

COVID-19 Indicator Dashboard

May 26, 2020

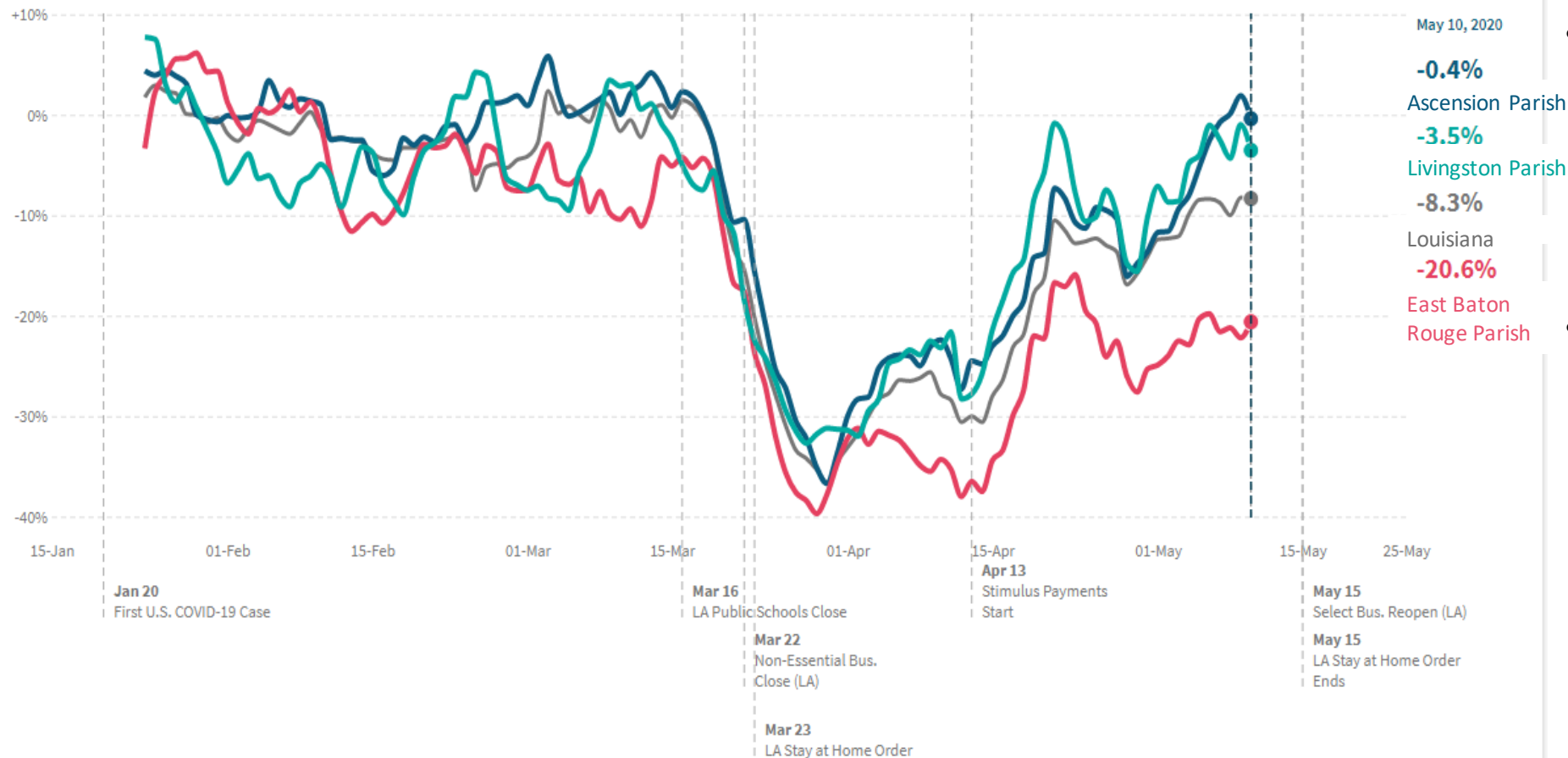
Lead Researchers: Andrew
Fitzgerald and Margaret Higgins



Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has consumer spending been impacted by the pandemic?

