

BATON ROUGE JOB OPENING ANALYTICS – Q2 2021

As the regional economy recovers, it is key that the Capital Region community understands both what positions local businesses are trying to hire, and what skills are required. Each quarter, the Baton Rouge Area Chamber will release a report summarizing this information so that educators and training providers can ensure that the programs best aligned with these openings are available, and jobseekers can have confidence that this upskilling will improve their chances at a high-demand, high-wage job. By identifying specific skills – things like specific coding languages for tech jobs – we can also ensure curricula will include key things that employers are seeking.

All information is gathered from Emsi’s Jobs Posting Analytics database, a subscription service that continually pulls data from more than 55,000 websites including job boards and company-specific job opportunity pages. BRAC has aggregated this data for key growth industries that we identified during the pandemic.

OVERALL

Top Job Postings

The top five posted occupations for the region all saw over-the-year growth in postings, with registered nursing seeing the most significant increase of 48%. The top five occupations remained the same as last quarter, indicating these five occupations are still highly sought out among employers in the capital region. The order of occupations changed slightly; however, truck drivers and registered nurses remained the top two most in demand.

Occupation	Unique Postings	Median Advertised Salary	% Change from April 2021 – May 2021	% Change from May 2020 – May 2021
Heavy and Tractor-Trailer Truck Drivers	3,048	\$60,096	(15%)	14%
Registered Nurses	1,863	\$91,904	(3%)	48%
First-Line Supervisors of Retail Sales Workers	1,472	\$29,568	10%	22%
Retail Salespersons	1,397	\$37,504	7%	21%
Customer Service Representatives	1,290	\$30,080	1%	21%

Top 5 Common Skills Overall

The top 5 common skills remained the same from the previous quarter.

Skills	Frequency in Postings	Postings with Skill / Total Postings
Communication	24%	10,725 / 45,228
Customer Service	19%	8,431 / 45,228
Management	18%	8,431 / 45,228
Sales	17%	8,431 / 45,228
Operations	12%	5,542 / 45,228

Top 10 Companies Hiring Overall

Many of the top-hiring organizations are in industries that saw growth during the heart of the pandemic – government, healthcare, and logistics.

Companies Hiring	Unique/Total Postings
State of Louisiana	864 / 5,470
Franciscan Missionaries of Our Lady Health System, Inc.	644 / 7,018
Wal-Mart, Inc.	482 / 2,380
Louisiana State University	481 / 2,291
Dollar General Corporation	393 / 1,468
Ernst & Young LLP	381 / 1,514
Baton Rouge General Medical Center	335 / 881
Facebook, Inc.	329 / 2,063
Pizza Hut, Inc.	295 / 1,587
Ochsner Health System	280 / 3,097

Key Takeaways

- There were more than 32,000 unique job postings in the Capital Region as of June 2021;
- The two most high-demand occupations, truck drivers and registered nurses, have remained the top two high-demand occupations since January. Both of these occupations are in industries that were resilient during the pandemic;
- Licensed practical nursing remains the top sought after certification among healthcare employers;
- In the tech sector, employers are most interested in SQL, Agile and Java in regards to skills and certifications – SQL and Java have remained a top sought after skill;
- In manufacturing and construction, the greatest demand is for supervisors of skilled craft workers;
- In the logistic sector, there is high-demand for passenger vehicle driver likely due to increased demand for drivers for food delivery and ride sharing. Truck drivers still remain in high-demand.

Top 5 Industries Hiring Overall

Four out of the five top industries hiring remained the same from the previous quarter. Accommodation and food services bumped up on the list, likely due to the region opening back up and many restaurants and bars are hiring at a rapid pace to keep up with demand.

Industries Hiring	Unique/Total Postings
Retail Trade	5,472 / 33,380
Professional, Scientific, and Technical Services	4,854 / 25,909
Administrative and Support and Waste Management and Remediation Services	4,713 / 21,533
Accommodation and Food Services	3,403 / 17,684
Health Care and Social Assistance	3,074 / 16,421

