

COVID-19 Indicator Dashboard

September 2,
2020

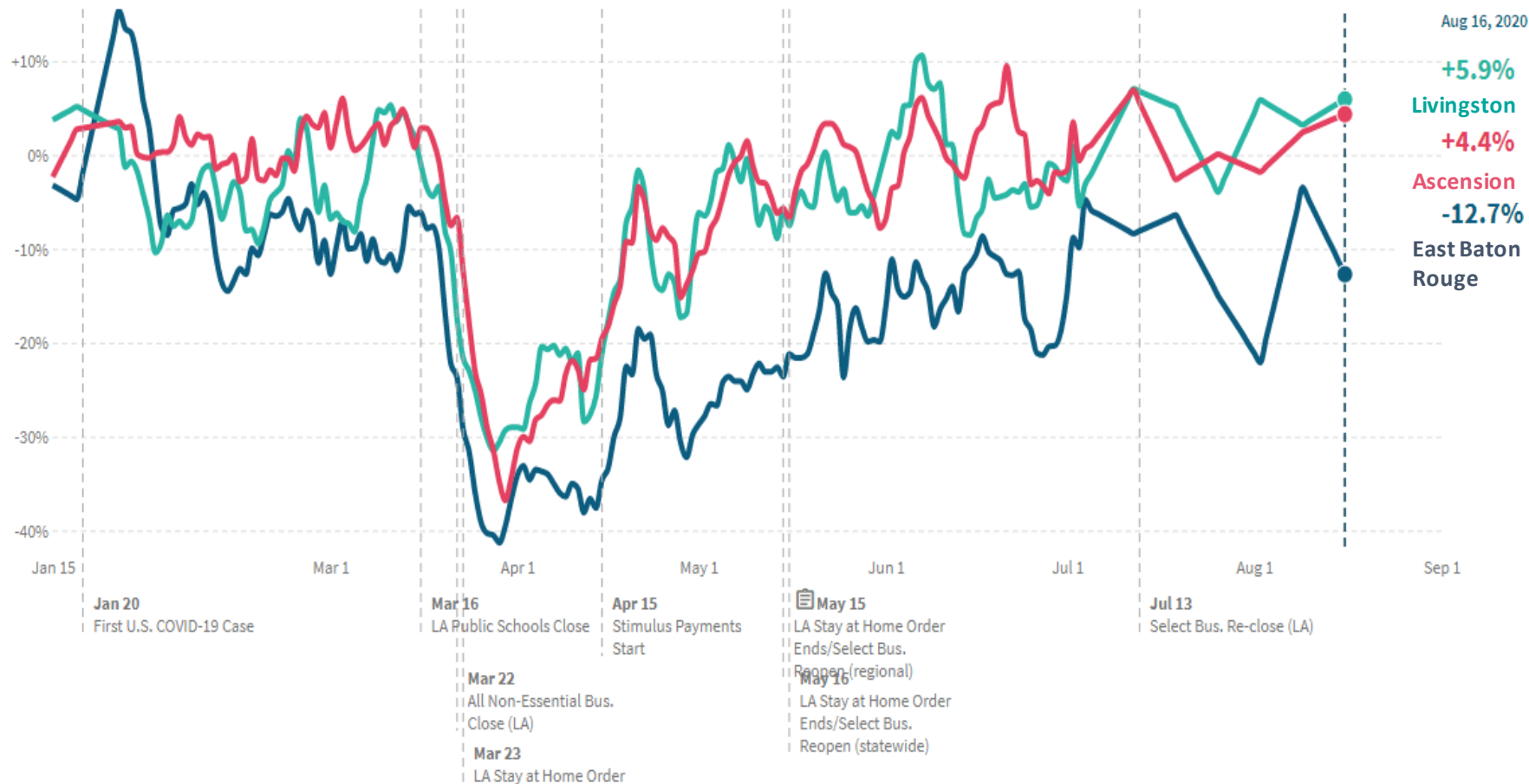
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Baton Rouge Area Chamber®

Capital Region COVID-19 Indicator Dashboard

How has consumer spending been impacted by the pandemic?