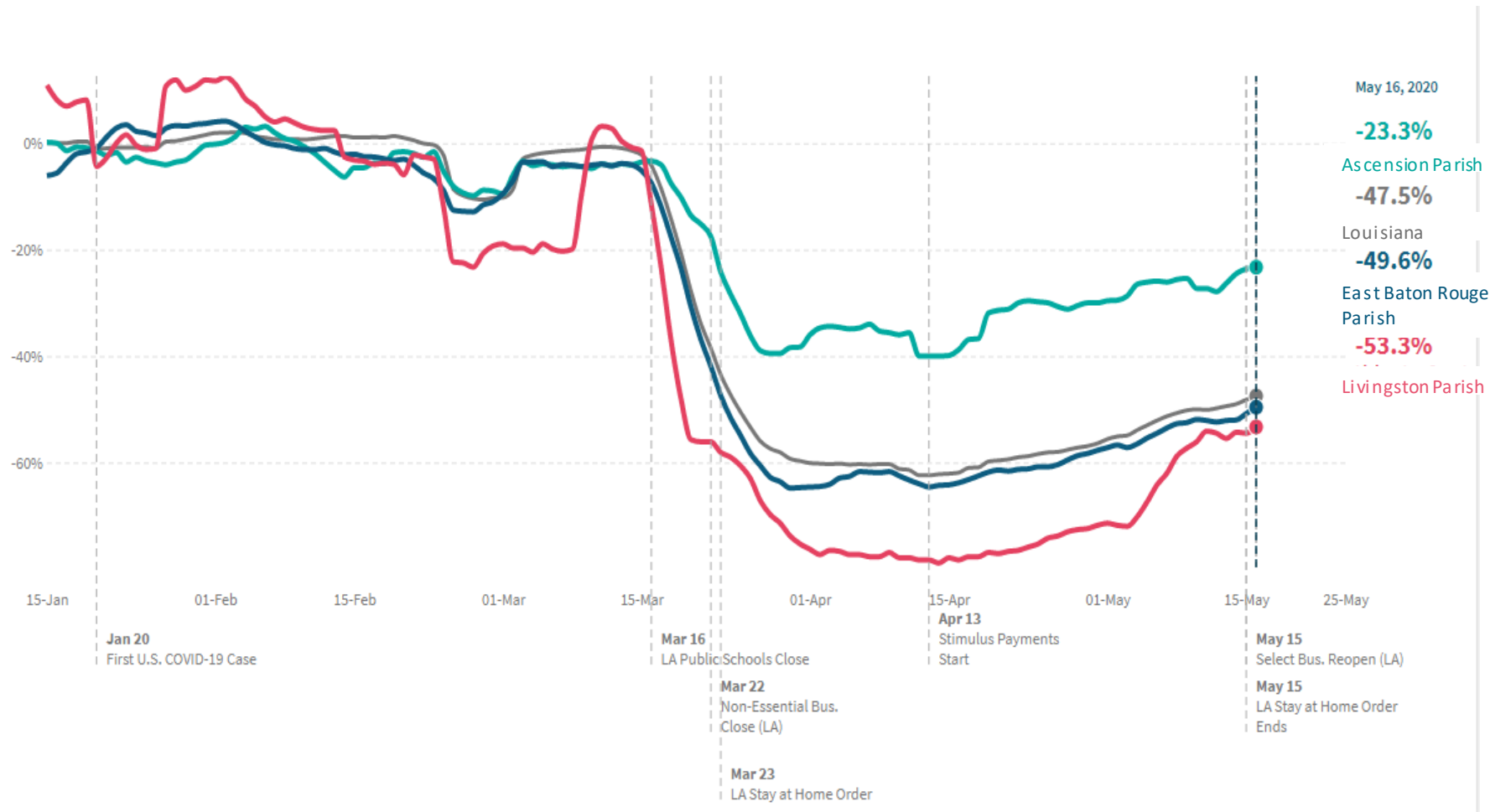


- As of May 10th, spending in East Baton Rouge was still down significantly more than neighboring parishes and the state overall.
- However, spending was trending upward at the end of April, and the data for the first week of Phase One reopening has yet to be released.

