

BATON ROUGE JOB OPENING ANALYTICS – Q2 2021



Top 5 Occupations

The healthcare industry has seen a significant increase in demand since the start of the pandemic. While job postings for nurses is currently down from last month, it has seen a 48% increase in postings over-the-year, and medical secretaries and administrative assistants have seen an increase of 60% over-the-year.

Occupation	Unique/Total Postings	Median Advertised Salary	% Change from April 2021 – May 2021	% Change from May 2020 – May 2021
Registered Nurses	590 / 4,031	\$91,904	(3%)	48%
Home Health and Personal Care Aides	262 / 1,780	\$28,096	18%	34%
Licensed Practical and Licensed Vocational Nurses	146 / 1,131	\$48,000	9%	28%
Customer Service Representatives	98 / 728	\$30,080	1%	21%
Medical Secretaries and Administrative Assistants	72 / 288	\$29,056	5%	60%

Top 5 Common Skills

Skills	Frequency in Postings	Postings with Skill / Total Postings
Communications	22%	679 / 3,074
Management	14%	415 / 3,074
Customer Service	11%	351 / 3,074
Valid Driver's License	10%	316 / 3,074
Planning	8%	250 / 3,074

Education Breakdown

Healthcare is a field in which bachelor's degree or more is not required for a large number of openings. The “no education listed” postings have a high number in which an associate's degree would be sufficient.

Education Level	Unique Postings	% of Total
No Education Listed	1,477	48%
High school or GED	634	21%
Associate's degree	722	23%
Bachelor's degree	385	13%
Master's degree	165	5%
Ph.D. or professional degree	86	3%

Top 5 Certifications

Most of the certifications below don't require a formal degree, just a certification and passage of licensure exams. The top three qualifications – licensed practical nurse, certified nursing assistant, and licensed vocational nurses – remained the same as last quarter.

Qualification	Postings with Qualifications
Licensed Practical Nurse	231
Certified Nursing Assistant	86
Licensed Vocational Nurses	81
Licensed Clinical Social Worker (LCSW)	79
Licensed Professional Counselor (LPC)	63

Top 5 Companies Hiring

Companies Hiring	Unique / Total Postings
Baton Rouge General Medical Center	335 / 881
Our Lady of The Lake Hospital, Inc.	261 / 3,081
Home Instead Senior Care	112 / 983
Procure Therapy, Inc.	70 / 108
Lhc Group, Inc.	61 / 357