

COVID-19 Indicator Dashboard

June 16, 2020

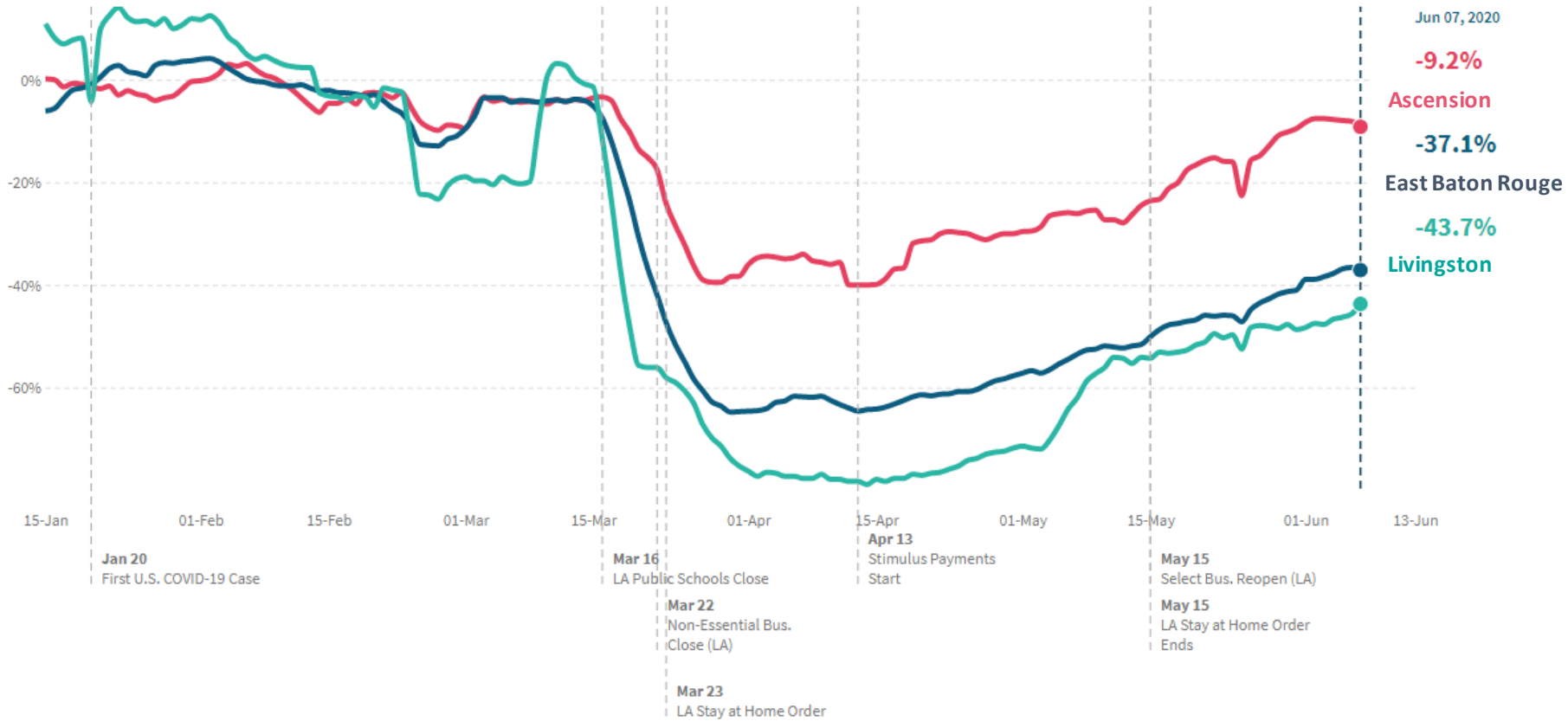
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Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has small business hourly employment been impacted by the pandemic?



- Hourly employment at small businesses has improved in every parish measured in the region, around 10% overall since the last reported data.
- Next week, data from the first full week of Phase Two will be available; it will be instructive regarding how expanded openings changed small business employment.

Sources: Opportunity Insights, measures how many employees are currently employed at small businesses compared to January 2020.

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How has travel been impacted during the Pandemic?

CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66.2%
May 30th	47,289	21,115	-55.3%
June 6th	46,726	21,187	-54.7%
June 13th	50,229	21,465	-57.3%

- Ridership rose slightly but is still significantly below 2019 numbers even in the first week of Phase Two.

Residential Travel

Parish	Retail and Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-38%	-12%	-	-	-30%	+5%
East Baton Rouge	-37%	-13%	-62%	-51%	-26%	+11%
East Feliciana	-	-	-	-	-22%	-
Iberville	-	+3%	-	-35%	-22%	-
Livingston	-29%	-7%	-49%	-5%	-22%	+9%
Point Coupee	-	-	-	-	-18%	-
St. Helena	-	-	-	-	-21%	-
West Baton Rouge	-29%	+7%	-	-32%	-22%	-
West Feliciana	-	-	-	-	-37%	-

- Because of the tropical storm, mobility data through June 7th is artificially low.

