

# COVID-19 Indicator Dashboard

June 30, 2020

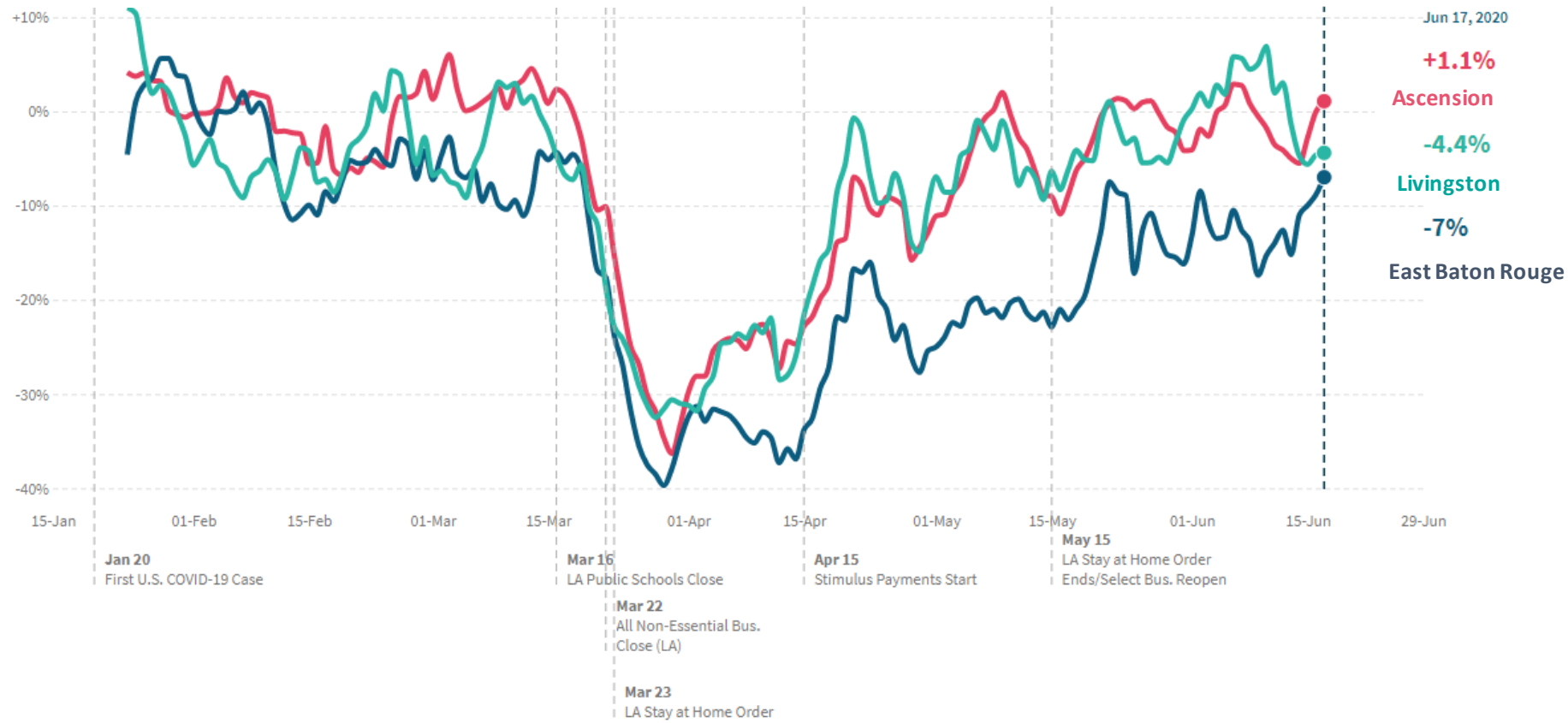
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Baton Rouge Area Chamber®

# Capital Region COVID-19 Indicator Dashboard

How has consumer spending been impacted by the pandemic?