Sources: Opportunity Insights

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How has small business hourly employment been impacted by the pandemic?



- The number of hourly employees at small businesses is down significantly since the start of the year, although Ascension has seen less of a dip.
- At one point, the number of hourly employees was down about 79% in Livingston and 65% in East Baton Rouge, so businesses appear to be rehiring.

Sources: Opportunity Insights

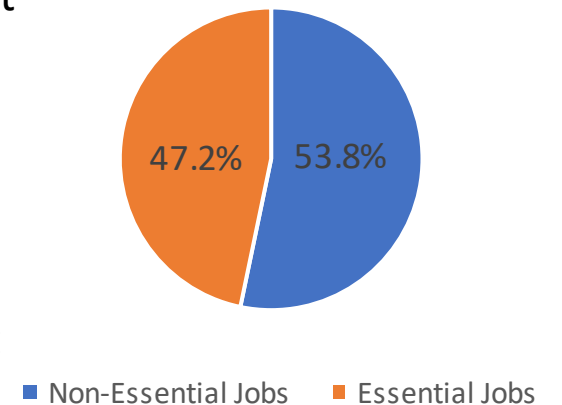
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How has unemployment been impacted during the Pandemic?

Parish	5-16-2020	Weeks Ending 3-21 to 5-16	Unemployed - Feb. 2020
Ascension	684	15,623	2,325
East Baton Rouge	3,088	62,718	8,716
East Feliciana	114	1,696	304
Iberville	201	3,778	780
Livingston	775	17,571	2,397
Point Coupee	148	2,196	447
St. Helena	72	1,117	230
West Baton Rouge	160	3,262	525
West Feliciana	49	861	201
BR MSA total	5,291	114,113	15,925

- Initial unemployment claims dropped by 27% from the prior week and are down 72% from the highest week at the outset of April.
- Assuming that a large majority of initial claims are valid and non-duplicative, it is likely that 20-25% of the regional workforce is out of work.

Baton Rouge MSA Job Breakdown



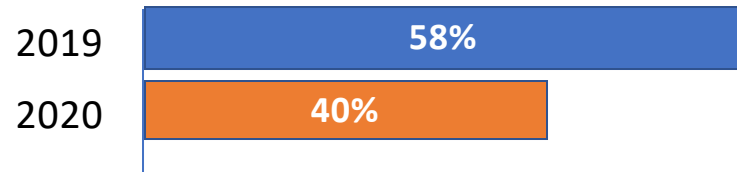
Sources: Louisiana Workforce Commission, Emsi, BRAC Analysis.
 Dates signify initial claims for week ending in that day.

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How has travel been impacted during the Pandemic?

