

BATON ROUGE JOB OPENING ANALYTICS – Q2 2021



INDUSTRIAL INDUSTRY

Because of the significant overlap in skills needed for jobs in both construction and manufacturing – and with the relative ease of going between the industries compared to most others – BRAC aggregates skilled craft job openings in this section.

Top 5 Occupations

The jobs in this sector have seen significant over-the-year growth. The two top jobs posted in skilled craft are both supervisory - and operations and management are two of the top common skills sought by employers. Management courses or programs aimed to upskill craft workers to supervisory roles may be helpful for the industrial sector. Construction laborers saw a substantial over-the-year growth, increasing by 118%. This is likely due to construction jobs returning after many construction jobs were lost in the peak of the pandemic.

Occupation	Unique/ Total Postings	Median Advertised Salary	% Change from April 2021– May 2021	% Change from May 2020 – May 2021
First-Line Supervisors of Production and Operating Workers	214 / 1,002	\$54,016	3%	38%
First-Line Supervisors of Construction Trades and Extraction Workers	204 / 715	\$50,688	17%	67%
Plumbers, Pipefitters, and Steamfitters	128 / 699	\$44,288	5%	24%
Carpenters	100 / 361	\$40,448	(7%)	43%
Construction Laborers	99 / 380	\$29,056	44%	118%

Top 5 Hard Skills

The top five in demand hard skills for the industrial sector include carpentry, power tool operation, painting, welding, and plumbing.

Skills	Frequency in Postings	Postings with Skill / Total Postings
Carpentry	10%	141 / 1,411
Power Tool Operation	7%	99 / 1,411
Painting	7%	94 / 1,411
Welding	6%	80 / 1,411
Plumbing	5%	74 / 1,411

Top 5 Common Skills

The top five in demand common skills for the industrial sector include communications, operations, management, construction, and a valid driver's license.

Skills	Frequency in Postings	Postings with Skill / Total Postings
Communications	19%	263 / 1,411
Operations	17%	233 / 1,411
Management	13%	190 / 1,411
Construction	13%	177 / 1,411
Valid Driver's License	12%	171 / 1,411

Education Breakdown

As was the case in the tech industry, skills and certifications are more important for jobs in this sector than degrees. Credentials from National Center For Construction Education & Research or American Welding Society are industry-based credentials that can be taught on a course-by-course basis.

Education Level	Unique Postings	% of Total
No Education Listed	991	70%
High school or GED	324	23%
Associate's degree	74	5%
Bachelor's degree	82	6%
Master's degree	9	1%
Ph.D. or professional degree	7	0%

Top 5 Certifications

Qualification	Postings with Qualifications
Commercial Driver's License (CDL)	50
Transportation Worker Identification Credential (TWIC) Card	41
National Center For Construction Education & Research (NCCER) Certification	35
CDL Class B License	3
Lean Six Sigma Certification	2

Top 5 Companies Hiring

Companies Hiring	Unique / Total Postings
State of Louisiana	40 / 202
Cajun Industries, LLC	31 / 124
Aramark Corporation	23 / 187
Job Line	22 / 36
Growing People and Companies	20 / 72