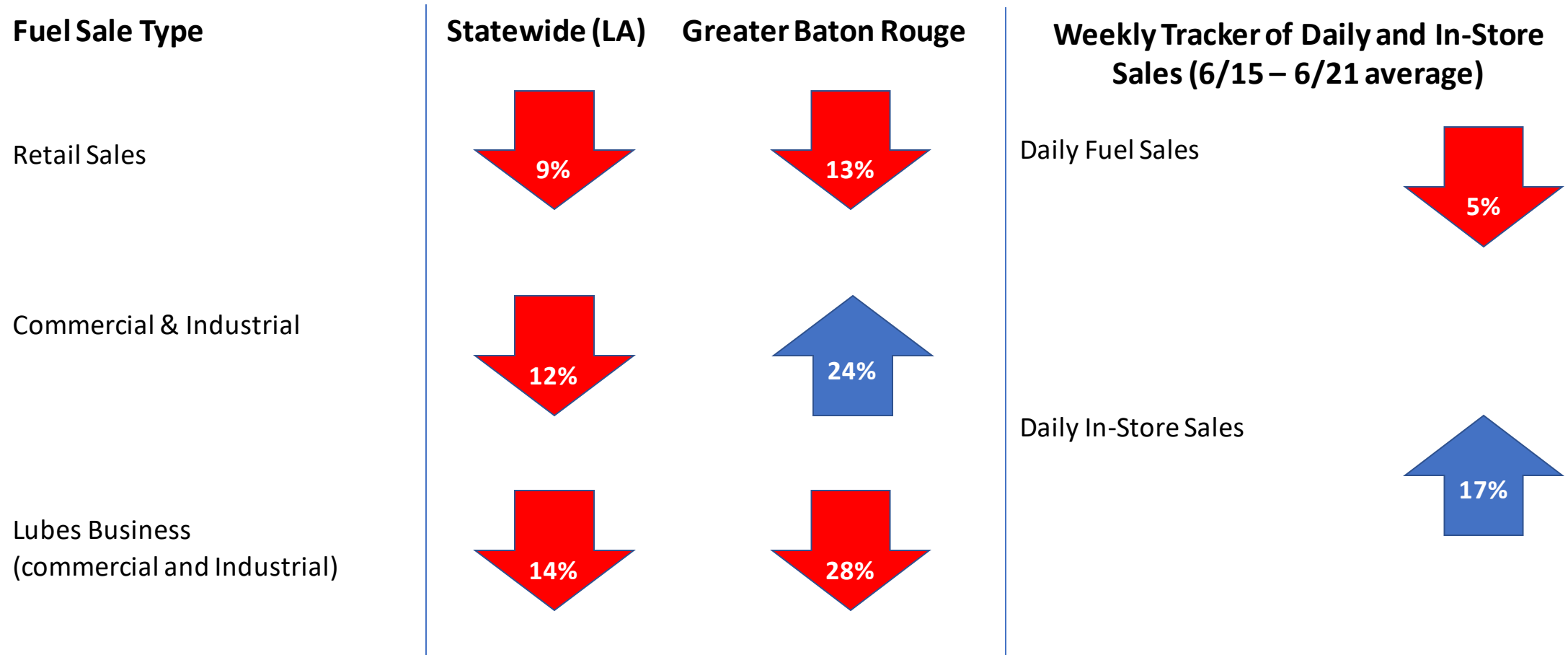


- Despite increasing rates of positive COVID-19 tests, consumer spending is rebounding toward pre-pandemic rates.
- Small business revenue still lags pre-pandemic levels, indicating that recovery efforts should focus on that segment of the business community.

Sources: Opportunity Insights, measures how many employees are currently employed at small businesses compared to January 2020.