Hotel Occupancy

May 10-16



Revenue from May 10-16

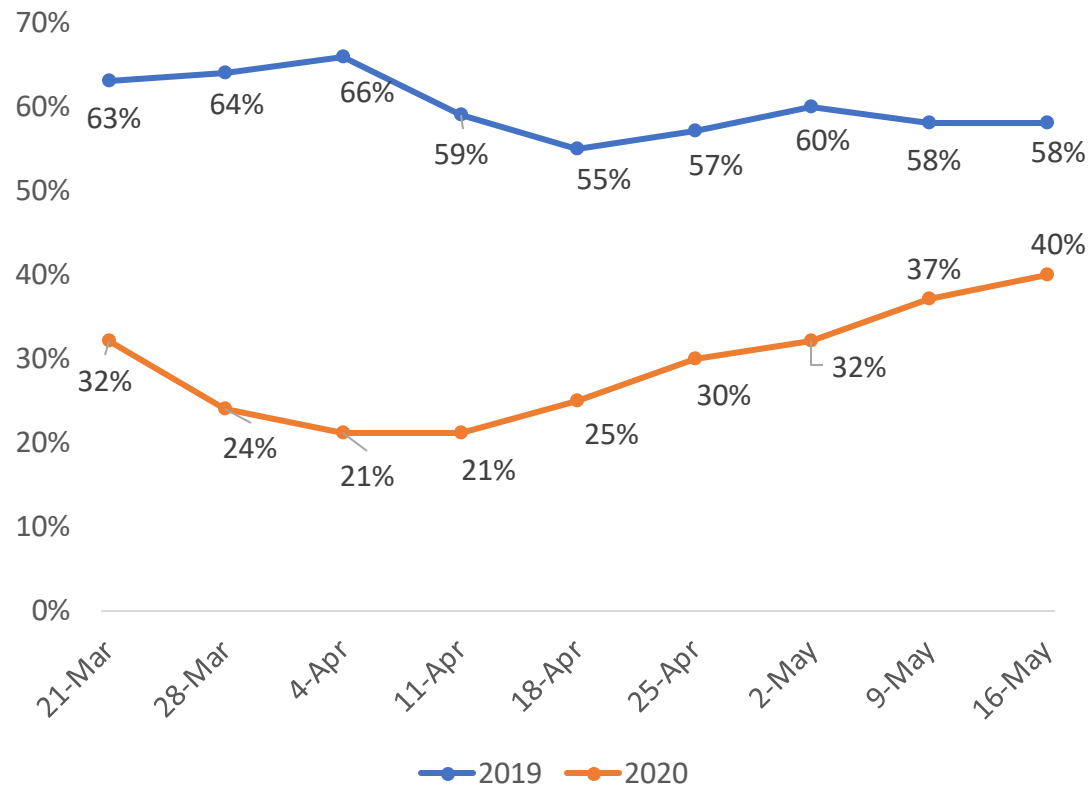


- Hotel occupancy was down by roughly 31% the week ending May 16th compared to the same week last year as a result of the COVID-19 Pandemic. The gap between 2019 and 2020 has narrowed in recent weeks.
- Revenue is down 68% for the week of the ending the 16th. However, many of the rooms were occupied by governmental employees during this time period so the rates were tax exempt, meaning the true impact on local tax revenues is hard to determine.

