

COVID-19 Indicator Dashboard

June 2, 2020

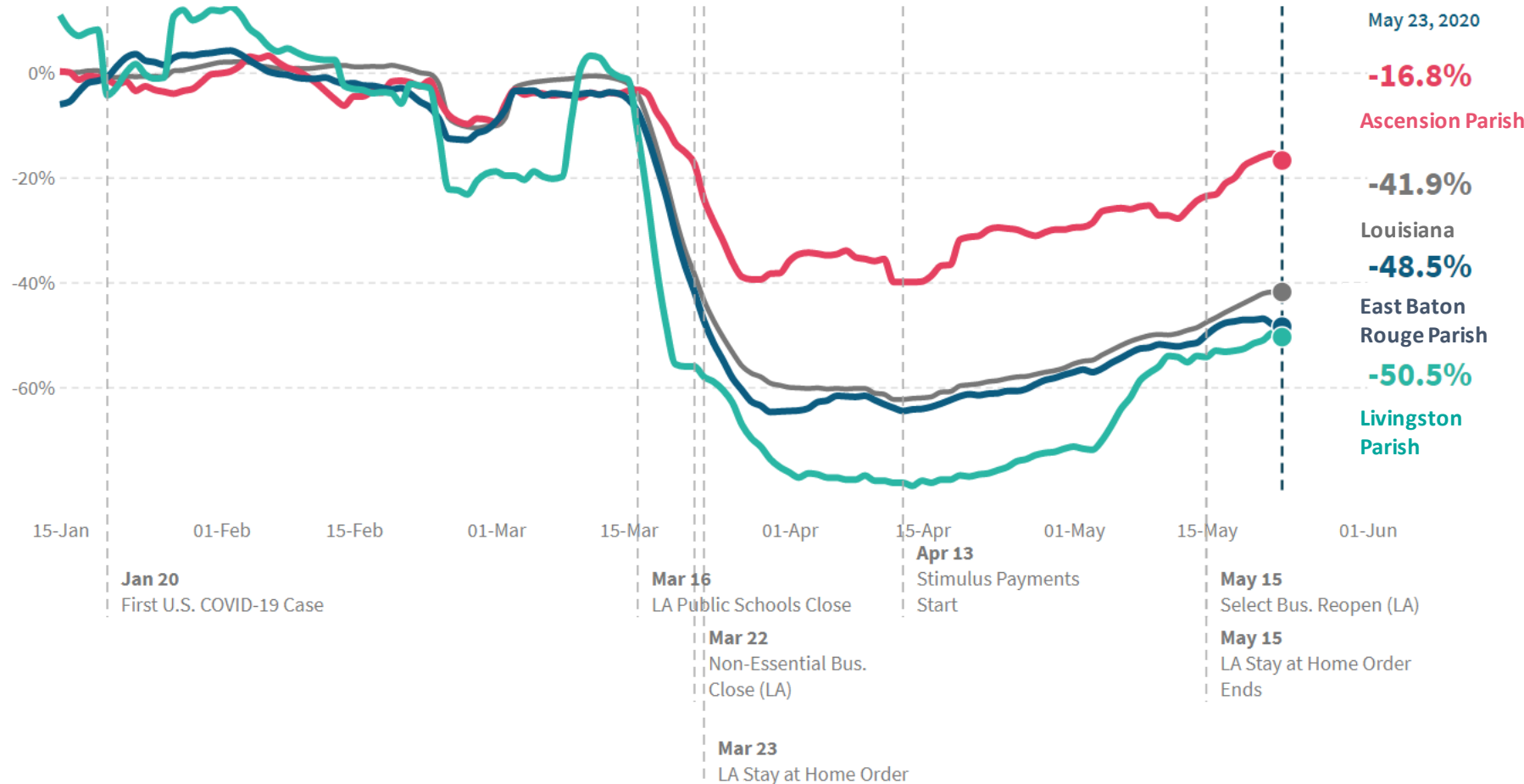
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Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has small business hourly employment been impacted by the pandemic?