# Capital Region COVID-19 Indicator Dashboard

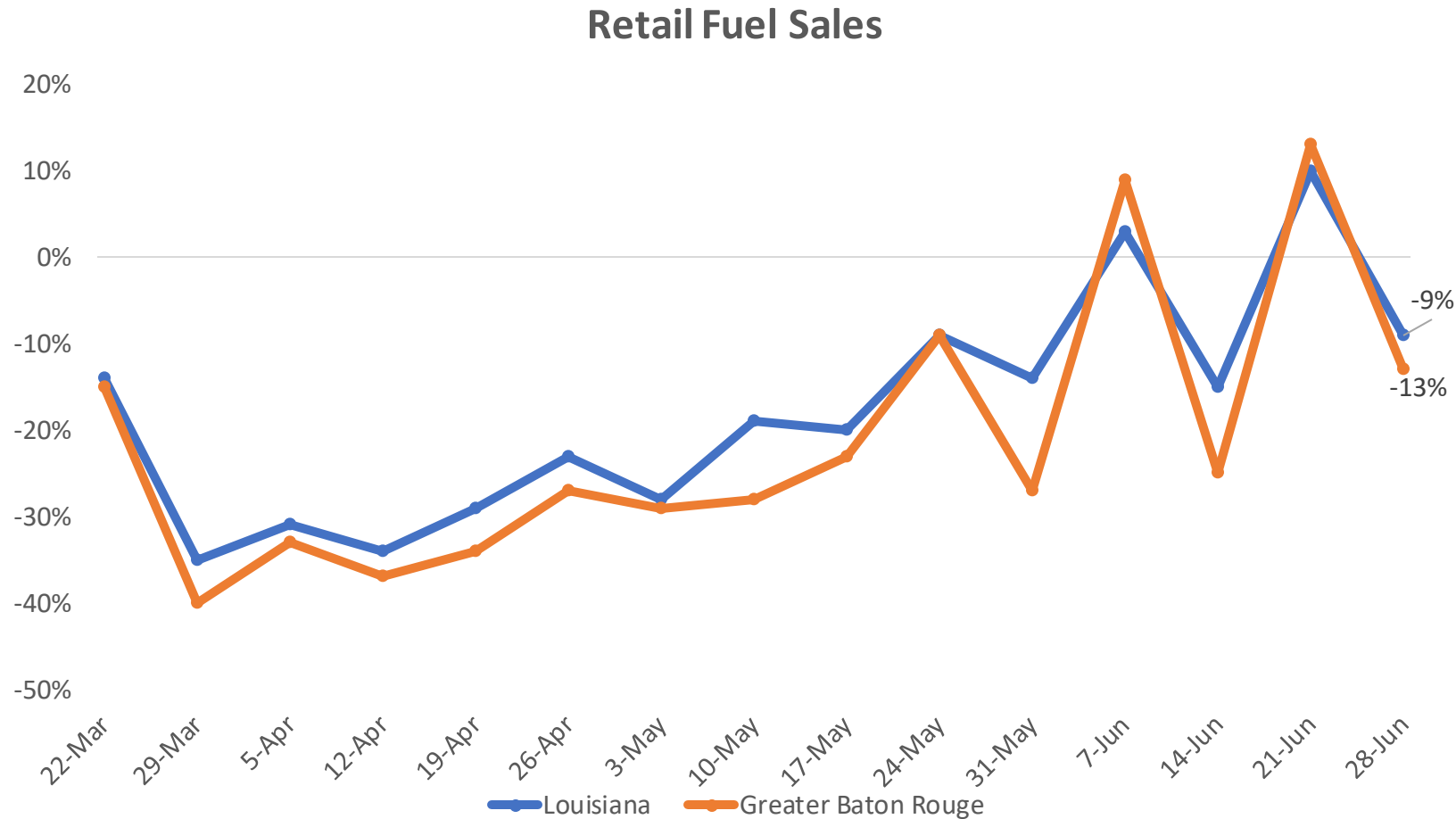
How have fuel sales (gas stations) been impacted during the Pandemic?



