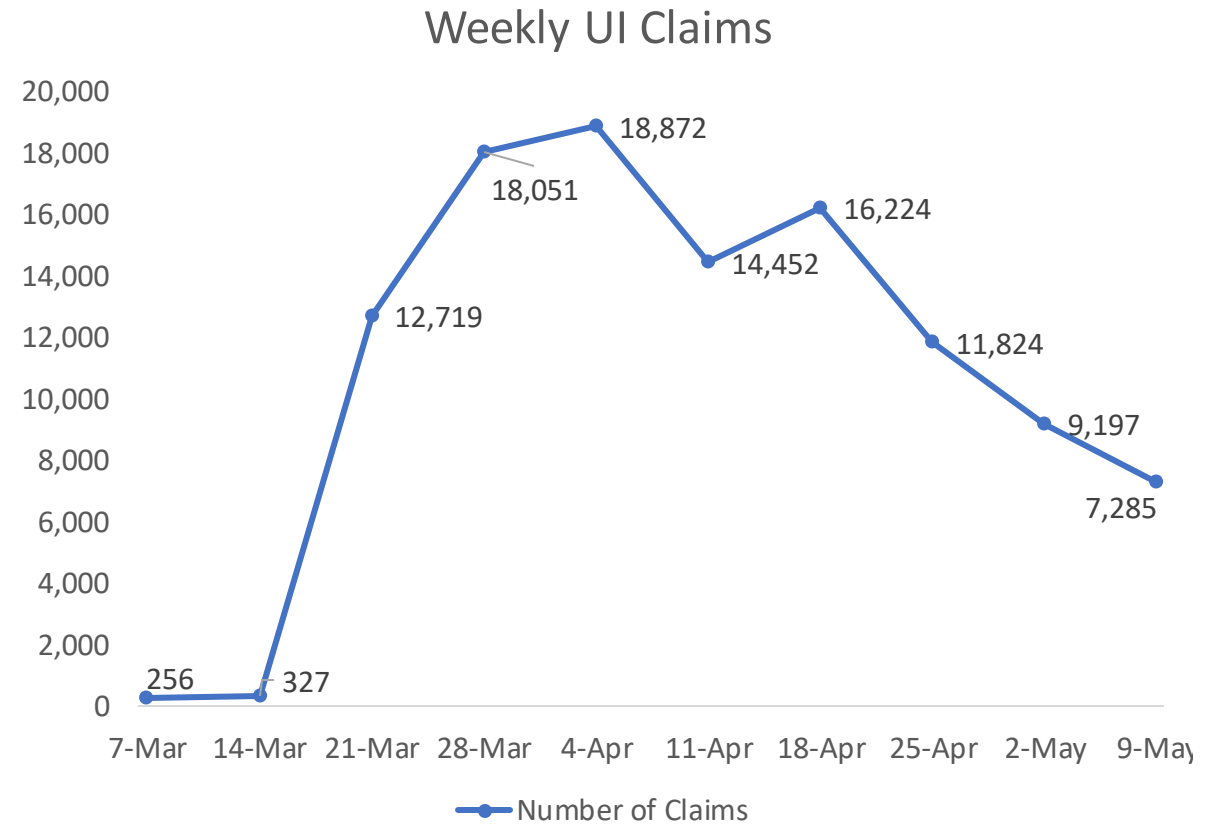
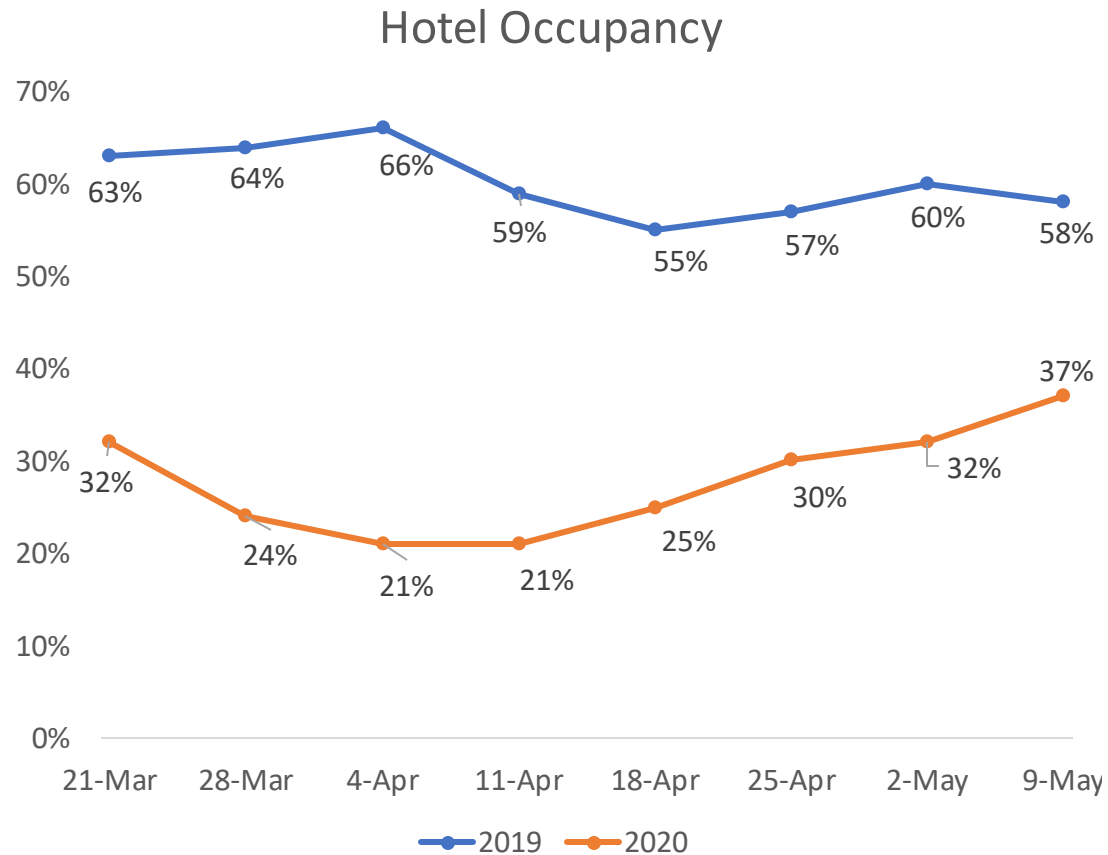
Revenue from May 3 – 9