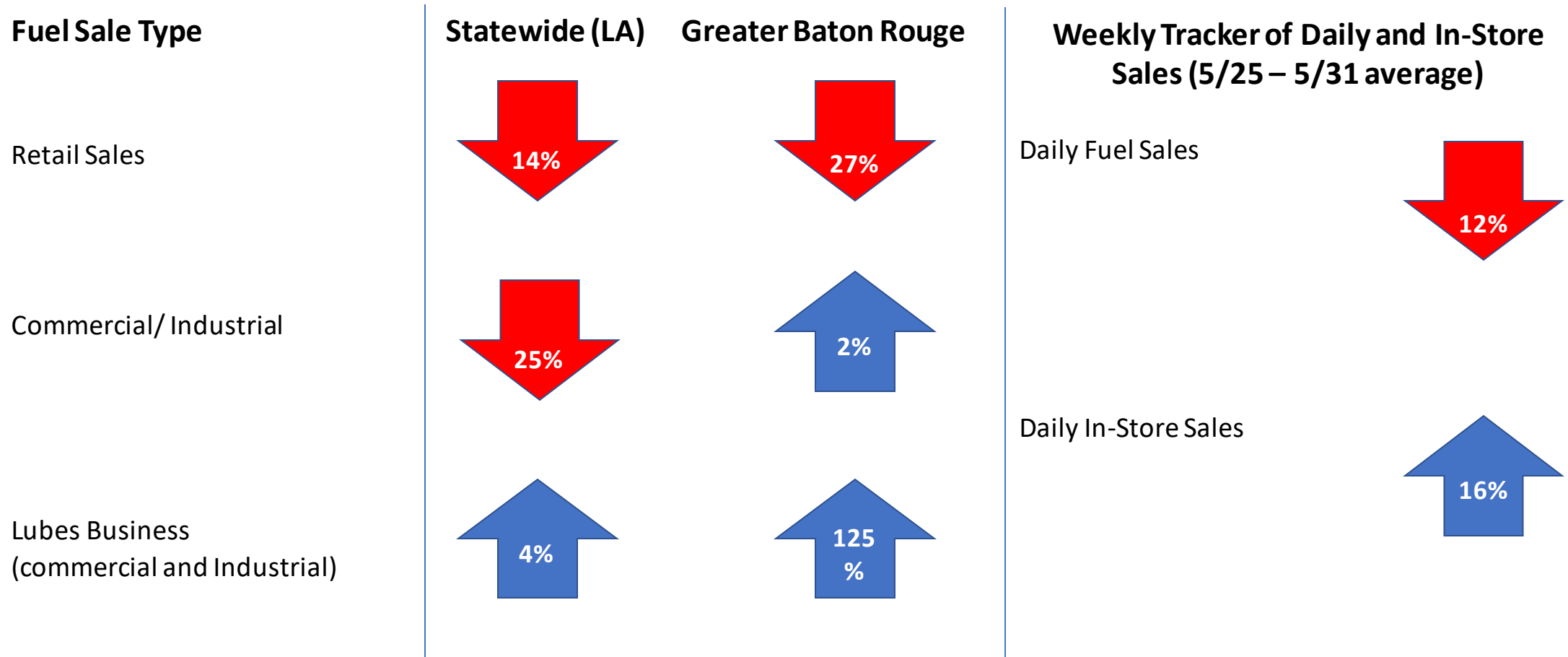


- Hourly employment at small businesses has improved in every parish measured in the region, as well as in the state overall.
- Ascension improved by 6.5% and is approaching pre-pandemic small business hourly employment.

Sources: Opportunity Insights, measures how many employees are currently employed at small businesses compared to January 2020.