Fuel sales reflect change in year over year from June 15 to June 21, 2020 to similar week in 2019.

# Capital Region COVID-19 Indicator Dashboard

Retail Fuel Sales progression in Louisiana and Greater Baton Rouge during the Pandemic.



- Retail sales saw a significant drop over-the-week for both the state and metro area.
- This downward turn reflects lower mobility for residents of the state and Capital Region, which is reflected in Google Mobility Trends found later in the dashboard.

# Capital Region COVID-19 Indicator Dashboard

How has travel been impacted during the Pandemic?

## CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66.2%
May 30th	47,289	21,115	-55.3%
June 6th	46,726	21,187	-54.7%
June 13th	50,229	21,465	-57.3%
June 20th	46,730	23,944	-48.8%
June 27th	47,003	22,611	-51.9%

## Residential Travel

Parish	Retail and Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-5%	+2%	-	-	-31%	+12%
East Baton Rouge	-14%	-4%	-21%	-22%	-35%	+12%
East Feliciana	-	-	-	-	-22%	-
Iberville	-	-1%	-	-5%	-28%	-
Livingston	+4%	+8%	+56%	+24%	-29%	+9%
Point Coupee	-	-	-	-	-8%	-
St. Helena	-	-	-	-	-21%	-
West Baton Rouge	-6%	-6%	-	-14%	-28%	-
West Feliciana	-	-	-	-	-32%	-

- Ridership of CATS fell slightly over-the-week, which is in-line with the other mobility data collected.

- Nearly every parish saw a significant drop in mobility this week. Notably, this includes travel to workplaces.

Source: Google Mobility Change Report, June 25<sup>th</sup>, 2020, Capital Area Transit System.

# Capital Region COVID-19 Indicator Dashboard

How has unemployment been impacted during the Pandemic?

Parish	06-06-2020	06-13-2020	06-20-2020
Ascension	7,763	7,543	7,323
East Baton Rouge	33,997	34,247	33,182
East Feliciana	925	928	901
Iberville	2,399	2,375	2,304
Livingston	7,992	7,800	7,482
Point Coupee	1,226	1,226	1,203
St. Helena	562	575	574
West Baton Rouge	1,780	1,764	1,737
West Feliciana	453	453	438
<b>BR MSA total</b>	<b>57,097</b>	<b>56,911</b>	<b>55,144</b>

- Combined unemployment claims are down week-over-week, albeit slightly.
- As time moves closer to the end of enhanced federal unemployment benefits, it becomes crucial that the 55,000 unemployed citizens find work. If not, the results may be catastrophic for retailers and landlords.

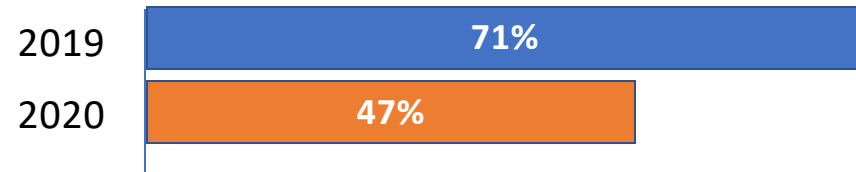
Sources: Louisiana Workforce Commission, Emsi, BRAC Analysis.  
 Dates signify initial plus continued claims for week ending on that day.

# Capital Region COVID-19 Indicator Dashboard

How has travel been impacted during the Pandemic?

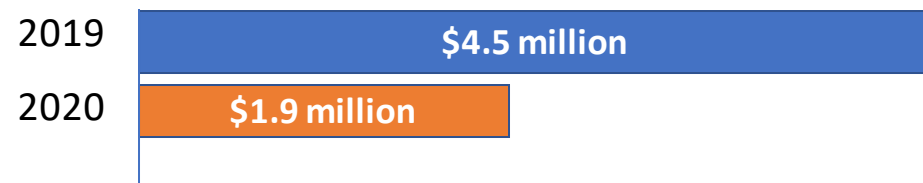
## Hotel Occupancy

June 14 – June 21



- Hotel occupancy was static over-the-week, while the 2019 numbers rose due to a soccer tournament in the area this time last year.
- Revenues remain further away from 2019 numbers than occupancy rate, as lower demand necessitates lower rates.