Source: Google Mobility Change Report, June 7th, 2020, Capital Area Transit System.

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How has unemployment been impacted during the Pandemic?

Parish	3/14 Combined Claims	6/6 Combined Claims	Increase in Claims
Ascension	292	7,763	2,582%
East Baton Rouge	1,221	33,997	2,664%
East Feliciana	38	925	2,279%
Iberville	146	2,399	1,513%
Livingston	301	7,992	2,592%
Point Coupee	59	1,226	1,976%
St. Helena	25	562	2,200%
West Baton Rouge	82	1,780	2,048%
West Feliciana	28	453	1,496%
BR MSA total	2,192	57,097	2,604%

- A number of parishes, including East Baton Rouge, Iberville, and West Baton Rouge saw slight upticks over-the-week.
- For the first time since late April, the Capital Region saw an increase in combined unemployment claims for a week.

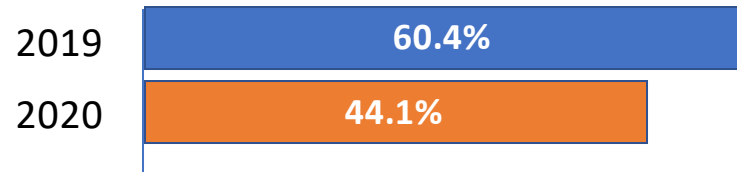
Sources: Louisiana Workforce Commission, Emsi, BRAC Analysis.
 Dates signify initial plus continued claims for week ending on that day.

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How has travel been impacted during the Pandemic?

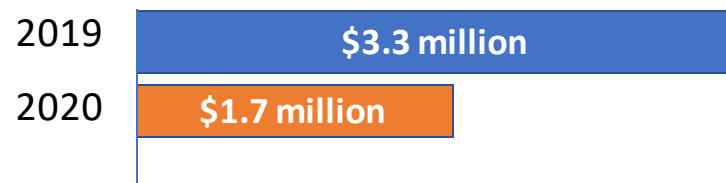
Hotel Occupancy

May 24 – May 30



- Hotel occupancy continues to rise marginally, while still significantly short of that of the corresponding week in 2019.
- Industry sources speculate that the slight increase may be due to contract workers that were in town in preparation for Tropical Storm Cristobal.