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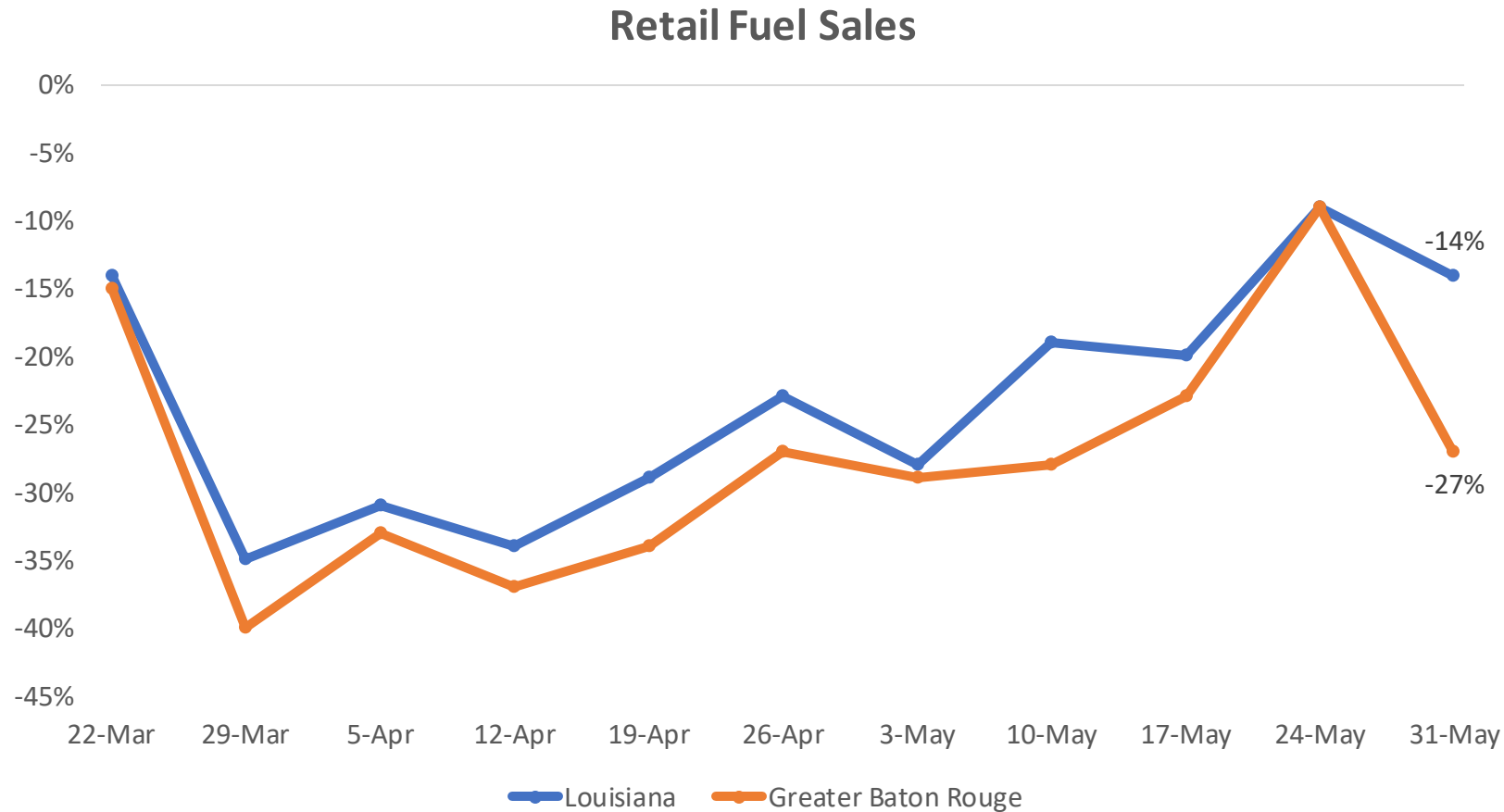
How have fuel sales (gas stations) been impacted during the Pandemic?