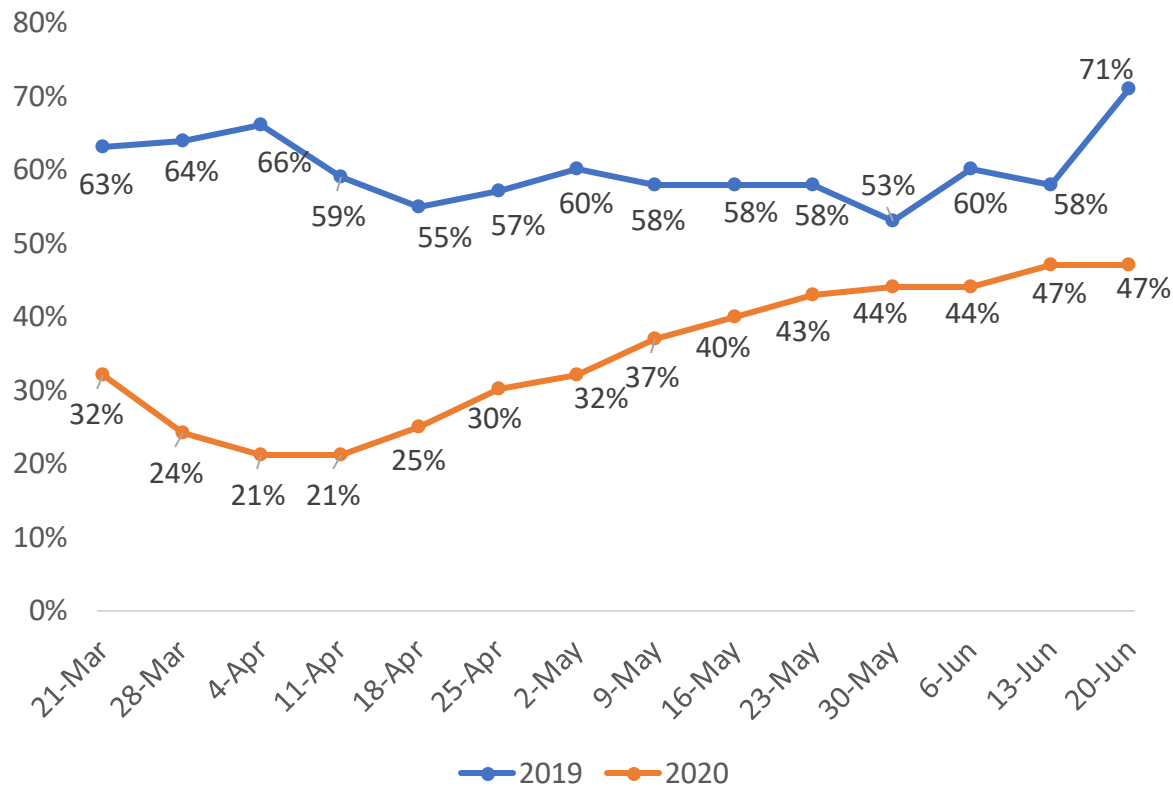
Revenue from June 14 – June 21



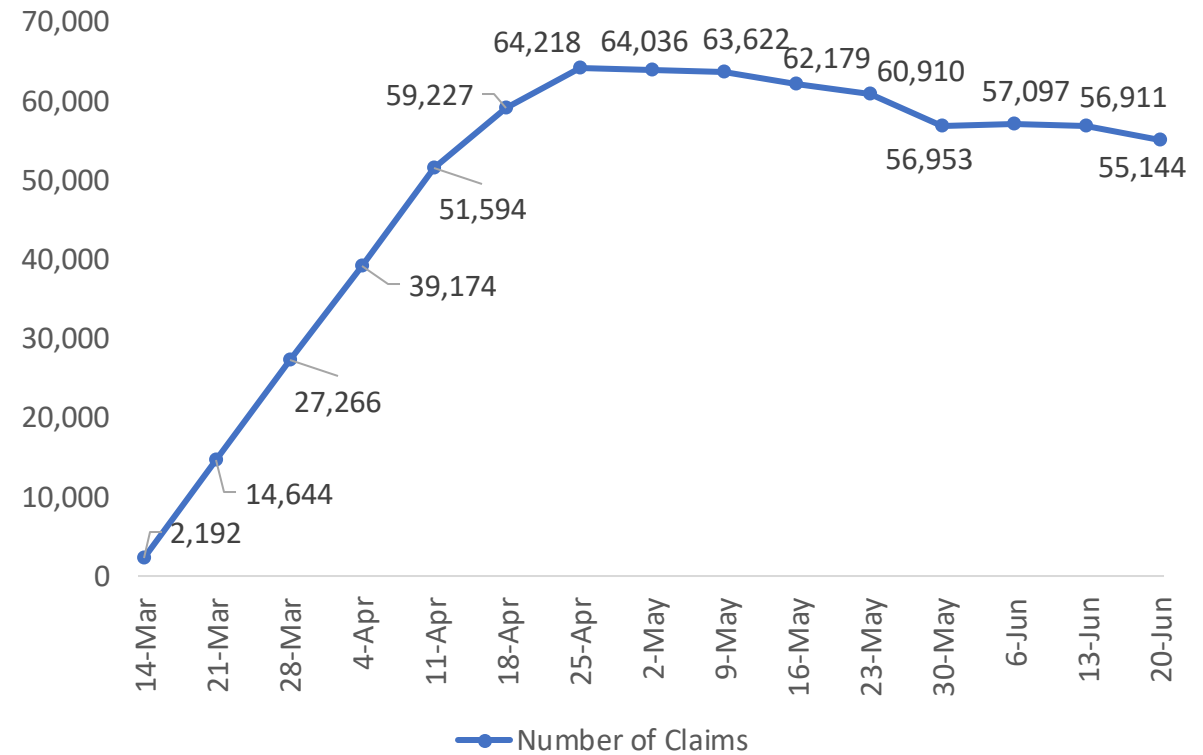
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The rising hotel occupancy rate and drop in initial unemployment claims indicate that practically, the regional economy began to reopen before the Stay at Home order was lifted.

### Hotel Occupancy



### Weekly Combined UI Claims





# Capital Region COVID-19 Indicator Dashboard

Parish-wide case and mortality breakdown.

Parish	COVID Cases	Share of Pop.	COVID Deaths	Share of Pop.
Ascension	1,008	1 in 109	58	1 in 2,138
East Baton Rouge	5,034	1 in 87	265	1 in 1,630
East Feliciana	299	1 in 64	33	1 in 580
Iberville	702	1 in 46	43	1 in 756
Livingston	860	1 in 164	37	1 in 3,805
Point Coupee	237	1 in 92	27	1 in 805
St. Helena	90	1 in 113	1	1 in 10,132
West Baton Rouge	252	1 in 105	30	1 in 882
West Feliciana	242	1 in 64	14	1 in 1,112

- While the increase in cases in Capital Region parishes is not as dramatic as some other parts of the state, it is notable.
- In five parishes, more than 1% of total residents have tested positive, including more than 2% in Iberville.
- As the Capital Region passes 8,700 cases, it is crucial that residents continue to take precautions in order to avoid another delay of Phase Three of the reopening of the economy.

Sources: EMSI, New York Times, BRAC Analysis; through 6/30/20.