

BATON ROUGE JOB OPENING ANALYTICS – Q2 2021



Top 5 Occupations

Even though the change over-the-month for truck drivers is down, there is still a significant demand for truck drivers across the region with over 1,500 unique job postings. The increase in internet purchases nationwide during the pandemic, as well as Baton Rouge’s role as a hub for rail, air, water, and road shipping facilities, the logistics and distribution sector – which was already growing quickly – is still expanding at a very rapid pace. Additionally, the need for passenger vehicle drivers has increased substantially over-the-year, increasing the demand percentage by 793%. This is likely due to an increase demand for food delivery services like Uber Eats, which is one of the top companies currently hiring in the logistics industry.

Occupation	Unique/ Total Postings	Median Advertised Salary	% Change from April 2021– May 2021	% Change from May 2020 – May 2021
Heavy and Tractor-Trailer Truck Drivers	1,535 / 8,259	\$60,096	(15%)	14%
Passenger Vehicle Drivers, Except Bus Drivers, Transit and Intercity	162 / 1,567	\$15,720	22%	793%
Light Truck Drivers	89 / 522	\$34,496	12%	60%
Bus and Truck Mechanics and Diesel Engine Specialists	72 / 270	\$35,968	10%	200%
Laborers and Freight, Stock, and Material Movers, Hand	51 / 341	\$28,096	13%	17%

Top 5 Hard Skills

The top five in demand hard skills for the logistics industry include flatbed truck operation, food delivery, food services, dry van truck operation, and mechanics.

Skills	Frequency in Postings	Postings with Skill / Total Postings
Flatbed Truck Operation	7%	164 / 2,490
Food Delivery	6%	150 / 2,490
Food Services	6%	139 / 2,490
Dry Van Truck Operation	4%	98 / 2,490
Mechanics	4%	91 / 2,490

Top 5 Common Skills

Skills	Frequency in Postings	Postings with Skill / Total Postings
Valid Driver's License	12%	289 / 2,490
Customer Service	8%	192 / 2,490
Communications	8%	191 / 2,490
Operations	7%	162 / 2,490
Loading And Unloading	5%	131 / 2,490

Education Breakdown

Currently, there are no formal training programs in the Capital Region for most logistics jobs, but with the increasing number of supervisory and management roles in the sector – as well as the increase in technology used in shipping - there is demand for such a program, either as a degree or certification.

Education Level	Unique Postings	% of Total
No Education Listed	2,135	86%
High school or GED	195	8%
Associate's degree	106	4%
Bachelor's degree	71	3%
Master's degree	9	0%
Ph.D. or professional degree	9	0%

Top 5 Qualifications

Qualification	Postings with Qualifications
Commercial Driver's License (CDL)	1,038
Hazmat Endorsement	332
Tanker Endorsement	245
Transportation Worker Identification Credential (TWIC) Card	105
CDL Class B License	15

Top 5 Companies Hiring

Companies Hiring	Unique / Total Postings
CRST International, Inc.	210 / 753
Groendyke Transport Inc.	206 / 1,804
Uber Eats	177 / 1,625
C.R. England, Inc.	109 / 414
Ryder System, Inc.	103 / 479