Fuel sales reflect change in year over year from May 25th to May 31st, 2020 to similar week in 2019.

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Retail Fuel Sales progression in Louisiana and Greater Baton Rouge during the Pandemic.



- Both statewide and Capital Region retail fuel sales were down only single-digits in the first week of Phase One.
- While the Capital Region saw a big dip in the last week of May, there may be a number of factors at play, such as residents filling up their car the week before and still-limited mobility making refills unnecessary.

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How has travel been impacted during the Pandemic? (Continued)

CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66%
May 30th	47,289	21,115	-55%

- While ridership is still down OTY, there was a significant uptick in ridership in May, when Phase One began.

State Traffic Volume

(Weekday Averages)

	May 2019	April 2020	May 2020	OTM %age	OTY %age
I-110	90,947	55,176	68,446	+24%	-25%
US 61B	N/A	4,810	5,514	+15%	N/A
US 190	16,952	18,395	23,203	+26%	+37%

- Traffic volume is up OTM for every monitored segment.
- I-110 is still down OTY, but US 190 has seen a major increase.

Source: Capital Area Transit System; Louisiana Department of Transportation and Development.

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How has travel been impacted during the Pandemic?

Residential Travel Since Stay at Home Order

Parish	Retail and Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-6%	+5%	-58%	-	-30%	+12%
East Baton Rouge	-16%	+2%	+6%	-23%	-37%	+13%
East Feliciana	-	-	-	-	-19%	-
Iberville	-	+11%	-	-26%	-28%	-
Livingston	+7%	+17%	-22%	+11%	-29%	+10%
Point Coupee	-	-	-	-	-21%	-
St. Helena	-	-	-	-	-25%	-
West Baton Rouge	-7%	+7%	-	-15%	-29%	-
West Feliciana	-	-	-	-	-30%	-
Baton Rouge MSA	-6%	+8.4%	-25%	-13%	-28%	+12%

- Most parishes saw increases in retail and recreation travel; for the region overall, it rose from -30% to -6%.
- Workplace travel is still down by 28%; this is due to a combination of some businesses still not open, as well as an uptick in unemployment.

Source: Google Mobility Change Report, May 21st, 2020, Capital Area Transit System.

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How has unemployment been impacted during the Pandemic?

Parish	3/14 Combined Claims	5/23 Combined Claims	Increase in Claims
Ascension	292	8,456	2,896%
East Baton Rouge	1,221	35,892	2,940%
East Feliciana	38	938	2,468%
Iberville	146	2,491	1,706%
Livingston	301	8,906	2,959%
Point Coupee	59	1,278	2,166%
St. Helena	25	574	2,296%
West Baton Rouge	82	1,902	2,320%
West Feliciana	28	473	1,689%
BR MSA total	2,192	60,910	2,779%

- The three most populous parishes, Livingston, East Baton Rouge, and Ascension saw the largest proportional spike in unemployment by residents.
- Both initial and total claims have dropped for four consecutive weeks. As Phase Two begins on 6/5, the numbers are expected to continue to drop.

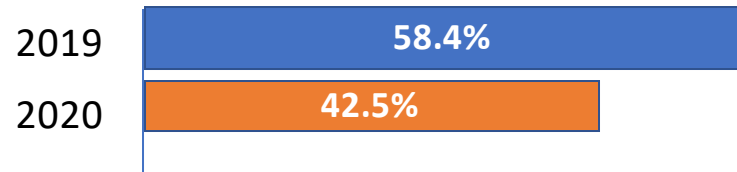
Sources: Louisiana Workforce Commission, Emsi, BRAC Analysis.
 Dates signify initial plus combined claims for week ending on that day.