- In the second week without federal unemployment enhancement, consumer spending dipped in EBR, which has a slightly higher unemployment rate than that of Ascension and Livingston.
- Last week, a new federal enhancement was initiated at half the size of the previous amount. Its impact will be seen in the coming weeks.

Sources: Opportunity Insights.

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How has travel been impacted during the pandemic?

CATS Transportation Ridership

Week Ending	2019 Ridership	2020 Ridership	%age Change
April 25th	46,838	15,846	-66.2%
May 30th	47,289	21,115	-55.3%
June 20th	46,730	23,944	-48.8%
July 4th	46,773	22,558	-51.8%
August 15th	50,714	25,192	-50.3%
August 29th	51,409	21,792	-57.6%

Residential Travel

Parish	Retail and Recreation	Grocery and Pharmacy	Parks	Transit Stations	Workplace	Residential
Ascension	-14%	-3%	-	-	-40%	+16%
East Baton Rouge	-22%	-7%	-20%	-34%	-42%	+15%
East Feliciana	-	-	-	-	-26%	-
Iberville	-	-3%	-	-19%	-40%	-
Livingston	-14%	-2%	-15%	+10%	-35%	+12%
Point Coupee	-	-	-	-	-31%	-
St. Helena	-	-	-	-	-30%	-
West Baton Rouge	-12%	+7%	-	-19%	-37%	-
West Feliciana	-	-	-	-	-44%	-

- CATS ridership was down last week, in part due to inclement weather.
- Workplace travel was down in every parish, as many businesses otherwise open closed because of the storms.

Source: Google Mobility Change Report, August 25th, 2020;
Capital Area Transit System.

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How has unemployment been impacted during the pandemic?

Parish	08-08-2020	08-15-2020	8-22-2020
Ascension	6,716	5,601	5,494
East Baton Rouge	31,067	26,649	25,991
East Feliciana	860	750	712
Iberville	2,255	2,016	1,989
Livingston	6,802	5,499	5,341
Point Coupee	1,158	1,011	994
St. Helena	558	517	498
West Baton Rouge	1,643	1,422	1,408
West Feliciana	411	334	329
BR MSA total	51,470	43,799	42,756

- Combined weekly claims have dropped off considerably over the last three weeks. The week was the third without supplemental federal benefits, and under which work search requirements were reinstated.
- Diminished federal enhancements were reinstated last week, so the numbers for the week ending 8/29 may provide guidance on whether enhanced benefits meaningfully drive claims.

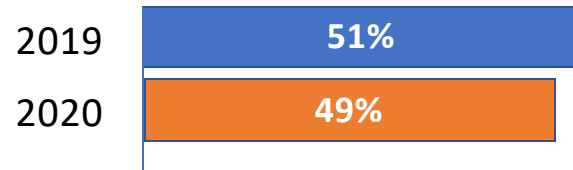
Sources: Louisiana Workforce Commission, BRAC Analysis.
 Dates signify initial plus continued claims for week ending on that day.

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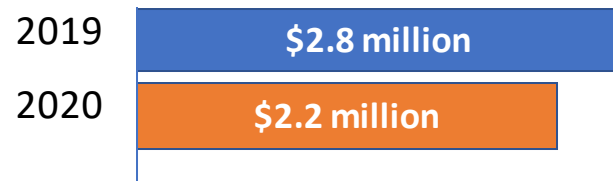
How has travel been impacted during the pandemic?

Hotel Occupancy

August 16 – August 22



Revenue from August 16 – August 22



- 2020 occupancy is down slightly over-the-week and is lower than the same week in 2019.
- The week ending August 29 will likely see increased occupancy due to the hurricane in Southwest Louisiana.
- Many occupants are government employees that stay tax free. This impacts budgets of the governmental entities and nonprofits that derive some or all of their annual revenues from hotel occupancy taxes. This is a funding situation to take note of as we approach 2021.

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While hotel occupancy has begun to match 2019 rates, unemployment claims are still about 14 times higher than a normal week.

