



February 26, 2018

Opening Networking Reception

5 p.m. – 7 p.m. • L'Auberge Casino Hotel
777 L'Auberge Avenue • Baton Rouge, LA 70820

*Pick up nametags and information packets

February 27, 2018

Statewide Economic Development Summit

8 a.m. – 3 p.m. • L'Auberge Casino Hotel
777 L'Auberge Avenue • Baton Rouge, LA 70820

*Special room rate available

STATEWIDE ECONOMIC DEVELOPMENT SUMMIT 2018 AGENDA

7 – 8 a.m.	Registration & Continental Breakfast
8 – 8:15 a.m.	Opening Remarks & Welcome
8:15 – 8:50 a.m.	Louisiana's New Wave of Leadership Mayor Sharon Weston Broome, Baton Rouge Mayor Ollie Tylor, Shreveport
9 – 9:45 a.m.	Pursuing Inclusive Growth in an Age of Disruption Joseph Parilla, Fellow of the Metropolitan Policy Program, Brookings Institution
9:45 – 10 a.m.	Networking Break
10:15 – 10:40 a.m.	2018 Legislative Forecast Governor John Bel Edwards
10:45 – 11:45 a.m.	Economic Drivers: How CenturyLink, Sasol and DXC Technology are Reshaping Louisiana's Business Landscape, a panel moderated by LED Secretary Don Pierson Terrell Boynton, Director, New Orleans Digital Transformation Center, DXC Technology Michael Hayes, Manager, Government and Industry Affairs, Sasol North America John Jones, Senior VP of Public Policy and Government Relations, CenturyLink
11:45 – 12:45 p.m.	Lunch
12:45 – 1:40 p.m.	Leadership to Reinvent Transportation and Infrastructure Rosabeth Moss Kanter, Ernest L. Arbuckle Professor, Harvard Business School
1:45 – 2:15 p.m.	Talent Wars: What People Look for in Jobs and Locations Rebecca Gehman, Director of Talent Attraction, Development Counsellors International
2:15 – 2:45 p.m.	Incentives, Trends and Realities in a New Political World Gray Swoope, President & CEO, VisionFirst Advisors; formerly Florida's Secretary of Commerce and Executive Director of the Mississippi Development Authority
2:45 – 3 p.m.	Closing Remarks

APP/TECH SPONSOR: Louisiana Economic Development

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