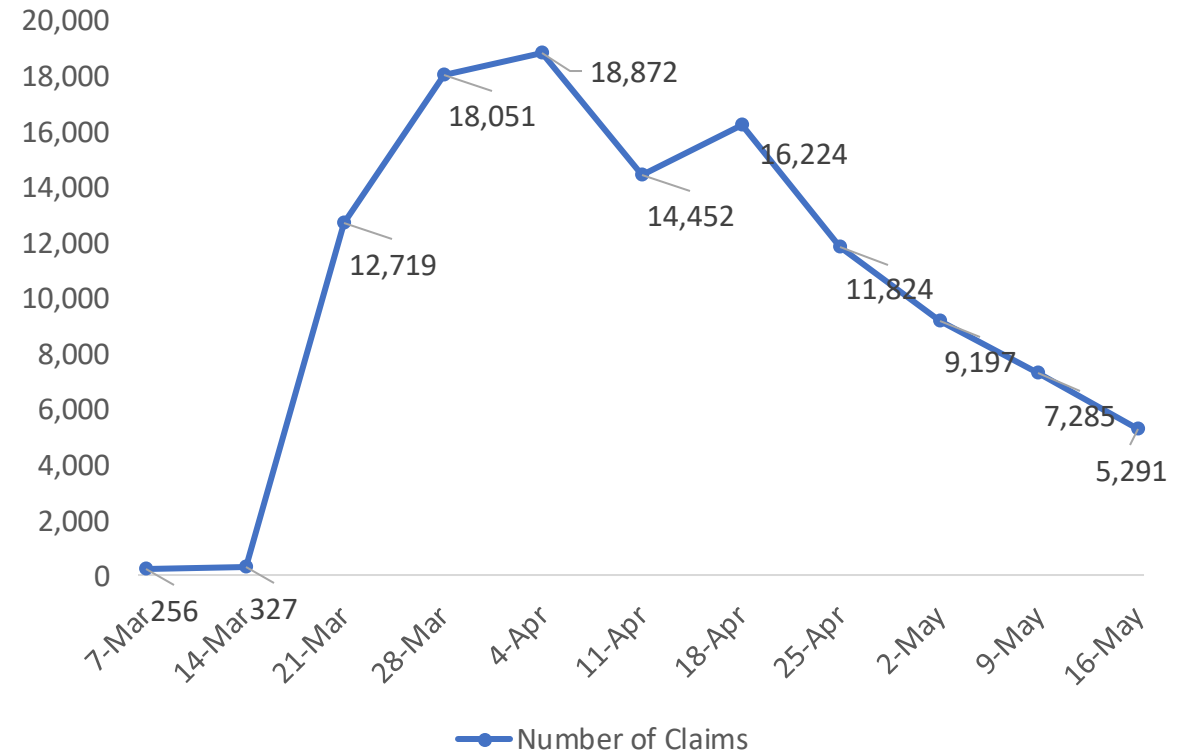
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The rising hotel occupancy rate and drop in initial unemployment claims indicate that practically, the regional economy began to reopen before the Stay at Home order was lifted.

Hotel Occupancy



Weekly UI Claims



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How has travel been impacted during the Pandemic?

Residential Travel Since Stay at Home Order

Parish	Retail and Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-27%	+5%	-58%	-	-19%	+9%
East Baton Rouge	-33%	-2%	-37%	-28%	-21%	+9%
East Feliciana	-23%	-3%	-	-	-29%	-
Iberville	-24%	-3%	-	-22%	-12%	-
Livingston	-16%	+8%	-37%	-6%	-17%	+7%
Point Coupee	-18%	-3%	-	-	-13%	-
St. Helena	-	-	-	-	-24%	-
West Baton Rouge	-24%	+5%	-	-24%	-14%	-
West Feliciana	-69%	-19%	-	-	-34%	-
Baton Rouge MSA	-30%	+4%	-42%	-23%	-26%	+8%

- Retail and recreation travel for the starting Phase One was up nearly 25% from mid-April, and workplace travel was up 35%.
- Travel to transit stations (such as airports) is also up significantly, which aligns with the national trend of an increased number of passengers on flights.

Source: Google Mobility Change Report, May 16th, 2020, Capital Area Transit System

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Parish-wide COVID-19 case and mortality breakdown.

Parish	COVID Cases	Cases/100k	COVID Deaths	Mortality Rate	Mortality/100k
Ascension	788	621.8	55	7.0%	43.4
East Baton Rouge	3,438	779.5	230	6.7%	52.1
East Feliciana	190	989.1	28	14.7%	145.8
Iberville	554	1,696.2	40	7.2%	122.5
Livingston	391	277.8	27	6.9%	19.2
Point Coupee	186	849.4	22	11.8%	100.5
St. Helena	49	480.4	1	2.0%	9.8
West Baton Rouge	156	583.2	30	19.2%	112.1
West Feliciana	200	1,294.5	11	5.5%	71.2
BR MSA Totals	5,952	694.6	444	7.5%	51.8

- There was a slight uptick in cases in the region last week, but some of this is attributable to a testing backlog.
- While Iberville has one of the highest concentrations of cases per capita in the state, this is due in great part to the presence of a prison in the parish, which has experienced a significant outbreak.