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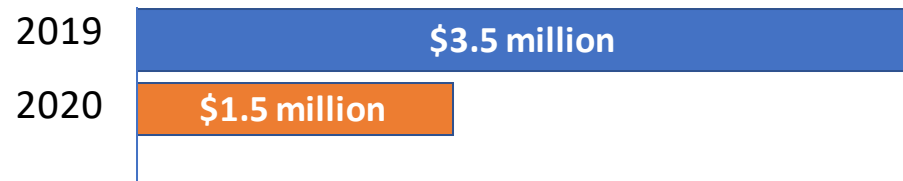
How has travel been impacted during the Pandemic?

Hotel Occupancy

May 17 – May 23



Revenue from May 17 – May 23

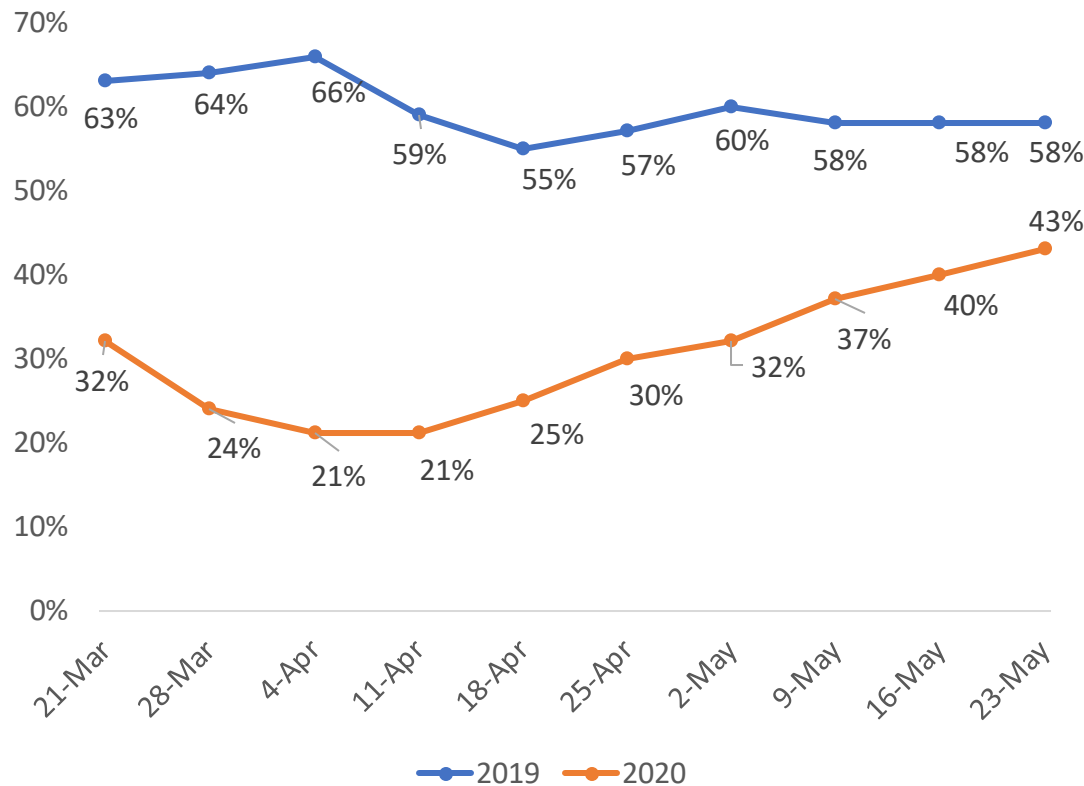


- Hotel occupancy was down by roughly 16 percentage points for the week of May 23rd compared to the same week last year as a result of the COVID-19 Pandemic.
- Revenue was down 57% for the week of the 23rd. However, many of the rooms were occupied by governmental employees during this time period so the rates were tax exempt, meaning the true impact on local tax revenues is hard to determine.