- Hotel occupancy was down by roughly 36% the week of May 9th compared to the same week last year as a result of the COVID-19 Pandemic.
- Revenue is down 62% for the week of the 9th. However, many of the rooms were occupied by governmental employees during this time period so the rates were tax exempt, meaning the true impact on local tax revenues is hard to determine.

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The rising hotel occupancy rate and drop in initial unemployment claims indicate that practically, the regional economy began to reopen before the Stay at Home order was lifted.



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How has travel been impacted during the Pandemic?

Residential Travel Since Stay at Home Order

Parish	Retail and Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-28%	+26%	-58%	-	-20%	+9%
East Baton Rouge	-31%	+15%	-32%	-31%	-25%	+9%
East Feliciana	-23%	-3%	-	-	-30%	-
Iberville	-24%	+0%	-	-25%	-27%	-
Livingston	-15%	+29%	-37%	-4%	-21%	+7%
Point Coupee	-18%	-3%	-	-	-13%	-
St. Helena	-	-20%	-	-	-38%	-
West Baton Rouge	-29%	+15%	-	-35%	-21%	-
West Feliciana	-69%	-19%	-	-	-42%	-
Baton Rouge MSA	-30%	+4%	-42%	-23%	-26%	+8%

- While travel to parks remains low, more residents are traveling to retail and recreational sites than in prior weeks.
- The next data release will likely show an even greater uptick in retail and recreation, as it will contain data after Phase One began.

Source: Google Mobility Change Report, May 9th, 2020, Capital Area Transit System

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Parish-wide COVID-19 case and mortality breakdown.

Parish	COVID Cases	Cases/100k	COVID Deaths	Mortality Rate	Mortality/100k
Ascension	760	599.7	50	6.6%	39.5
East Baton Rouge	3,056	692.9	216	7.1%	49.0
East Feliciana	177	921.4	23	13.0%	119.7
Iberville	527	1,613	38	7.2%	116.3
Livingston	350	248.6	25	7.1%	17.8
Point Coupee	169	771.7	20	11.8%	91.3
St. Helena	41	402.0	1	2.4%	9.8
West Baton Rouge	148	553.3	30	20.3%	112.1
West Feliciana	188	1,216.8	8	4.3%	51.8
BR MSA Totals	5,416	632.0	411	7.6%	48.0

- Almost all parishes saw a decrease in the mortality rate since last week.
- The number of new cases in the Capital Region plateaued ahead of the gradual reopening beginning on May 15th.