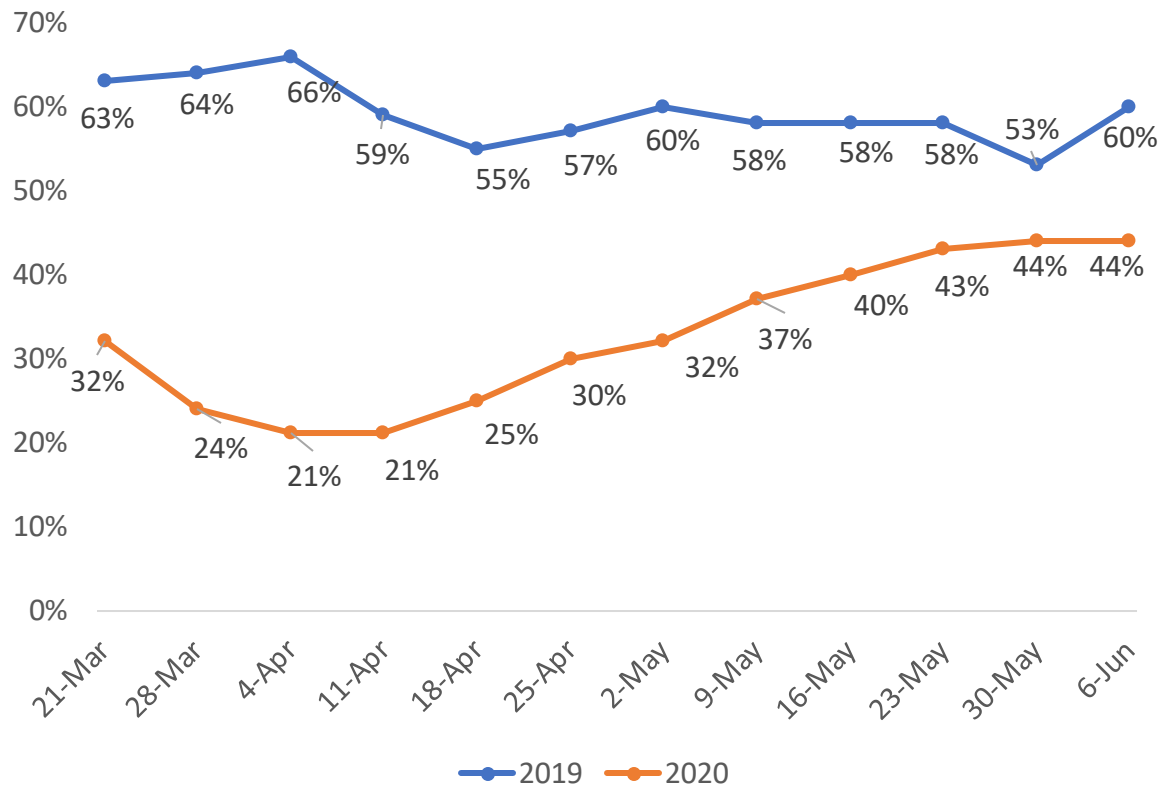
Revenue from May 17 – May 23



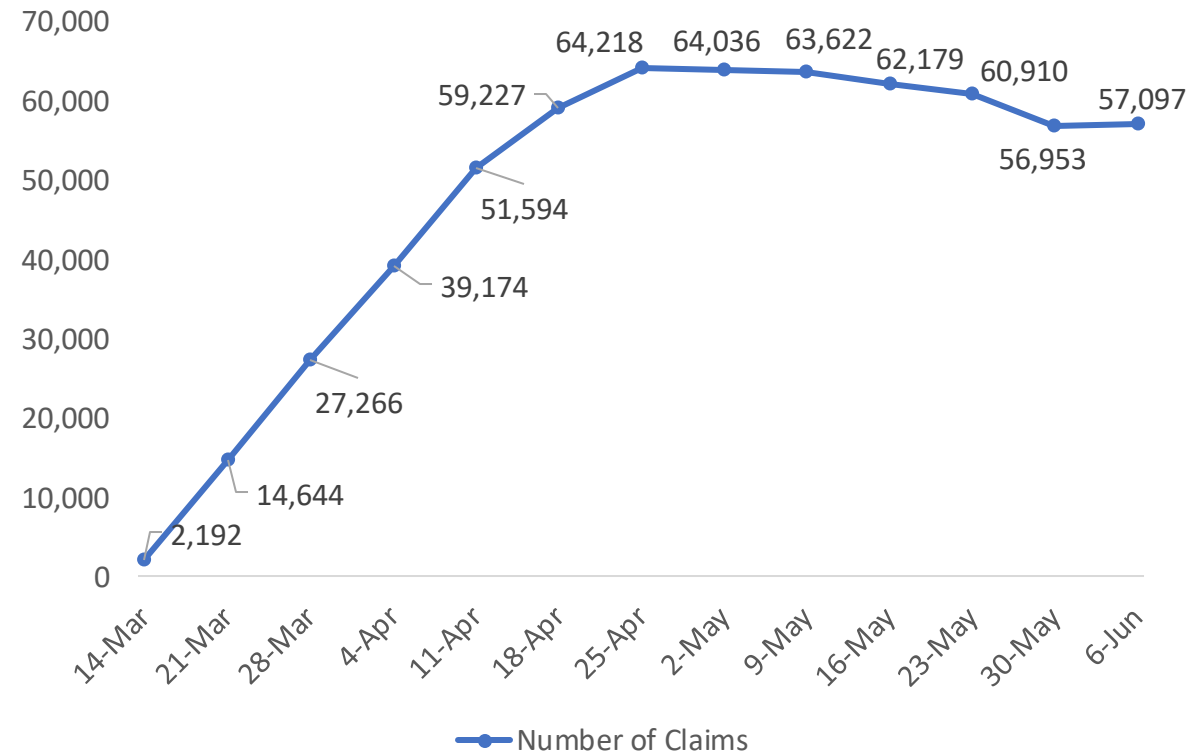
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The rising hotel occupancy rate and drop in initial unemployment claims indicate that practically, the regional economy began to reopen before the Stay at Home order was lifted.

Hotel Occupancy



Weekly Combined UI Claims



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Parish-wide case and mortality breakdown.

Parish	COVID Cases	Cases/100k	COVID Deaths	Mortality Rate
Ascension	948	748.0	58	6.1%
East Baton Rouge	4284	971.3	259	6.0%
East Feliciana	227	1,181.7	32	14.1%
Iberville	615	1,883.0	43	7.0%
Livingston	546	387.9	32	5.9%
Point Coupee	221	1009.2	25	11.3%
St. Helena	58	568.7	1	1.7%
West Baton Rouge	204	762.6	31	15.2%
West Feliciana	231	1,495.1	14	6.1%
BR MSA Totals	7,334	855.8	495	6.7%

- The Baton Rouge metro area saw approximately 430 new COVID cases over the last week, or 50 cases per 100,000 residents.
- As more businesses open, the community must be vigilant about following safety protocols to allow Phase Three to begin at the end of the month.