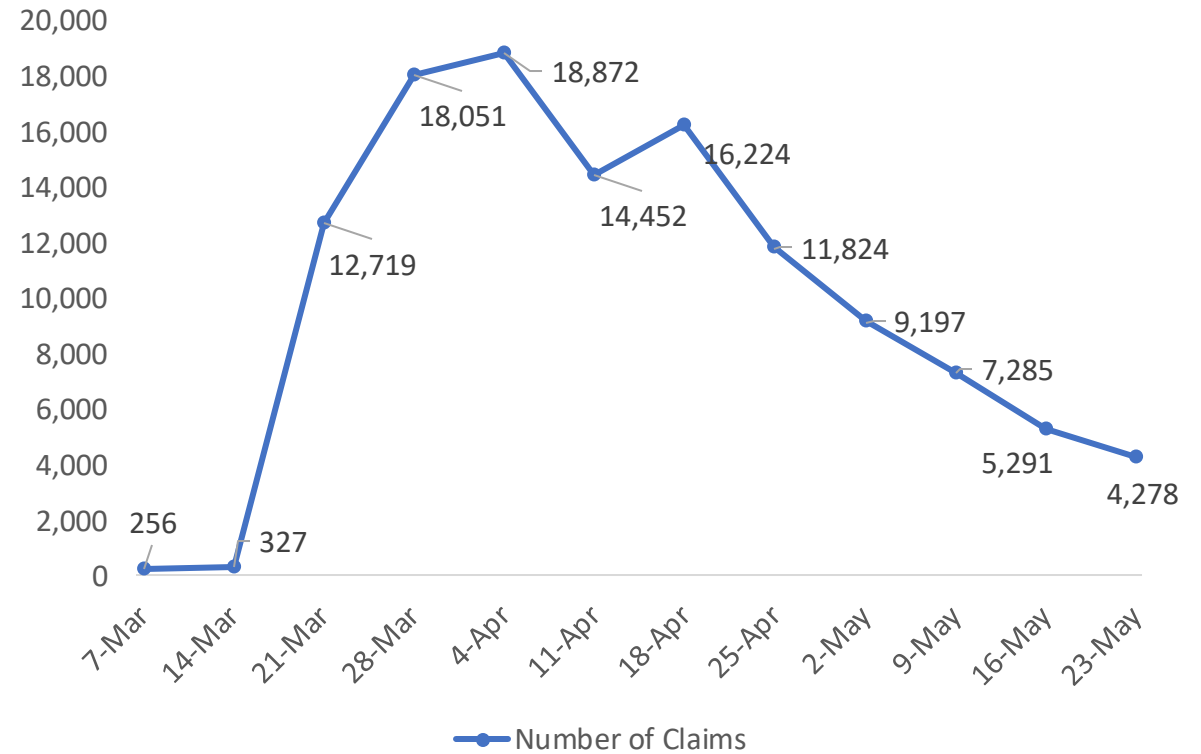
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The rising hotel occupancy rate and drop in initial unemployment claims indicate that practically, the regional economy began to reopen before the Stay at Home order was lifted.

Hotel Occupancy



Weekly Initial UI Claims



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Parish-wide case and mortality breakdown.

Parish	COVID Cases	Cases/100k	COVID Deaths	Mortality Rate	Mortality/100k
Ascension	827	652.5	56	6.8%	44.2
East Baton Rouge	3,666	831.2	239	6.5%	54.2
East Feliciana	197	1025.5	30	15.2%	156.2
Iberville	577	1766.6	41	7.1%	125.5
Livingston	428	304.0	29	6.8%	20.6
Point Coupee	199	908.7	24	12.1%	109.6
St. Helena	51	500.0	1	2.0%	9.8
West Baton Rouge	175	654.2	30	17.1%	112.1
West Feliciana	211	1365.7	13	6.2%	84.1
BR MSA Totals	6,106	712.5	463	7.3%	54.0

- Nearly all parishes saw a decrease in the mortality rate since last week.
- The Capital Region also saw a decrease in number of new cases and hospitalizations.